

CREATIVE ARTS ENTREPRENEURSHIP

Master of Science in Entrepreneurship (MSE)

FSU
JIM MORAN COLLEGE
OF ENTREPRENEURSHIP

“As someone who is working full-time but wanted to continue their education, the Creative Arts master's program allows me the flexibility to learn valuable skills in my current career and beyond.”

-Evan Eisenstark



Create your art. Build your future.

This interdisciplinary, **online, part-time Master of Science in Entrepreneurship (MSE) with a major in Creative Arts** is for creative professionals who want to build successful, sustainable careers doing what they love.

Students learn how to develop business models, market creative work, secure funding, and navigate the business side of the creative industries, without sacrificing their artistic vision.

Offered collaboratively by the **Jim Moran College of Entrepreneurship, the College of Music, the College of Fine Arts, and the College of Motion Picture Arts**, this program brings together expertise from nationally recognized programs in entrepreneurship and the arts.

**SCAN TO
LEARN MORE**



jmc.fsu.edu/graduate

Admissions: Fall semester only **Deadline:** July 1

ADMISSION REQUIREMENTS

Admission to graduate study at Florida State University follows a two-step evaluation process. The FSU Office of Admissions determines eligibility for admission to the University, while the academic department reviews applicants for admission into the degree program. Final admission is subject to approval by the Office of Admissions.

MINIMUM UNIVERSITY ADMISSION REQUIREMENTS

The minimum requirement for graduate admission is a bachelor's or graduate degree from a regionally accredited U.S. institution, or an equivalent degree from an international institution.

In addition to the above, students must be in good academic standing at their last institution in order to be considered for graduate study.

GRADUATE APPLICATION PROCESS

- **Complete the Online Application, submitting the following materials**
 - Current Resume / C.V.
 - Personal Statement (500 words)
 - Two (2) letters of recommendation
 - Video Statement of Purpose (Optional)
 - Portfolio of Work
 - Residency Affidavit
- **Submit Test Scores** (If Required)
- **Submit Official Transcripts** (current FSU students are not required to submit FSU transcripts)
- **Meet English Language Requirements** (International Applicants)



PROGRAM REQUIREMENTS

The Creative Arts Entrepreneurship degree requires a total of 33 credit hours of coursework.

CORE CURRICULUM

The following courses (9 credit hours) are required to be taken by all MSE students:

- ENT 5417 Accounting and Finance for Entrepreneurs (3)
- ENT 5128 Strategy Formulation (3)
- ENT 5216 Foundations in Entrepreneurship and Leadership (3)

OPTIONAL INTERNATIONAL EXPERIENCE

The following international program opportunities are available:

- Exploring Hospitality and Entrepreneurship in Florence, Italy - Spring Break (3)
- Fashion & Sustainability in Florence, Italy - Summer Semester (3)

MAJOR CURRICULUM

All MSE Creative Arts students are required to take the following major curriculum (24 credit hours).

These courses are offered in collaboration with the Jim Moran College of Entrepreneurship, the College of Music, the College of Fine Arts, and the College of Motion Picture Arts.

- ENT 5619 Entrepreneurship as an Art-Form (3)
- ARE 5645 History of Innovation in the Arts (3)
- FIL XXXX Storytelling and Cross-Discipline Collaboration (3)
- MUS 5939 Modern Marketing of the Arts (3)
- ENT 5303 Arts & Entertainment Law (3)
- ENT 5931 Creative Arts Colloquium (3)
- ENT 5930 Applied Venture I - Incubation (3)
- ENT EXXXX Applied Venture II - Acceleration (3)