

Retail Entrepreneurship
Retail/Merchandising Track

JMS Core

RE Core

Major Courses

Prior to Starting:

All pre-reqs, ENT2000, lower-division courses

Fall 1

Intro to Merchandising-CTE3806

Retail Math-CTE4822

Intro to Textiles - CTE1401

Consumers in the Marketplace - CTE3808

Corporate Social Responsibility - ENT3XXX

Internship Prep - ENT1940

Spring 1

Design Principles and Analysis - CTE3763

Computer Applications - CTE3055

Visual Merchandising - CTE3835

Retail Buying- CTE4826

Summer 1

Internship - ENT4943

Fall 2

Go to Market Strategies - ENT4122

Entrepreneur's Guide to Accounting - ENT3451

Retail Branding- CTE4812

Product Development Process - CTE3431

JM Elective 1

Spring 2

Personal Finance - EC03041

Supply Chain Management - CTE4605

E-commerce - ENT4811

Business Plan Design - ENT4114