

**Entrepreneurship  
2025-2026**

Admission Requirements for Commercial Entrepreneurship Major:

1. Completion of at least 52 credit hours
2. A 3.00 GPA on all Prerequisites Courses
3. Satisfactory completion of all required Prerequisite Courses with a final grade of C- or higher in each.

<b>Lower Division Prerequisites for Retail Entrepreneurship Majors</b>			
<b>Course #</b>	<b>Course Title</b>	<b>Hours</b>	<b>Course Prerequisites</b>
ECO 2013	Macroeconomics	3	N/A
ECO 2023	Microeconomics	3	N/A
LDR XXXX	Any Leadership Course	3	N/A
MAC 1105	College Algebra or Higher	3	N/A
STA 2023	Business Statistics	3	N/A
CTE 1401	Introduction to Textile Science	3	N/A
<b>*Courses Strongly Recommend Prior to Starting the Major*</b>			
ENT 2000	Introduction to Entrepreneurship	3	N/A
CGS 2518	Spreadsheets for Business Environments	3	N/A

<b>General Core Requirements for ALL JMC Majors</b>			
<b>Course #</b>	<b>Course Title</b>	<b>Hours</b>	<b>Course Prerequisites</b>
ENT 2000	Introduction to Entrepreneurship	3	N/A
CGS 2518	Spreadsheets for Business Environments	3	N/A
ECO 3041	Personal Finance	3	N/A
CTE 3055	Computer Applications	3	N/A
ENT 3451	Accounting Essentials for Entrepreneurs	3	N/A
ENT 3513	Market Solutions to Social Problems	3	N/A
ENT 4114	Business Plan Design	3	ENT 2000, ENT 3451
ENT 4122	Go to Market Strategies	3	N/A
ENT 3941	Professional Development & Internship Prep for Entrepreneurs	3	N/A
ENT 4943	Entrepreneurship Internship	3	ENT 3941

<b>Upper Division Required Course for Retail Entrepreneurship Major</b>			
<b>Course #</b>	<b>Course Title</b>	<b>Hours</b>	<b>Course Prerequisites</b>
CTE 3431	Product Development Process	3	CTE 1041, CTE 3055
CTE3806	Introduction to Merchandising	3	N/A
CTE 3808	Consumers in a Complex Marketplace	3	N/A
CTE 4822	Retail Math	3	MAC 1105
CTE 4812 or ENT 4811	Retail Branding or Entrepreneurial E-Commerce Fundamentals	3	CTE 3055 (for Retail Branding)
CTE 4605 or CTE 4829	Supply Chain Management or Global Sourcing	3	N/A
	JMC Elective (See <a href="http://jmc.fsu.edu">jmc.fsu.edu</a> for a list of up-to-date options)	3	
<b>Students must complete two (2) of the following courses:</b>			
CTE 3835	Visual Merchandising	3	N/A
CTE 4443	Quality Assurance	4	CTE 1401
CTE 4826	Retail Buying	3	CTE 4822
<b>Students must complete one additional course from this list.</b>			
CTE 3835	Visual Merchandising	3	
CTE 4826	Retail Buying	3	CTE 4822
CTE 4443	Quality Assurance	4	CTE 1401
CTE 3416	Retail Technologies	3	CTE 3055
CTE 4470	Sustainability and Human Rights in the Business World	3	N/A
CTE 4605	Retail Supply Chain	3	
CTE 4812	Retail Branding	3	
CTE 4829	Global Sourcing	3	
CTE 4868	Product Development Capstone	3	CTE 3431
ENT 4811	E-Commerce	3	CTE 3055

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*Effective May 2025*