

TEXTILES & APPAREL ENTREPRENEURSHIP

Master of Science in Fashion, Merchandising, and Product Development (MS-TAE)

FSU
JIM MORAN COLLEGE
OF ENTREPRENEURSHIP

“Being part of the Jim Moran College family has been a pleasure, allowing me to collaborate with peers, learn from professors, and stay engaged through industry research. Being able to pursue my interests in design through my Graduate Assistantship and in historical garments has been a wonderful privilege that I will cherish as an alumnus.”

-Kate Fernandez



The innovation behind fashion's future.

The **Master of Science in Fashion, Merchandising, and Product Development with a major in Textiles and Apparel Entrepreneurship (MS-TAE)** prepares graduates to lead, innovate, and build successful careers in the global fashion industry.

Through a curriculum focused on entrepreneurship, leadership, retail technologies, textile innovation, quality assurance, and research methods, students develop the analytical, technical, and strategic skills valued by fashion brands, retailers, manufacturers, and consumer product companies.

Students in the program gain hands-on experience using industry-standard technology and specialized facilities that prepare them for careers in today's fashion and retail industries, including access to the Jim Moran College's Textile Testing Labs, Digital Textile Printing Lab, Body Scanning Lab, and Visual Merchandising Studio.

**SCAN TO
LEARN MORE**



jmc.fsu.edu/graduate

Admissions: Fall semester only **Deadline:** July 1

ADMISSION REQUIREMENTS

Admission to graduate study at Florida State University follows a two-step evaluation process. The FSU Office of Admissions determines eligibility for admission to the University, while the academic department reviews applicants for admission into the degree program. Final admission is subject to approval by the Office of Admissions.

MINIMUM UNIVERSITY ADMISSION REQUIREMENTS

The minimum requirement for graduate admission is a bachelor's or graduate degree from a regionally accredited U.S. institution, or an equivalent degree from an international institution.

In addition to the above, students must be in good academic standing at their last institution in order to be considered for graduate study.

GRADUATE APPLICATION PROCESS

- **Complete the Online Application, submitting the following materials**
 - Current Resume / C.V.
 - Personal Statement Questions (within the online application)
 - Personal Statement (500 words)
 - Two (2) letters of recommendation
 - Residency Affidavit
- **Submit Test Scores** (If Required)
- **Submit Official Transcripts** (current FSU students are not required to submit FSU transcripts)
- **Meet English Language Requirements** (International Applicants)



PROGRAM REQUIREMENTS

The MS-TAE program requires a total of 30 credit hours of coursework.

CORE CURRICULUM

The following courses (18 credit hours) are required to be taken by all MS-TAE students:

- ENT 5216 Foundations of Entrepreneurship and Leadership (3 hrs)
- CTE 5911 Research Methods (3 hrs)
- CTE 5444 Quality Assurance Assessment (3 hrs)
- CTE 5445 Textile Technologies (3 hrs)
- CTE 5815 Retail Technologies (3 hrs)
- CTE 5890 Perspectives in Retail Entrepreneurship (3 hrs)

OPTIONAL INTERNATIONAL EXPERIENCE

The following international program opportunities are available:

ELECTIVE CURRICULUM

Students are required to take 12 credit hours of elective coursework. Options include, but are not limited to, the following:

- COA 5400 Consumers in a Complex Marketplace (3 hrs)
- CTE 5125 Design Thinking (3 hrs)
- CTE 5471 Sustainability and Human Rights in the Business World (3 hrs)
- CTE 5912 Supervised Research (3 hrs)
- CTE 5435 Textiles for Interiors (3 hrs)
- CTE 5906 Directed Individual Study (3 hrs)
- ENT 5908 Product Design (3 hrs)
- ENT 5942 Graduate Internship
- Exploring Hospitality and Entrepreneurship in Florence, Italy - Spring Break (3)
- Fashion & Sustainability in Florence, Italy - Summer Semester (3)