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LAST UPDATED AUGUST 2023
The JMC mission is to inspire innovation, instill compassion and ignite an entrepreneurial mindset in the next generation of leaders.
GENERAL JMC INFORMATION

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2023 JMC Organizational Chart

Faculty

EIRs & Faculty Associates
- Ken Baldauf, Innovation Hub
- Richard Benham, Law
- Joe Calhoun, Social Sciences
- Ali Craig-Rodriguez, Nursing
- Molly Hand, Arts & Sciences
- Darren Hoffman, Motion Picture Arts
- Emily Pritchard, Medicine
- Qinchun Rao, Health & Human Sciences
- Horacio Rousseau, Business
- Cesar Rodriguez, Medicine

Adjuncts
- Raymond Vickers, Criminology
- Trip Wyckoff, Libraries
- TBD, Applied Studies
- TBD, Communication & Information
- TBD, Education
- TBD, Engineering
- TBD, Fine Arts
- TBD, Hospitality
- TBD, Music
- TBD, Social Work

JMC FT Faculty
- Kellie Green Bailey
- Blake Geoghegan
- William McCarthy
- Amy Springsteel
- Brian Baber
- John Breed
- Matthew Carter
- Ron Frazier
- Bob Garner
- Brenda Garner
- Shelly Griffin
- Tara Hackett

Academics

InNOLEvation® Center for Student Engagement
- Wendy Plant, Director of Student Engagement
- Kaitlin Simpson, Program Manager
- Morgan Rodgers, Blackstone Launchpad Coordinator

InNOLEvation® Center
- Lisa Lopez-Dapena, Admit Operations Manager
- Rosie Lopez, Technology Manager
- Kaylee Gray, Marketing Manager
- Ashleigh Marsh, Director of Development

Administration
- Lisa Lopez-Dapena, Admit Operations Manager
- Rosie Lopez, Technology Manager
- Kaylee Gray, Marketing Manager
- Ashleigh Marsh, Director of Development

- Ryan Jerrolds, Administrative Specialist
- TBD, IT Support Specialist

- Kellie Green Bailey
- Blake Geoghegan
- William McCarthy
- Amy Springsteel

- Brian Baber
- John Breed
- Matthew Carter
- Ron Frazier
- Bob Garner
- Brenda Garner
- Shelly Griffin
- Tara Hackett

- Lisha Stafford, Mapping Coordinator
- Hayley Brown, Advisor
- Victoria Morrow, Graduate Programs Coordinator
- TBD, Advisor
BEGINNING OF SEMESTER CHECKLIST

All items should be completed by the end of the first week of class.

Send to Kirsten:

☐ Course Syllabi (for ALL courses)
☐ Office Hours
☐ First Day Attendance
☐ Outside Activity Form
☐ AOR Updates
☐ Course Schedule Updates
☐ Competition(s) to promote:

Other:

☐ Publish ALL Canvas course sites
☐ Update your LinkedIn
☐ Review your website profile and send any updates to Kaylee

Committees Signed Up For:

1.
2.
3.

Reminders:

☑ Check the class schedule and see if you are the last one using tech in a classroom for the day. If so, please power off the AV equipment.

☑ Do not leave classroom doors propped open.

☑ Urgent WJB/JMB classroom tech problems contact Rosie at 850-345-3687

☑ Classroom tech problems (excluding WJB or JMB) contact:
classroomsupport@fsu.edu or (850) 644-2811

☑ Reserve Shaw Conference Room (RSB 224) contact kfrandsen@fsu.edu

☑ Reserve JMB Event Space (JMB 101) contact: kgray@jmc.fsu.edu

☑ Shaw Workroom and Printer: Do not leave tests on the printer for an extended time. Refill the paper when it is out. For problems, contact obs@fsu.edu and rlopez@jmc.fsu.edu.
Bylaws Committee
In every calendar year ending in 5 or 0, the College Faculty shall be appointed to an Ad Hoc committee to review and update the College Bylaws. Therefore, the bylaws shall cease to apply unless they are recommended for approval again by the Bylaws Committee and are passed by a ballot vote of a simple majority of the voting members of the faculty. These Bylaws must be approved in a secret ballot voting process, and by the Vice President for Faculty Development and Advancement. The College adheres to the scheme of organization and operating procedures as defined by these Bylaws.

Curriculum Committees
Members of these committees will meet 1-3 times per semester as necessary to review new courses, program curriculum, and any other relevant academic program topics.

Faculty Recruiting Committee
Members of this committee will serve on any faculty hiring/interview committees needed throughout the academic year.

JM Micro Grant Committee
Members of this committee meet at least two hours each month to review student applications for a JM Micro Grant. They also review applications in advance of the meetings and determine whether the students should receive any funding, and, if so, the amount (the maximum grant is $5,000).

Market Wednesday Committee
These faculty members will be responsible for assigning and coordinating the use of two JMC expo tables at FSU’s Market Wednesday each week. Students will be able to contact these faculty with questions about Market Wednesday and to request a table.

Newsletter Committee
Members of this committee will work with students to determine, produce, and organize newsletter content for the JMC fall and spring editions.

Peer Teaching Evaluation Committee
Peer Teaching Evaluation Committee members support the Dean’s task of annual faculty performance evaluations, providing input, the basis of which derives from attending select faculty classroom sessions, in the form of peer evaluations. (For the purpose of promotion when required) This Committee shall consist of three (3) faculty members with at least one faculty member from each major and at least one member from each track (tenure-track and specialized faculty) represented. The term of the committee members will be for one (1) year. Committee members can be reappointed. The format of peer evaluations shall be based on the evaluation criteria for the JMC.
P&T (not optional)
The Promotion and Tenure Committee shall be composed of all, full-time tenured and
tenure-earning faculty members. The Committee Chair will be selected by a majority vote
of the committee. This committee shall implement policies and procedures concerning
promotion and tenure. Evaluations shall be conducted consistent with the promotion
and/or tenure criteria and procedures of Florida State University, and the JMC. Teaching,
research, and service will also be evaluated in accordance with the current standards in the
profession (see Appendix A of the JMC bylaws) for criteria/procedures for promotion and
tenure of tenured/tenure-track faculty)

P/Merit (Specialized Faculty) (not optional)
The Committee shall be composed of all, full-time Specialized II and III faculty members.
Specialized faculty can only vote on specialized faculty members’ dossiers. The Committee
Chair will be selected by a majority vote of the committee. Evaluations shall be conducted
consistent with the promotion criteria and procedures of Florida State University, and the
JMC. Teaching and service will also be evaluated in accordance with the current standards
in the profession (see Appendix B for criteria/procedures for promotion of specialized
faculty).

Podcast (Florida State Podcast of Entrepreneurship and Innovation)
Members of this committee will work with students to produce, edit, and promote
professional and engaging media that highlights current FSU students and the innovative
entrepreneurial endeavors of alumni.

Scholarship Committees
These committees will review all scholarship applications and determine recipients for each
scholarship offered through the Jim Moran College. The undergraduate scholarship
committee will meet once per year, at the end of the spring semester. The graduate
scholarship committee will meet annually in the fall.

Student Board Advisor
These advisors are responsible for attending and overseeing bi-monthly JMC student board
meetings. They will be responsible for communicating the goals, proposals,
recommendations, etc. of the board to JMC administration and vice versa.

Technology Committee
The Jim Moran College Technology Committee is responsible for considering and
recommending appropriate FSU-approved technologies. This committee will be responsible
for collaborating, planning, and overseeing technology improvements. The goal of this
committee is to offer the best innovative technology services to our college. This committee
will also be tasked to work on student technology fee proposals for funding purposes to
enhance areas that need maintenance or upgrades.
The Faculty Senate shall be the basic legislative body of the University.

1. It shall formulate measures for the maintenance of a comprehensive educational policy and for the maximum utilization of the intellectual resources of the University.

2. It shall determine and define University-wide policies on academic matters, including Liberal Studies policy, admission, grading standards, and the requirements within which several degrees may be granted.

3. As the elected body of the General Faculty, the Senate may also formulate its opinion upon any subject of interest to the University and adopt resolutions thereon. Resolutions treating those areas of authority legally reserved to the President of the University and the Board of Governors will be advisory.

4. The President of the University shall have the power to veto any action of the Senate. The veto shall be communicated in writing to the Secretary of the Senate and Chairperson of the Steering Committee with reasons therefore within sixty days. By a two-thirds vote the Senate may appeal to the Board of Governors any action so vetoed.

5. Upon the resignation, retirement, or death of the President and upon a request by the Board of Governors, the Faculty Senate will designate individuals to be available for membership on any committee requested by the Board of Governors for the purpose of consultation in the selection of a nominee for President.

The Graduate Policy Committee shall consider University-wide policies relating to graduate education. Members of this Committee shall be appointed by the Steering Committee, with the advice and consent of the Senate, for staggered three-year terms. Each college shall have one representative; the Colleges of Education, Business, and Social Sciences shall have one additional representative; and the College of Arts and Sciences shall have four additional representatives. The Provost and Executive Vice President for Academic Affairs, or their designee, and the Dean of The Graduate School, or their designee, shall be non-voting ex-officio members; and membership shall include two graduate student representatives from different colleges appointed for a one-year term by the President of Student Government.
Faculty representatives march in the academic procession and recession. Their job at the ceremony is to represent their academic unit. They are seated on the arena floor behind the doctoral candidates and major professors. Faculty representatives should arrive no later than a half hour before the ceremony begins. They report to Meeting Room B to be lined up by a Head Marshal for the academic procession. Marshals arrive an hour and 15 minutes before the ceremony begins. They check in at the Information table and receive an orientation on their duties from a Head Marshal. They help students find their seats in the arena prior to the ceremony starting and in general, are present to assist where needed. During the ceremony, marshals help usher the students when it is their turn to get up to walk to the stage. One Marshal for each College is designated as the College’s Banner Carrier and leads the students from that College toward the stage. Marshals are expected to remain for the duration of the ceremony and encourage students to remain seated/discourage leaving early which is distracting to other students, guests, and the platform party. They also help keep the center aisle clear as the academic recession is taking place, by keeping students in their rows until the recession has finished.

**UNDERGRADUATE POLICY COMMITTEE**

3 year terms appointed by the Steering Committee; committee elects Chair.
The Undergraduate Policy Committee shall consider University-wide policies on undergraduate academic affairs. Members of this Committee shall be appointed by the Steering Committee, with the advice and consent of the Senate, for staggered three-year terms. Each college shall have a representative; the Colleges of Education, Business, and Social Sciences shall have one additional representative; and the College of Arts and Sciences shall have four additional representatives. The Provost and Executive Vice President for Academic Affairs, or their designee, the Vice President for Faculty Development and Advancement, or their designee, the Dean of Undergraduate Studies, or their designee, shall be non-voting ex-officio members. The President of Student Government shall appoint an undergraduate student member annually. The Committee shall elect its chairperson annually from the faculty representatives. The Committee will make its recommendations to the Steering Committee which will transmit the recommendations to the Senate for action.

**LIBRARY COMMITTEE**

The Library Committee shall consider University-wide policies on general library operations. Members of this Committee shall be appointed by the Steering Committee, with the advice and consent of the Senate, for staggered three-year terms. Each college shall have one representative; the Colleges of Education, Business, and Social Sciences and Public Policy shall each have one additional representative; and the College of Arts and Sciences shall have four additional representatives. The Provost and Executive Vice President for Academic Affairs, or their designee, the Vice President for Faculty Development and Advancement, or their designee, the Dean of University Libraries, and the directors of the College of Music Allen Music Library, the College of Law Research Center, the College of Medicine Maguire Medical Library, the Harold Goldstein Library, the Dirac Science Library, and the head of Scholars Commons, shall be non-voting ex-officio members; and membership shall include a graduate student and an undergraduate student from different colleges appointed for a one-year term by the President of Student Government.
A multifaceted piece of technology, the 3D body scanner, allows for the collection of over 600 body measurements in seconds. However, the collection of body measurements is only the initial benefit of this technology, as many industries including health, fitness, and retail, are taking advantage of this exciting new technology. For instance, the retail industry is using body scanning in two primary ways: (1) to aid in the product development process and (2) to enhance customer experiences. During product development, retailers use the body scanner to help evaluate the fit of a garment and may use the body scanner to help collect data on a target market to adjust sizing standards to suit the needs of their customers.

Retailers are currently looking for new innovative ways to drive foot traffic to brick-and-mortar locations, one solution is to offer body scanning in-store. Customers can get scanned and their measurements can be used to recommend the correct size and even styles that might be best for their body type. Additionally, retailers can use the body scanner to create avatars to enhance their customer’s online shopping experience.

**Equipment Available:** Size Stream SS20 Body Scanner  
**Training:** Training by a faculty member is required to use this equipment.  
**Scheduling/Utilizing the Space:** This lab is used for research and teaching. The schedule is coordinated by the faculty listed below. Please email these faculty to set up an appointment to use the space.  
**Contact:** Dr. Jessica Ridgway Clayton, Dr. Lyon Nam, or Dr. Meredith McQuerry  
**Location:** RSB 142
New product design and development in the textile and apparel industry is optimized when an innovator utilizes their own unique fabric design creations. Designers who are limited to existing product styles often struggle to create a truly unique garment. Digital textile printing is changing this restriction. Designers are now empowered to take part in the entire product development process, beginning with textile design. Using this technology, students will have the ability to create their own one-of-a-kind artistic fabric design.

Furthermore, the use of a digital textile printer affords students the ability to incorporate technology into the product development process. This not only emulates current trends in the industry but also allows for further exploration of product development. For example, digital textile prints can be engineered to have a continuous printed pattern across seam lines, which allows for greater visual impact and intricacy in patternmaking. This ability to engineer the print across all pattern pieces also provides a reasonably sustainable process of fabric creation. By eliminating having to print large quantities of yardage, fewer resources are wasted in the production process.

**Equipment:** Muthoh 1938TX Digital Textile Printer, Steam Jet Fabric Finisher, Washer & Dryer.

**Training:** This equipment requires specialized training and a faculty member's supervision.

**Scheduling/Utilizing the Space:** This lab is used for research and teaching. The schedule is coordinated by the faculty listed below. Please email these faculty to set up an appointment to use the space.

**Contact:** Dr. Jessica Ridgway Clayton, Dr. Sherry Schofield, or Dr. Lyon Nam

**Location:** RSB 132
The Historic Costume and Textiles Collection began in 1952 with a donation from the Choate family of Tallahassee, Florida. Over the years, donations have come from faculty, students, alumni, and other interested parties. Today the Collection contains over 3,000 objects including clothing, textiles, dolls, accessories, implements, and tools associated with the creation of clothing and/or textiles and an assortment of paper products including patterns, period fashion plates, magazines, books, and photographs. The purpose of the Collection is to house significant clothing and textiles of historic and illustrative value that will facilitate the teaching, research, and public relations activities in the College and University.

**Training:** No training necessary.

**Scheduling/Utilizing the Space:** Contact Dr. Schofield to schedule a visit.

**Contact:** Dr. Sherry Schofield

**Location:** Sandels Building
In 2020, the Jim Moran College was granted an FSU Instructional Technology grant to outfit this state-of-the-art omni-channel production studio, complete with full podcasting capability, two computer systems, a DSLR camera, product lightbox, modern multi-use furniture, two 4k video recording cameras, green screens, and sound-dampening and anti-echo systems. This studio provides the students with the opportunity to create product and brand presentations that will utilize storytelling, branding strategies, shop within a shop concepts, pop-up stores, category management and other creative retail merchandising practices that will prepare our students for entering the workforce and creating new ventures in the innovative and ever-changing retail industry.

**Equipment:** DSLR Camera, Rodecaster Podcast, webcams, lighting, PC/iMAC, etc

**Training:** Year-round training is available with advanced scheduling. There is a manual/guide located within the Studio.

**Scheduling/Utilizing the Space:** Reservations are required.

**Contacts:** Lisa Lopez-Dapena, Ryan Jerrolds, Rosie Lopez or Dr. Mark McNees

**Location:** WJB 3015A
VISUAL MERCHANDISING LAB

The Retail Merchandising Lab was originally established in 1994 as a state-of-the-art, hands-on learning experience for students entering the retail industry. Retail has been radically transformed by digital commerce. Astonishing technology advances enable retailers to focus on consumer data, demand, and experience. The retail industry will be resetting its consumer shopping model to reflect this, placing greater emphasis on creating engaging and exciting shopping experiences for consumers especially online and through emerging technologies.

Reinventing our lab to include emerging technology and a more digital experience will provide our students with an unmatched level of preparation for entering the retail industry. In addition to the technology enhancements that have been added, we have also reinvented the traditional retail space to include all new updated fixturing. We will continue to provide the students with brick-and-mortar retail visual merchandising skills while layering in the omnichannel visual merchandising experience in our newly renovated Retail Experiences and Innovation Studio (“The Studio”).

**Equipment** Mock store complete with fixtures, clothing, and props  
**Training:** No training required.  
**Scheduling/Utilizing the Space:** This space is used for teaching and research. If you would like a tour of this space, contact one of the following faculty members.  
**Contact:** Roxanne Parker, Christie Hand, or Britain Riley  
**Location:** WJB 3015
The ThermaNOLE Comfort Lab®! Home to the only dynamic sweating thermal manikin at a public institution in the world!!

This lab was recently established in 2020 and operates under the direction of Dr. Meredith McQuerry who studies clothing comfort physiology, or how functional apparel impact human performance. The main equipment in this lab is a large environmental chamber that houses ANDI, the only thermal manikin in the world that can sense both heat loss and heat gain through clothing. ANDI sweats, walks, and replicates human physiological responses in real-time including breathing rate, internal body temperature, sweating rate, skin temperature, skin blood flow, and even how comfortable he feels throughout an activity. Whether we want to replicate skiing in Aspen or running a marathon in Arizona, ANDI provides us with the capability to determine how the clothing we wear impacts our ability to perform physical activity.

Dr. McQuerry’s primary focus of research is improving the heat stress and mobility of structural firefighter turnout gear. Recent studies completed over the summer include:

1. an externally funded air gap study to determine heat loss in structural turnout suits based on sizing and fit
2. an externally funded study led by a recent graduate student to determine the thermal comfort of racing suits
3. the evaluation of compression girdles in football applications for improved skin blood flow, also externally funded and led by an undergraduate student
4. an evaluation of athleisurewear leggings for yoga and weightlifting applications, recently published by a graduate student
5. and industry testing of active cooling garments.

In addition to research, the lab welcomes industry partners who are interested in having their products tested utilizing state of the art technology not available to them anywhere else on earth. Dr. McQuerry’s future plans for this space are to expand the fabric level measurement capabilities as she hopes to acquire a sweating guarded hot plate.

**Equipment:** a large environmental chamber that houses ANDI, the only thermal manikin in the world that can sense both heat loss and heat gain through clothing.

**Training:** Only Dr. McQuerry and her lab assistants are authorized to use this space.

**Scheduling/Utilizing the Space:** This space is only used for teaching and research. If you would like a tour of this space, contact Dr. McQuerry.

**Contact:** Dr. Meredith McQuerry

**Location:** WJB
STUDENT INCUBATOR SPACES

The JMC has a few incubator spaces for students. You can find more information about the incubator program on page 100.

All incubator spaces are intended for students. These spaces are not available for faculty & staff to schedule meetings unless they are assisting eligible students with their businesses or have previously set up appointments with the appropriate staff.

BLACKSTONE LAUNCHPAD

Previously known as the Sprout @ Shaw, is now home to the Blackstone LaunchPad (BLP). Students can come in for mentoring and connecting with other students. The BLP Coordinator and student peer mentors will be available to answer questions and provide support. Roundtables and workshops for students will be held regularly in the Blackstone Launchpad.

Equipment: Whiteboards, computer, printer, teleconference technology, Adobe Creative Suite
Scheduling/Access: Students in ALL Incubator Program Tracks (Discovery, Create, Innovate, & Ignite) have access to this space. Students who are not in the Incubator Program are welcome to utilize this space for it's resources Monday – Friday from 9am to 6pm.
Contact: Kaitlin Simpson or Morgan Rodgers
Location: RSB 226

THE SPROUT @ SHAW

Previously known as the break room, is now home to the Sprout @ Shaw. All students can use this space to work on assignments, hold group meetings, eat lunch, etc.

Equipment: Whiteboard
Scheduling/Access: All students are welcome to utilize this space Monday – Friday from 8am to 5pm.
Contact: Kaitlin Simpson, Morgan Rodgers, or Kirsten Frandsen
Location: RSB 227
STUDENT INCUBATOR SPACES

THE GREENHOUSE @ JMB

The Greenhouse is our original incubator space and is for students who have graduated from the Create Track in the Incubator Program and are further along in their business. This location has more room for students to work and collaborate. This space is also utilized by JMC graduate students and is home to workshop events, mentor nights, etc.

**Equipment:** Whiteboards, computer, printer, teleconference technology, Adobe Creative Suite, Ceiling Camera for Pitch Practice, Roku

**Scheduling/Access:** Students in the Innovate Track, Ignite Track, and graduate students have access to this space 24/7. All students wanting access to this space have to apply to the incubator program if they are not a JMC graduate student.

**Contact:** Kaitlin Simpson
ADMINISTRATIVE OPERATIONS

21 Human Resources
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27 Travel Cards (T-Cards)
28 Purchasing and Supplies
29 Course Material Needs & Research Grants
30 JMC & FSU Scholarships
31 Building Needs – Access & Requests
32 Building Needs – Parking
33 Online Course Mentors & Instructor Credential System
34 Attendance & Leave
36 Document Retention and Disposal
37 Tours, Events, and Alcohol Policy
OUR TEAM

LISA LOPEZ-DAPENA
Manager of Administrative Operations
lisa@jmc.fsu.edu
644-3779
JMB 203

RYAN JERROLD
Administrative Coordinator
rjerrolds@jmc.fsu.edu
PHONE
OFFICE

For general inquiries, please contact the JMC Administrative Team
admin@jmc.fsu.edu
Human Resources
Recruitment Process

STAFF – FACULTY – OPS EXPRESS: FWS & INTERNSU

Important Information
To comply with University Policies and Procedures, work should not begin until onboarding and all required approvals are complete. Please reach out to JMC Administrative Staff to discuss next steps in the recruitment/hiring process.

Job Offers and Start Dates:
- Job Offers must be submitted 2-3 weeks in advance of the anticipated start date for all appointments.
- If Job Offers are not received two weeks in advance, Human Resources will work with the department to determine an appropriate start date.

Why are 2-3 Weeks Required?
- Sufficient time for candidate steps, including smart onboarding invitation, background check initiation, and document submission.
- Time required to obtain all required approvals for job offer. Employment of Relatives, Outside Employment, and Dual Compensation.
- Time required for completing department onboarding steps, the criminal history background, and submitting all the necessary work authorization and onboarding documents.

Phase 1: Position Review

Creating a Proposed Position: If you wish to create a new position (faculty or staff) please work with JMC Administration to create a position description or assignment of responsibilities.

Position Description (PD): It is important that staff position descriptions (PDs) and faculty Assignments of Responsibility (AORs) accurately reflect the duties and responsibilities of positions.

Both faculty AORs and staff PDs include an estimation of the amount of time employees spend on tasks. Percentages are assigned based on a 40-hour workweek.

Additionally, the following points should be considered during the review process:
- When a PD needs to be updated, the supervisor should work with the JMC Administrative Team to review the changes. When a job is posted, the responsibilities are pulled straight from the PD, which is why an accurate description is important.
- If an update is needed to your AOR, please reach out to Kirsten Frandsen.
- Consider the minimum requirements someone coming into the role would need to succeed.
Phase 2: Advertising & Recruiting

All job openings must be advertised through OMNI HR for a minimum of seven days. This includes OPS faculty, FWS, and OPS hires. All candidates (new hires, rehires, and current employees) are required to complete the Smart Onboarding process.

Creating a Job Opening – Advertising Needs

- Position #
- Title
- Department Contact
- Anticipated Salary Range
- Responsibilities
- Qualifications (Education, Experience/skills, etc.)
- How long will the position be advertised?
- Who should be added as interviewers to the posting?
- Is this position funded by soft money?

Reviewing Applications

After the posting period has lapsed, HR will route/share the applicants who screened through to interviewing committee for review and selection. The department will be advised to keep track of the Applicant Disposition Codes which must be recorded on the records of those not chosen at the end of the process.

Important Reminders

- All applicants for faculty positions are required to submit a Curriculum Vita (CV) with the OMNI application.
- All faculty positions require official transcripts from the candidate's institution.
- At least three signed confidential letters of recommendation must be submitted by the reference writers for review.
- USPS, A&P, & OPS require at least 3 references.

For information related to Faculty Hiring Process, please reach out to the JMC Administrative Team for more information.
**Phase 3: Interviews & Selection**

Interviews may be conducted at any time after applicants have been Routed, but an offer of employment cannot be made before the closing date of the job opening. A&P positions require a minimum of 2 interviews from the pool of Routed applicants. USPS positions require a minimum of 3 interviews from the pool of Routed applicants. This is in addition to mandatory interviews (such as Veterans' Preference and internals in a Collective Bargaining Unit)

If done effectively, the interview enables the employer to determine if an applicant meets the job requirements. It also helps the employer assess whether an applicant would likely thrive within the environment and work culture. The committee can decide if there should be one or two rounds of interviews, and the interviews can be held over telephone, Zoom, and/or face to face so long as the format is consistent for all candidates.

**Select first round interviews:** The first round of interviews is used to screen applicants based on their general qualifications. These interviews are normally done over Zoom or via telephone and are typically 30 to 45 minutes. This is the hiring committee's chance to learn more about a candidate's experience, education, and work history. Committees can also use this time to clarify information on the resumé, application, and cover letter (if applicable). The chair should work with the committee to determine interview questions and format. There are usually 5 to 10 interview questions asked during this time. Always leave time for the candidate to ask any questions they may have. The interview questions and overall experiences should be the same for each candidate.

**Select second round interviews:** This is known as the follow up interview phase. This is a chance for the Dean to interview top candidates. These interviews take place face to face (when possible) and typically last for an hour. There are at least 10 interview questions that ask the candidate to pull from their experience. You should leave time for the candidate to ask any questions as well.
Phase 4: The Offer

Per FSU HR - Timely submitted job offers with appropriate anticipated start dates and meeting the payroll deadlines are key components in ensuring employees are appointed and paid timely. Delays in submission or approval of actions and incomplete appointment documentation will delay processing and result in delays in pay and system access.

Request to Hire Needs
- Candidate’s Name
- Position #
- Title
- Job Type (A&P/USPS)
- Is the candidate a current State of Florida employee
- # of Applicants
- # of Applicants Interviewed
- Which staff participated in the interview process?
- Did the Department receive three (3) reference checks?

Salary Considerations

Staff
Each job code has a starting salary and four quartiles. If the top candidate is not a current FSU full-time employee, they may be hired in the first quartile with only departmental discussion. To hire a non-full-time employee in the second quartile or higher or a FSU full-time employee for the position, a salary analysis is required. The JMC Administrative Team assists with this process. The central HR Compensation Team tells us what salary range we can hire the employee based on their credentials compared to other employees in the job code. If we hire in the second quartile or above, then the Provost's Office has to approve the salary.

FWS
Federal Work Study employees are students who receive a federal award through the Office of Financial Aid. The student works for our department, but is paid by the award, so it does not affect your departmental budget.

- First, you will need to put together a job posting. Only qualified students with FWS can view these postings. Send the JMC Administrative Team the responsibilities, qualifications, any preferred qualifications, number of hours, schedule, and any other necessary information. The salary is usually minimum wage unless it is a specialized job.

- You can find a FWS student by:
  - Word of mouth. You meet someone who has FWS and you want to hire them (there still needs to be a posting as mentioned above for record purposes, but no one has to apply)
  - Reviewing applicants in the job posting. Go to review applications on this page for how to review applications.
• The supervisor can set up interviews at their convenience. Ensure all candidates are asked the same questions and given the same interview experience. References are not required for FWS.

• Once you have your final candidate, they will need to give you their FWS Authorization Form. They can access it through their financial aid toolkit or by emailing the FWS office. You will need to fill out Supervisor Name, Weekly Hours, Job Title, Job ID (if known), Job Description and Requirements, and then sign. Send to JMC Administrative Team when complete you will be notified when the employee can start.

• There is an award amount on the authorization form; please keep track of the money earned by your student as they work each semester.

**OPS Candidates via OPS Express**

Each semester the Office of Human Resources creates a non-advertised job opening for the entire university to use called the OPS Express. This process is used when the OPS recruitment has been completed offline and the department has identified an OPS candidate to hire.

Once the requested information has been received JMC Administration will work with the candidate to complete Smart Onboarding and work out a start date.

**InternFSU**

InternFSU is a program for internships coordinated through the Career Center. The appointment process is the same as OPS Express; however, the records must be linked to the InternFSU Express job opening. Detailed information on the InternFSU selection and hiring process can be found [here](#).

Information Needed for OPS Candidates
1. Title: Business Office Assistant
2. Job Code:
3. Location: Shaw or JMB
4. Name:
5. Phone:
6. Email:
7. ID number:
8. Description of Duties:
9. Funding Information:
10. Start Date and End Date
11. Funding Information (if known)
Every year....
First and foremost, take some time each Fall to be sure that your Concur Profile is up to date, and that the Admin team is on your delegates list. This is critical to eliminate delays.

2-6 months prior to travel...
After identifying a travel opportunity, estimate potential costs and gather conference details. Then use this information to submit a JMC Travel Request Authorization (aka Travel Auth) Form via the JMC Resources webpage.

1-3 months prior...
Once you receive an email from the Administrative team approving your travel, you will need to work in Concur to book your flight, train, rental car, and hotel. You can login to Concur by going to your my.fsu.edu and click the garnet C icon on the left-side of your homepage. Please do not book any arrangements until speaking with us!

1-2 weeks prior...
Make sure you have the travel reference guide and tax-exempt info (found on the JMC Resources page) ready to bring with you. Add the Admin Team’s contact numbers to your phone and contact us with any and all questions!

While Traveling...
Make sure all receipts are ITEMIZED. Log arrival and departure times, groups in taxis, conference-included meals, etc, either on individual receipts or in a log. Unfortunately, we are limited to a 15% tip. If you tip over 15%, we will not be able to reimburse you for anything over that cap.

After you return
Navigate to the JMC Resources page and submit the Travel Expense Log to get your reimbursements started. You will need to make sure you have all itemized receipts, arrival and departure times, taxi details, etc. Contact your Admin Team for any questions!

jmc.fsu.edu/resources
They have their benefits, but there are more rules. All T-card holders are required to take a short training before they receive their card.

T-Cards

If you travel 2 or more times per year, FSU wants you to get a T-card.
- Establishments in Florida must remove tax if you’re using a business card and provide proof of tax exemption.
- Reimbursements can take quite a while to go through - sometimes 2 or 3 months.

The basics:
- ALWAYS KEEP THE RECEIPT. Always make sure it's itemized and tax-exempt. This includes hotel, tolls, taxis, etc.
- No food. Ever.
- We strongly suggest putting the t-card down for the hotel room rate and giving a personal card for incidentals.
- Some allowable expenses:
  - lodging
  - baggage fees
  - car rentals, gas for rentals, parking, and taxis
  - conference (and competition) registrations

Travel Do's and Don'ts

- DO call us if you have any questions.
- DO research flight and hotel options to share with the Admin team.
- DO keep detailed notes on a log or your receipts.
- DO use the FSU Travel Reference Guide (JMC Resources page)
- DO print out your itinerary from Concur OR download the Tripl App
- DO make sure ALL receipts are ITEMIZED and LEGIBLE.
- DO be economical in your travel choices.
- DON'T book flights or trains outside of Concur.
- DON'T bill meals or drinks to your hotel room.
- DON'T submit any Concur requests or reports until we instruct you to do so.
- DON'T make any purchases without prior approval from the Admin team.
Purchasing & Supplies

Contacts: Lisa Lopez-Dapena or Ryan Jerrolds

-under no circumstances is an employee permitted to make purchases without approval (not just for reimbursement purposes but this pertains to ALL purchases)-

Please contact the JMC Administrative Team at admin@jmc.fsu.edu for supplies, vendor recommendations, and any other expenditures as needed.

Contracts

FSU Faculty and Staff are NOT permitted to sign any document, or agree to any arrangements, on behalf of FSU or the JMC.

We must use the FSU Contracts Module for any agreement between JMC/FSU and an external party. This can add significate delays to purchase processing times. Please contact your JMC Administrative Team to assist you in determining if this step is required for your procurement needs.

Florida State Licensee List

If you or your student organization is looking to order custom JMC/FSU swag, you'll need to be sure to use an authorized FSU Licensee. This list can be found on the JMC Resources page.

Nametags & Business Cards

If you need a new/replacement nametag and/or business cards, please contact the JMC Admin Team. The following information will be needed:

- **Name Tag:** provide how you would like your name to read. Note: we do not use titles - names only.
- **Business Cards Details:** Name, Title, Office Phone Number, Office Location, Email, Mobile Number (optional)

Swag Items

Please contact Kaylee Gray to request Swag items, such as JMC-branded koozies, pens, lanyards, stickers, etc.
Course-Related Material Needs

Contacts: Lisa Lopez-Dapena or Kirsten Frandsen

For long-term course material or equipment needs, we may want to consider setting up a "lab fee" to cover those costs.

Lab fees are assessed to all students enrolled in the applicable courses. Fees are based on annual material consumption costs.

Let’s say you need fabric, thread, scissors, etc for a required sewing project for CTE 1111, at a total of $2,725.00 for 50 students. We would then request to add a fee of $54.50 per student so that we can provide those materials.

For more information on how to set up a lab fee, please contact Lisa and Kirsten.

If you are needing an instructor copy of a textbook, or specific re-usable course materials, please contact Kirsten.

Research Grants & RAMP

Contacts: Lisa Lopez-Dapena or Ryan Jerrolds

Faculty are welcome to seek out and submit proposals for internal and external grants, but before doing so, you MUST contact your JMC Admin team so that we can assist you with the RAMP process, provide salary and tuition waiver details, budget development, understanding indirect costs, etc.

All external grants must be routed through RAMP. A pre-award submission and approval from FSU Research Foundation or FSU Sponsored Research is required before the proposal is submitted to the sponsor for consideration. Likewise, a post-award submission is required before any action can be taken, such as procurement, hiring, etc.

Throughout the life of your grant, the JMC Admin staff are here to help you with spending reports, reconciliations, hiring, procurement advisement, and more.
FSU & JMC Scholarships

Contacts: Lisa Lopez-Dapena and Kirsten Frandsen

FS4U — Finding Scholarships for You — is Florida State University’s campus-wide and centralized award management system for FSU Foundation scholarships.

HOW STUDENTS APPLY FOR SCHOLARSHIPS

FSU.ACADEMICWORKS.COM

01

STEP ONE

STUDENTS WILL NEED TO BE ACTIVE STUDENTS WITH A UNIQUE EMPLID NUMBER AND FSU ID LOGIN. TO ACCESS THE SCHOLARSHIP PORTAL, VISIT THE FS4U WEBSITE.

02

STEP TWO

THE FIRST TIME STUDENTS LOG IN, THEY WILL LAND ON THE “GENERAL APPLICATION”. THE GENERAL APPLICATION SHOULD BE COMPLETED BY EACH STUDENT WHO WISHES TO BE CONSIDERED FOR A FOUNDATION ISSUED SCHOLARSHIP.

03

STEP THREE

ONCE THE GENERAL APPLICATION HAS BEEN COMPLETED, STUDENTS WILL THEN NEED TO COMPLETE THE CONDITIONAL APPLICATION WHICH WILL ASK SPECIFIC QUESTIONS FOR SPECIFIC JMC SCHOLARSHIPS.

04

STEP FOUR

ONCE BOTH GENERAL AND CONDITIONAL APPLICATION ARE COMPLETE, STUDENTS ARE AUTO-MATCHED TO OUR JMC OR OTHER FSU SCHOLARSHIPS.

*NOTE: ALL OF THE JMC SCHOLARSHIPS ARE HIDDEN. STUDENTS DO NOT HAVE ACCESS TO SEE OUR SCHOLARSHIPS - EVERYTHING IS DONE ON THE BACKEND.

CURRENT UNDERGRADUATE & GRADUATE STUDENTS:
APPLICATIONS ARE AVAILABLE FROM MID-NOVEMBER UNTIL EARLY APRIL FOR THE FOLLOWING ACADEMIC YEAR.

NEW GRADUATE STUDENTS:
APPLICATIONS OPEN MID-AUGUST UNTIL EARLY SEPTEMBER FOR THE CURRENT ACADEMIC YEAR.

Students awarded scholarships will be invited to the annual JMC Fall & Spring Recognition & Networking Receptions
Please contact Ryan Jerrolds for all work orders or issues: rjerrolds@jmc.fsu.edu

**Building Needs**

Access & Requests

- **Roderick Shaw Building (RSB) - Main Campus**
- **Sandels Building (SAN)**
- **William Johnston Building (WJB)**
- **Jim Moran Building (JMB) - Downtown**

**Urgent/Emergency Requests**

Please call the FSU Service Center at 850-644-2424.

Please contact the JMC Administrative Team for information related to the following Facilities Requests:

- Cleanup Requests and/or Repairs
- Key Request
- Service Requests
- Surplus Requests
- Special Event Request
- Renovations or add-ons
- Building Access (unlocking buildings)
- Card Swipe access

For one-off access requests for student meetings or other visits outside of business hours, contact admin@jmc.fsu.edu
Shaw Parking

Contacts: Kirsten Frandsen, Lisa Lopez-Dapena or Ryan Jerrolds

We have **two** permit parking spots available on the corner of Dewey and Academic Way, just around the corner from the Shaw building. If available, these can be reserved for guest speakers by contacting **Kirsten Frandsen**. One of the Shaw work-study students will have the passes ready for you and your guest at the front desk.

It is essential that you return the parking pass to the front desk as soon as you are finished using them.

For all other questions or requests related to Shaw parking, see below for contacts.

---

JMB Parking

Contacts: Lisa Lopez-Dapena, Ryan Jerrolds or Kaylee Gray

There are only six (6) parking spaces reserved for JMB. JMC only has three parking spots (24-26) and JMI has the remaining 3 spots (27-29). **Please do not park in one of these spots without prior permission.**

There are meters along Monroe St, both sides of Park Ave, and Calhoun St that can be utilized for quick trips or classes at JMB.

If you plan to be at JMB all day, please park in the Eastside Calhoun Garage and see Lisa, Ryan or Kaylee for validation.

---

Parking Maps

There are parking maps created for both Shaw and JMB. These are great resources for yourself or guest speakers.

To view or share the parking maps, visit the **JMC Resources page** (linked at the footer of the JMC website) and click the **Events & Marketing Tab.**
Online Course Mentors

Contacts: Lisa Lopez-Dapena and Kirsten Frandsen

The JMC appoints mentors to assist faculty in communications, grading, and facilitating course discussions. When a course reaches an enrollment of 60 or more students, one mentor is appointed for 10 hours per week.

How We Assign Mentors
When preparing for the upcoming semester’s courses, we review online course enrollments and decide which courses meet the criteria to be awarded an online mentor. Lisa will then send out a list of eligible Mentors for faculty to choose from, based on their education and work experience in conjunction with the course material. Lisa will then notify the selected mentor to confirm they are interested in the position for that semester. If it is a new faculty/mentor pairing, an introduction email will be sent introducing everyone.

After Mentors Are Assigned
Once the mentor is assigned, faculty members are responsible for adding the mentors into their course canvas site, assigning the mentors their job duties/responsibilities and provide them with the grading criteria. At the end of each semester, each faculty will be required to complete an evaluation of their mentor’s performance. This will allow us to determine whether or not a mentor should be used in future semesters.

New Mentors
Mentors must have a minimum of a Master’s degree in a field relevant to the class they will be mentoring for. We have several successful mentors that have been working with us for many years, so new mentors are not always needed. If this is the case, we will certainly keep a list of people interested in mentoring each semester should the opportunity arise.

**Time is of the essence when starting a new mentor appointment – requests must be made at least 3-4 weeks in advance of the semester start date.**

Instructor Credentialing System (ICS)

Contact: Ryan Jerrolds

FSU has designed the Instructor Credentials System (ICS) to collect, approve, and report each instructor’s qualifying credentials. This includes academic degrees as well as alternative credentials, such as professional experience, scholarly accomplishments, publications, etc.

Changes or additions to credentials, experience, resumes, etc. should be communicated annually, or more often as needed, so that the JMC staff can ensure your ICS profiles are up-to-date.
Contact: Ryan Jerrolds

**9-month faculty** earn sick time. If you are sick, you MUST use your sick leave. If you find yourself ill, contact Dean Fiorito and the admin team so that we can show you how to enter your time.

**12-month faculty** and A&P Employees earn sick and vacation time. If you are sick, you MUST use your sick leave. If you are going to be out-of-office, you MUST use your vacation leave. All leave requests require approval from your supervisor.

**Viewing your Time Sheet**

USPS employees accrue 4 hours of sick leave and 4 hours of vacation leave each pay period. You are also given an 8-hour personal holiday annually. (Leave for part-time employees accrues at a proportional rate).

A&P employees and 12-month faculty accrue 4 hours of sick leave and 6.769 hours of vacation leave each pay period.

**A&P Employees and 12-month Faculty**

If you are an A&P Employee or 12-month Faculty, your assigned timesheet will pay you for your regularly scheduled hours. You will only need to report deviations from regular hours such as sick, vacation, etc. Your timesheet defaults to the current week and fills in regularly scheduled hours. If you need to make changes you will need to add a row, choose a Time Reporting Code, and enter a quantity of hours used.
Viewing your Paycheck

To view your paycheck in OMNI, navigate to:

—> www.my.fsu.edu
—> Paycheck Tab
—> Access Paychecks

From here, you can click on your paycheck date and view your net pay, pay rate, paycheck summary, any vacation or sick hours taken, tax deductions, etc. FSU payroll calendar can be found here.

UPDATING PERSONAL INFORMATION

To change your personal information in OMNI, navigate to:

—> www.my.fsu.edu
—> Human Resources
—> Self-Service
—> Personal Information
—> Personal Information

You will need to set up the Authentication prompt, Duo. You will be taken to a screen in which you can update your address, phone numbers, emergency contacts, email addresses, marital status and other demographic information. Please select “Campus Phone” as your default. Name change requests require approval by HR and backup documentation.
Document Retention & Disposal Policies

Contact: Ryan Jerrolds

Because FL is a public records state, documents should not be disposed of without going through the official procedures. Before you plan to dispose of any files (including student exams, quizzes, papers, lesson plans, meeting notes, interview notes, payment requests, etc.), please reach out to the admin team.

Helpful links can be found on the JMC Resources page.

A few examples of relevant retention schedules are below.

Disbursements
Disbursement Records
Retention: 5 Fiscal years after transaction completed

Student Exams/Classwork
Examination Materials
Retention: 1 semester after expiration of appeal process

Examination Materials: Graduation/Certification
Retention: 1 anniversary after final class grades posted provided no appeal is pending.

Student Class Work Records
Retention: Retain until obsolete, superseded, or administrative value is lost.

Other
Donation Records
Retention: Permanent

Grant Files
Retention: 5 Fiscal years after completion of grant cycle or project.
The JMC Admin Team operates the Jim Moran Building Event Space Rental Auxiliary. That is, we bring in revenue by hosting external and FSU-internal events at the JMB. Discounts are offered to JMC or JMI partners, internal FSU departments, and even FSU students.

**Tours**

Contact: Kirsten Frandsen or Kaylee Gray

Students and JMC staff are often available to give tours of the Jim Moran Building and other JMC facilities. Advance notice is required.

- **Student-led tours:** If you would like to schedule a tour with student tour guides, please contact Kirsten Frandsen.
- **VIP tours:** If you would like to schedule a tour with a VIP, please contact Susan, Kaylee, Lisa, or Kirsten, who will ensure that your guest is accommodated.

**Events**

Contact: Kaylee Gray

**JMB Event Space Rentals**

The JMC Admin Team operates the Jim Moran Building Event Space Rental Auxiliary. That is, we bring in revenue by hosting external and FSU-internal events at the JMB. Discounts are offered to JMC or JMI partners, internal FSU departments, and even FSU students.

Any external parties (non-JMC) requesting to use the JMB for any event, will need to complete the [JMB Event Rental Request Form](#), located on the JMC Resources webpage.

The event request form covers prices, layouts, capacities, and facilities and as well as IT needs, supplies, food needs, etc.

**FSU Alcohol Policy**

All events involving alcohol, regardless of the attendee type (students, faculty, staff, guests), will require a licensed bartender to serve and an equal number of non-alcoholic drinks must also be available, in addition to food. **All on-campus events serving alcohol will be required to receive university approval.**

Alcohol cannot be the main point of the event, nor can it serve as a prize or award for participating or other competitions. For example, we cannot invite students to an event on-campus and offer two beer tickets as an incentive for coming.

If you would like to include alcohol in a JMC event, please contact admin@jmc.fsu.edu.

** Events hosted at JMB are not required to receive university approval because the venue is considered off-campus.**
IT SUPPORT

41  IT Basics: How to get assistance & Submit a Case
42  Important reminders
43  FSU Technology Grants
OUR TEAM

ROSIE LOPEZ
Manager of Information Technology Services
rlopez@jmc.fsu.edu
644-4351
JMB 211
The Jim Moran College of Entrepreneurship's Information Technology Staff's primary goal is to understand the goals and objectives of the College and provide exceptional customer service to offer innovative technology solutions to entrepreneurial students, staff, and faculty.

**IF YOU NEED ANY TECH ASSISTANCE, PLEASE FOLLOW THE STEPS BELOW TO SUBMIT A TICKET.**

1. **GO TO** JMC.FSU.EDU/RESOURCES

2. **CLICK** IT RESOURCES

3. **CLICK** REPORT AN IT ISSUE TO SUBMIT A CASE

4. **SIGN IN** WITH YOUR FSUID & PASSWORD

**THIS INCLUDES, BUT IS NOT LIMITED TO, ANY ASSISTANCE WITH THE FOLLOWING:**

- Canvas & Kaltura
- Desktop Support/VPN
- Phishing/Cyber Security
- Phone or Email Issues
- Printer/Copier
- MyFSU Lab
- OneDrive/Outlook/O365
- Adobe Creative Cloud
- Zoom/Teams
- General IT Training
- Distribution Lists
- Calendars
- IT Supplies (toner, etc.)
- JMC Classroom Issues
- Other IT-Related Issues

**CLASSROOM SUPPORT FOR NON-JMC CLASSROOMS**

(RSB150, HCB, RBB, RBA, etc.)

1. Go to jmc.fsu.edu/resources
2. Click IT Resources
3. Click Report a Classroom Support Issue
4. IF URGENT, call 644-2811 (classroom support)
IMPORTANT REMINDERS

- POWER OFF ALL PROJECTORS AT THE END OF THE DAY
  (specifically applies to WJB labs - check class schedule to see if you are the last class of the day)
- DO NOT POWER OFF OFFICE WORKSTATIONS
- REBOOT YOUR COMPUTER AT LEAST ONCE EVERY 2 WEEKS
- REPORT ISSUES IMMEDIATELY BY SUBMITTING A TICKET
- USE YOUR RESOURCES - ONEDRIVE, TEAMS, SHAREPOINT, ETC

SUPPLY REQUESTS

IF YOU NEED ANY TECH SUPPLIES, PLEASE FOLLOW THE STEPS BELOW TO SUBMIT A TICKET.

1. GO TO JMC.FSU.EDU/RESOURCES
2. CLICK IT RESOURCES
3. CLICK REPORT AN IT ISSUE TO SUBMIT A CASE
4. SIGN IN WITH YOUR FSUID & PASSWORD

SUPPLY REQUESTS INCLUDE BUT NOT LIMITED TO:
- Printer toner/cartridges
- Computer peripherals (monitors, keyboards, mouse, etc.)
- Computer Accessories
Each year, the Student Tech Fee funds millions of dollars of instructional technology at FSU. The Tech Fee is distributed among university colleges, central IT organizations, and *instructional technology proposals*. These proposals give departments an opportunity to secure funding for innovative and critical projects that may not be possible otherwise.

### JMC PAST AWARDS

<table>
<thead>
<tr>
<th>Year</th>
<th>Project Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Technology for the JMB Incubator</td>
<td>$7,667.79</td>
</tr>
<tr>
<td>2019</td>
<td>Upgraded Retail Experience Lab and creation of &quot;The Studio&quot;</td>
<td>$40,001</td>
</tr>
<tr>
<td>2020</td>
<td>Enhanced tech in the WJB 3032 Office Depot Lab</td>
<td>$41,500</td>
</tr>
<tr>
<td>2020</td>
<td>Upgraded body scanning tech</td>
<td>$28,350</td>
</tr>
<tr>
<td>2020</td>
<td>Upgraded AV in the JMB Event Space</td>
<td>$17,690.84</td>
</tr>
<tr>
<td>2021</td>
<td>Upgraded Tech in the WJB 3032/3007 Office Depot Complex</td>
<td>$70,361.22</td>
</tr>
<tr>
<td>2022</td>
<td>Jim Moran Textile Lab</td>
<td>$16,349</td>
</tr>
<tr>
<td>2022</td>
<td>Jim Moran Collaboration Classroom</td>
<td>$19,875</td>
</tr>
</tbody>
</table>

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### HOW TO SUBMIT TECH GRANTS

Call for 2023-2024 Project Submissions

The Student Technology Fee Advisory Committee is inviting proposals for projects that will enhance instructional technology. Starting August 1, 2023, proposals may be submitted by academic and non-academic departments, and proposals that were submitted but not funded during previous award cycles may be resubmitted.

- **Aug 01** email Rosie Lopez with a brief description and estimated total of your proposed project
- **SEP 06** The IT Committee will email you to let you know if the JMC will be moving forward with your proposal
- **SEP 28** Create a formal proposal, timeline, and budget. Gather official quotes from vendors
- **SEP 29** Rosie will collaborate with you before this date to review, suggest edits, etc
- **OCT 01** Rosie submits ALL proposals on behalf of the JMC
- **DEC 20** Award notices sent for approved proposals
MARKETING, EVENTS & BRANDING

47  What We Do
48  JMF Publicity Policies
49  Social Media & Events
50  2023 Events
53  2024 Events
OUR TEAM

KAYLEE GRAY
Marketing & Communications Manager
kgray@jmc.fsu.edu
644-7125
JMB 213

For all marketing and/or social media requests please send an email to
socialmedia@jmc.fsu.edu
**WHAT WE DO?**
*(NOT LIMITED TO THE FOLLOWING EXAMPLES)*

<table>
<thead>
<tr>
<th>01</th>
<th>02</th>
<th>03</th>
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<tbody>
<tr>
<td><strong>Graphic Design</strong></td>
<td><strong>Social Media</strong></td>
<td><strong>Digital &amp; Print Communication</strong></td>
</tr>
<tr>
<td>Flyers, programs, brochures, save the dates, etc.</td>
<td>All social media requests for all platforms.</td>
<td>Announcements, press releases, newsletters, etc.</td>
</tr>
</tbody>
</table>

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<tr>
<th>04</th>
<th>05</th>
<th>06</th>
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</thead>
<tbody>
<tr>
<td><strong>Events</strong></td>
<td><strong>Website</strong></td>
<td><strong>Swag</strong></td>
</tr>
<tr>
<td>Marketing, setup and day-of coordination provided for all events.</td>
<td>Updates or new additions to the content on the website.</td>
<td>Request new or reorder current Swag items, such as JMC-branded koozies, pens, lanyards, stickers, etc.</td>
</tr>
</tbody>
</table>

Please email socialmedia@jmc.fsu.edu for any marketing requests.
Advance, written approval from the Donor is required for any public relations piece, social media posting, website, film, press release or any similar type of communication by the Donee institutions relating to, quoting or depicting Jim Moran, in any manner.

In addition, advance written approval from the Donor is required for the use of any image or quote of Jim Moran; or, for any logo or signage for use by the Jim Moran School [now College] of Entrepreneurship and/or the Jim Moran Institute for Global Entrepreneurship.

Advance notice is not required for independent faculty research or for simple references to the School [College] or Institute in catalogs, course descriptions and similar materials.

For any Jim Moran College press releases that mention Jim and Jan Moran and/or The Jim Moran Foundation, The Foundation would appreciate your sending them to us simultaneously in advance so we can coordinate together and respond with written approval.

If you have any questions, please contact Kaylee Gray at kgray@jmc.fsu.edu
Social Media

FOLLOW US ON ALL SOCIAL MEDIA ACCOUNTS
@JIMMORANCOLLEGE

TAG US IN ANY POSTS RELATED TO THE COLLEGE!

ALL SOCIAL MEDIA REQUESTS NEED TO BE SUBMITTED VIA EMAIL WITH CONTENT AND PICTURES PROVIDED.

SOCIALMEDIA@JMC.FSU.EDU

Events

All JMC sponsored events can be found on the website, linked to the FSU Events Calendar.

Any event on campus can be added to the FSU Events main calendar, which will then be linked to our website. Please email socialmedia@jmc.fsu.edu to add events to the FSU calendar and schedule a post on our social media platforms.

If you are the lead on any event, please be sure to complete the JMC Event Assessment Form found on the Faculty/Staff Resources page: jmc.fsu.edu/resources.
2023 EVENTS

**RETAIL ROUNDTABLE**
Held in August each year, this program is designed for local retail businesses including "Main Street" retailers as well as Store Managers of the local big box retailers. We include relevant topics and time for the businesses to meet each other as well as discuss internships, job openings, and how JMC and the Retail Center can be of assistance in our local retail community.

*Contact: Ann Langston*
*Location: JMB Event Space*  
*Time: 8:00am to 10:00am*

**GRADUATE STUDENT ORIENTATION**
The Jim Moran College hosts a new graduate student orientation mandatory for all newly admitted graduate students. This will be held the week before classes at the Jim Moran Building in downtown Tallahassee and virtually via Zoom.

*Contact: Victoria Morrow*  
*Location: JMB*  
*Time: 9:00am to 11:30am*

**DONUTS WITH THE DEAN**
JMC Dean Susan Fiorito will be in Blackstone Laundpad, RSB 226, on the first day of classes, to meet and greet with students and wish them a great school year.

*Contact: Kirsten Frandsen*  
*Location: Blackstone Launchpad, RSB 226*  
*Time: 8:30am to 10:30am*

**FALL INVOLVEMENT FAIR**
The Fall 2023 Involvement Fair allows students to meet with organization leaders and members at a tabling fair at the Union! Students can get excited to find new ways to get involved with student organizations at FSU!

*Contact: Kaitlin Simpson or Morgan Rodgers*  
*Location: Student Union*  
*Time: 6:00pm to 9:00pm*

**FALL INCUBATOR MEETING**
Fall incubator meeting for all students participating in the incubator program.

*Contact: Kaitlin Simpson*  
*Location: Blackstone Launchpad, 226*  
*Time: 5:00pm to 6:00pm*

**VENTURE VALLEY COLLEGIATE CUP**
The Collegiate Cup is a Venture Valley college tour where you can come socialize and compete against your fellow students for prizes. Meet fellow entrepreneurs at your school and find out if you can compete against each other on a live leaderboard while sharing snacks and laughs!

*Contact: Kaitlin Simpson or Morgan Rodgers*  
*Location: Student Union, 1st Floor*  
*Time: 11:00am to 4:00pm*

**STEM CAREER & INTERNSHIP FAIR**
Explore full-time and internship opportunities with employers seeking students in the STEM fields, and more. Meet recruiters and connect with nearly 100 employers and explore opportunities in the STEM fields. The event is open to all majors.

*Contact: Britain Riley*  
*Location: FAMU/FSU College of Engineering Building A (CE1)*  
*Time: 9:00am to 3:00pm*

**JMC FALL RECOGNITION & NETWORKING RECEPTION**
During the fall semester, a reception is held that recognizes our scholarship recipients and offers networking opportunities for retail-related business and JMC students. This event is attended by representatives from over 15 companies and allows students to practice their business proficiency and networking skills with company representatives.

*Addressed the day before the FSU Fall/Spring Career Fairs.*

*Contact: Ann Langston*  
*Location: FSU Alumni Center Grand Ballroom*  
*Time: 4:30pm to 7:30pm*

**SEMINOLE FUTURES ALL MAJORS CAREER & INTERNSHIP FAIR**
FSU’s largest career and internship fair brings more than 100 different organizations on campus looking to #HireANole. Meet with recruiters from corporate, nonprofit, and government organizations to discuss a broad range of internship and full-time job opportunities. The event is open to students of all majors and class levels. Held at the Civic Center.

*Contact: Britain Riley or Roxanne Parker*  
*Location: Donald L. Tucker Civic Center*  
*Time: 9:00am to 4:00pm*
2023 EVENTS

**SEPT 22**

**BLACKSTONE LAUNCHPAD IDEATHON CHALLENGE**

The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Morgan Rodgers
Location: Innovation Hub
Time: 12:30pm

**SEPT 27**

**SEPTEMBER MENTOR NIGHT**

This monthly event is for interested alumni to build a peer mentoring connection with our student entrepreneurs, while also spotlighting what some of our students have been working on, and perhaps asking for guidance when needed. Most importantly we would like to celebrate the illustrious entrepreneurs who have come out of FSU.

Contact: Kaitlin Simpson or Morgan Rodgers
Location: JMB Event Space
Time: 6:00pm to 8:00pm

**SEPT 30**

**WOMEN IN ENTREPRENEURSHIP DAY (WIE + GIRL SCOUTS)**

WIE will partner to host 25 Girl Scouts who are in middle school for a Women in an Entrepreneurship event where the Girl Scouts will rotate to three stations to earn 3/6 Entrepreneurship badges.

Contact: Britain Riley & Shelly Griffin
Location: JMB Event Space
Time: 10:00am to 2:00pm

**OCT 6**

**BLACKSTONE LAUNCHPAD IDEATHON CHALLENGE**

The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Morgan Rodgers
Location: Innovation Hub
Time: 12:30pm

**OCT 18**

**JM SCHOLARS RECEPITION**

The Jim Moran Foundation, in partnership with Florida State University (FSU), annually recognizes two Jim Moran Scholars - African-American high school seniors from South Florida and North Florida who are role models and have received admission to FSU with an identified financial barrier. Both Scholars receive a four-year, needs-based scholarship with funding provided through JMI.

Contact: Susan Fiorito
Location: JMB
Time: TBD

**OCT 19**

**WOMEN IN ENTREPRENEURSHIP WEEK PANEL**

WIE will join forces with Tallahassee Women Wednesday to host the second annual National Women in Entrepreneurship week moderated panel. The event will host students, alumni, and community women entrepreneurs as panelists and moderators.

Contact: Britain Riley & Shelly Griffin
Location: JMB
Time: TBD

**OCT 19**

**OCTOBER MENTOR NIGHT**

This monthly event is for interested alumni to build a peer mentoring connection with our student entrepreneurs, while also spotlighting what some of our students have been working on, and perhaps asking for guidance when needed. Most importantly we would like to celebrate the illustrious entrepreneurs who have come out of FSU.

Contact: Kaitlin Simpson or Morgan Rodgers
Location: JMB Event Space
Time: 6:00pm to 8:00pm

**OCT 20**

**BLACKSTONE LAUNCHPAD IDEATHON CHALLENGE**

The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Morgan Rodgers
Location: Innovation Hub
Time: 12:30pm

**OCT 16 -21**

**FLORIDA STATE UNIVERSITY HOMECOMING WEEK**

Friday, October 20th | TBD
Homecoming Parade (no classes after TBD)

Saturday, October 21st | (Time: TBA)
Football game against Duke

Details: homecoming.fsu.edu
2023 EVENTS

**FSU WOMEN’S HEALTH DAY**
The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Britain Riley  
Time: 10:00am to 4:00pm  
Location: Landis Green

**BLACKSTONE LAUNCHPAD IDEATHON CHALLENGE**
The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Morgan Rodgers  
Location: Innovation Hub  
Time: 12:30pm

**TALLAHASSEE STARTUP WEEK**
Tallahassee Startup Week includes various events throughout the week, and the schedule will be posted on the Tallahassee Startup Week website, the JMC website, and social media.

Contact: Kaitlin Simpson

**DEAN’S DEVELOPMENT COUNCIL MEETING**
Annual fall meeting for the Dean’s Development Council highlighting students and faculty and JMC accomplishments.

Contact: Ashleigh Marsh

**7 UNDER 30**
The annual 7 Under 30 Speaker Series features seven successful FSU alumni entrepreneurs who started businesses before the age of 30. Speakers talk about their experiences in starting and growing a business, and participate in a Q&A session.

Contact: Kaitlin Simpson  
Location: JMB  
Time: 3:00pm

**NOVEMBER MENTOR NIGHT**
This monthly event is for interested alumni to build a peer mentoring connection with our student entrepreneurs, while also spotlighting what some of our students have been working on, and perhaps asking for guidance when needed. Most importantly we would like to celebrate the illustrious entrepreneurs who have come out of FSU.

Contact: Kaitlin Simpson or Morgan Rodgers  
Location: JMB Event Space  
Time: 6:00pm to 8:00pm

**FALL ENTREPRENEURSHIP EXPO ON LANDIS GREEN**
Jim Moran College of Entrepreneurship students showcase their companies, products and services to the FSU community on Landis Green.

Contact: Kirsten Frandsen  
Location: Landis Green  
Time: 10:00am to 2:00pm

**BLACKSTONE LAUNCHPAD IDEATHON CHALLENGE**
The Blackstone LaunchPad Ideathon provides students with an opportunity to exercise their creative problem solving skills and win $100. The Ideathon is part of the FSU Innovation Hub’s biweekly Seminole Innovator Lunch Hour and is sponsored by Jim Moran College of Entrepreneurship and Blackstone LaunchPad.

Contact: Morgan Rodgers  
Location: Innovation Hub  
Time: 12:30pm

**JMC HOLIDAY PARTY**
Annual JMC Holiday Party for JMC faculty, staff, adjuncts, and EIRs. We will be participating in a white elephant gift exchange. Potluck dishes will be arranged and served.

Contact: Kirsten Frandsen  
Location: JMB  
Time: TBD
JMC SPRING NETWORKING RECEPTION

During the spring semester, a reception is held that offers networking opportunities for retail-related business and JMC students. This event is attended by representatives from over 15 companies allowing students to practice their business proficiency and networking skills with company representatives.

*Scheduled the day before the FSU Fall/Spring Career Fairs.

Contact: Ann Langston
Location: TBD
Time: 4:30pm to 7:30pm

JANUARY MENTOR NIGHT

This monthly event is for interested alumni to build a peer mentoring connection with our student entrepreneurs, while also spotlighting what some of our students have been working on, and perhaps asking for guidance when needed. Most importantly we would like to celebrate the illustrious entrepreneurs who have come out of FSU.

Contact: Kaitlin Simpson or Morgan Rodgers
Location: JMB Event Space
Time: TBD

FEBRUARY MENTOR NIGHT

This monthly event is for interested alumni to build a peer mentoring connection with our student entrepreneurs, while also spotlighting what some of our students have been working on, and perhaps asking for guidance when needed. Most importantly we would like to celebrate the illustrious entrepreneurs who have come out of FSU.

Contact: Kaitlin Simpson or Morgan Rodgers
Location: JMB Event Space
Time: 6:00pm to 8:00pm

INNOLEVATION® CHALLENGE FINALS

The InNOLEvation® Challenge is an annual Business Model Competition with a focus on identifying problems and potential solutions, building effective teams and precisely defining the assumptions of a new venture, testing those assumptions in the field, and then pivoting (changing) based on the lessons learned. or all FSU students with $10,000 first place prize and five $4,000 prizes. PLEASE ENCOURAGE STUDENTS TO APPLY!

Contact: Kaitlin Simpson
Location: JMB Event Space
Time: 8:00am to 1:30pm

SPRING ENTREPRENEURSHIP EXPO ON LANDIS GREEN

Jim Moran College of Entrepreneurship students showcase their companies, products and services to the FSU community on Landis Green.

Contact: Kirsten Frandsen
Location: Landis Green
Time: TBD

OPENING NIGHTS/CHAIN OF PARKS PRESENTING ARTIST

Featuring Dean Mitchell is well known for his figurative works, landscapes and still lifes. In addition to watercolors, he is accomplished in other mediums including egg temperas, oils, and pastels. He has been featured in numerous publications including the New York Times, Christian Science Monitor, Artist Magazine, and more. Mitchell’s art can be found in corporate and museum collections across the country including Huntsville Museum of Art, The Rockwell Museum, Mississippi Museum of Art, and the Library of Congress just to name a few. He has received numerous accolades including the American Watercolor Society Gold Medal, Allied Artist of American Gold Medal in Watercolor and Oil, and the Thomas Moran Award from the Salmagundi Club in New York.

Contact: Wendy Plant
Location: JMB
Time: 6:30pm

JUNIOR ACHIEVEMENT SHARK BOWL

Junior Achievement Big Bend, Office of Economic Vitality, and Leon County Schools have partnered to provide local high school students with the opportunity to learn about entrepreneurship. JMC is a Sponsor of the event. Leaders from the business community volunteer to provide students with first-hand experiences, helping students create a unique business idea and complete their own business model. JA Be Entrepreneurial is reaching nearly 1,000 area high school students annually. The JA Big Bend Shark Bowl is a Big Bend-wide competition of over 50 students.

Eight Finalists - one from each high school group includes one stage presentation as well as the student interactive displays which are the Semi-finalist.

Contact: Wendy Plant
Location: JMB Event Space
Time: TBD
ACADEMIC UPDATES

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OUR TEAM

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RSB 220

HAYLEY BROWN
Academic Advisor
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RSB 219
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<td>Hospitality Management Ethics</td>
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<td>Innovative Practices in Lodging Management</td>
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<td>Consumer Behavior</td>
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<td>CTE5471</td>
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<td>Sustainability &amp; Human Rights</td>
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<td>Retail Technologies</td>
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<td>Design Thinking</td>
<td>Schofield</td>
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Commercial Entrepreneurship

2023 - 2024

JMC Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower-division courses

Junior Fall (Term 5)
ENT3111: Creating Value through Customer Acquisition
CHOOSE: ENT3629, ENT4811, CTE3055
ENT3451: Entrepreneur's Guide to Accounting
ENT4255: Negotiations
ENT1940: Internship Prep

Junior Spring (Term 6)
ENT4122: Go To Market Strategy
ENT3513: Market Solutions to Social Problems
ENT3001: Experiences in Entrepreneurship I
ENT4604: New Product Development
JM Elective
ENT1942: Internship Prep

Summer
ENT4943: Internship

Senior Fall (Term 7)
ENT4305: Legal Environments
ENT3414: Measuring Financial Success
ENT3002: Experiences in Entrepreneurship II
ENT4114: Business Plan Design

Senior Spring (Term 8)
ENT4110: Entrepreneurship Capstone
ECO3041: Personal Finance
ENT3203: Managing Growth
JM Elective
# Retail Entrepreneurship Map

### 2023-2024

Possible concentrations include: Retail Merchandising, Product Development, Digital Retail Technology

## Fall 1

- Intro to Merchandising – CTE3806
- Retail Math – CTE4822
- Intro to Textiles – CTE1401
- Consumers in the Marketplace – CTE3808
- Market Solutions to Social Problems – ENT3513
- Internship Prep – ENT1940

## Spring 1

- Entrepreneur's Guide to Accounting - ENT3451
- Computer Applications – CTE3055
- Choose 2: CTE3835, CTE4826, CTE4443
- Internship Prep II - ENT1942

## Summer 1

- Internship – ENT4943

## Fall 2

- Go to Market Strategies – ENT4122
- JM Elective
- Choose 2: CTE4812, CTE3416, CTE4829
- Product Development Process – CTE3431

## Spring 2

- Personal Finance – ECO3041
- Choose 2: CTE4605, ENT4811, CTE4470, CTE4868
- Business Plan Design – ENT4114

---

**Merchandising**
- CTE3835 - Visual Merchandising
- CTE4826 - Retail Buying
- CTE4812 - Retail Branding
- CTE4605 - Supply Chain

**Product Development**
- CTE4443 - Quality Assurance
- CTE4829 - Global Sourcing
- CTE4470 - Sustainability
- CTE4868 - PD Capstone

**Digital Technology**
- CTE3416 - Retail Technologies
- ENT4811 - E-commerce
- New Course
- New Course
STEM Entrepreneurship
2023 - 2024

JMC Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower-division courses

Junior Fall (Term 5)
ENT3629: Entrepreneurial Technologies ENT3451: Entrepreneur’s Guide to Accounting
Minor Course
Minor Course
ENT1940: Internship Prep

Junior Spring (Term 6)
ENT4122: Go To Market Strategies ECO3041: Personal Finance
ENT1942: Internship Prep: Next Level ENT4153 – Data Science Entrepreneurship
ENT3001: Experiences in Entrepreneurship I Minor Course

Summer
ENT4943: Internship

Senior Fall (Term 7)
ENT4641: STEM Research Methods Minor Course
ENT3002: Experiences in Entrepreneurship II
ENT3414: Measuring Financial Success ENT4114: Business Plan Design

Senior Spring (Term 8)
Minor Course
ENT3513: Market Solutions to Social Problems
ENT4127: Entrepreneurial Strategy ENT4602: STEM Product Development
JM Elective
### Textiles and Apparel Entrepreneurship Program of Study

**Full-Time Schedule**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
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<tbody>
<tr>
<td>ENTS216 Foundations of Entrepreneurship and Leadership</td>
<td>CTE5444 Quality Assurance Assessment (prerequisite: CTE5445)</td>
<td>Remaining elective classes (need 4 total)</td>
</tr>
<tr>
<td>CTE5445 Advancements in Textile Technology (prerequisite: CTE1401)</td>
<td>CTE5911 Research Analysis in Clothing and Textiles</td>
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<tr>
<td>CTE5890 Perspectives in Retail Entrepreneurship</td>
<td>CTE5815 Retail Technologies (prerequisite: CTE3055 &amp; CTE5445)</td>
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<tr>
<td>Elective classes (need 4 total)</td>
<td>Elective classes (need 4 total)</td>
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**Part-Time Schedule**

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<tbody>
<tr>
<td>CTE5445 Advancements in Textile Technology (prerequisite: CTE1401)</td>
<td>CTE5815 Retail Technologies (prerequisite: CTE3055 &amp; CTE5445)</td>
<td>1 elective class (4 total)</td>
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<tr>
<td>CTE5890 Perspectives in Retail Entrepreneurship</td>
<td>CTE5444 Quality Assurance Assessment (prerequisite: CTE5445)</td>
<td>1 elective class (4 total)</td>
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<td>2nd Fall</td>
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<tr>
<td>ENTS216 Foundations of Entrepreneurship and Leadership</td>
<td>CTE 5911 Research Analysis in Clothing and Textiles</td>
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<td>1 elective class (4 total)</td>
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### MSE Product Development Program of Study

**Full-Time Schedule**

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<tbody>
<tr>
<td>ENTS216 Foundations in Entrepreneurship and Leadership</td>
<td>ENTS417 Accounting and Finance for Entrepreneurs</td>
<td>ENTS128 Strategy Formulation</td>
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<tr>
<td>ENTS936 Product Development Colloquium</td>
<td>ENTS609 Prototyping</td>
<td>ENTS942 Graduate Internship OR elective</td>
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<tr>
<td>ENTS225 Human Resource Management for Entrepreneurs</td>
<td>ENTS606 Product Development Analytics</td>
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<td>ENTS608 Product Design</td>
<td>ENTS246 Promotional and Pricing Implementation</td>
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**Part-Time Schedule**

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<tr>
<td>ENTS936 Product Development Colloquium</td>
<td>ENTS417 Accounting and Finance for Entrepreneurs</td>
<td>ENTS128 Strategy Formulation</td>
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<tr>
<td>ENTS608 Product Design</td>
<td>ENTS609 Prototyping (or 2nd spring)</td>
<td>ENTS942 Graduate Internship OR elective (1st or 2nd summer)</td>
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<td>2nd Fall</td>
<td>2nd Spring</td>
<td>2nd Summer</td>
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<tr>
<td>ENTS216 Foundations in Entrepreneurship and Leadership</td>
<td>ENTS606 Product Development Analytics</td>
<td>ENTS942 Graduate Internship OR elective (1st or 2nd summer)</td>
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<tr>
<td>ENTS225 Human Resource Management for Entrepreneurs</td>
<td>ENTS246 Promotional and Pricing Implementation</td>
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## MSE HOSPITALITY ENTREPRENEURSHIP PROGRAM OF STUDY

**CORE MSE CLASS**

**REQUIRED SSE CLASS**

### Part-Time Schedule

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<td>ENTS216 Foundations of Entrepreneurship and Leadership</td>
<td>ENTS417 Accounting and Finance for Entrepreneurs</td>
<td>ENTS5128 Strategy Formulation</td>
</tr>
<tr>
<td>HMGS5930 Hospitality Colloquium</td>
<td>HMGS529 Management Ethics</td>
<td>HMGS5501 Marketing Strategy</td>
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<tr>
<td>2nd Fall</td>
<td>2nd Spring</td>
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<tr>
<td>HMGS697 Legal Environment of Hospitality &amp; Tourism Operations</td>
<td>HMGS528 Innovative Practices in Lodging Management</td>
<td>Optional: 1 elective class (need 2 total)</td>
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### Full-Time Schedule

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<td>Optional: 1 elective class (need 2 total)</td>
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## MSE SOCIAL AND SUSTAINABLE ENTERPRISES PROGRAM OF STUDY

**CORE MSE CLASS**

**REQUIRED SSE CLASS**

### Part-Time Schedule

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<td>ENTS216 Foundations of Entrepreneurship and Leadership</td>
<td>ENTS417 Accounting and Finance for Entrepreneurs</td>
<td>ENTS5128 Strategy Formulation</td>
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<tr>
<td>ENTS5804 Systems Thinking: Solving Wicked Problems</td>
<td>ENTS805 Leveraging Technology to Achieve Social and Sustainability Goals</td>
<td>ENTS5516 Measuring ESG Impact</td>
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<td>2nd Fall</td>
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<tr>
<td>ENTS806 Sustainable Value Chains in a Net Zero Carbon World</td>
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<td>ENTS805 Leveraging Technology to Achieve Social and Sustainability Goals</td>
<td>ENTS5516 Measuring ESG Impact</td>
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<tr>
<td>ENTS806 Sustainable Value Chains in a Net Zero Carbon World</td>
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MEMORANDUM

To: Members of the Faculty and All Instructors

From: Janet Kistner
Vice President for Faculty Development and Advancement
Date: 2023-2024 Academic Year

Subject: Important Policies

As the new academic year begins, I want to direct your attention to several important academic and general policies and procedures that govern your teaching, research, and service activities. The following websites contain additional important information:

• Office of Faculty Development and Advancement
• Faculty Handbook
• Florida State University General Bulletin 2023-2024 and Graduate Bulletin 2023-2024
• FSU Policies
• Office of Research
• The FSU Board of Trustees - Florida State University and The United Faculty of Florida Collective Bargaining Agreement
• FSU Academic Calendar
• Faculty Portal (single point of access for computer applications)
• Classroom Support (force.com)
• Help Navigating Student Information System
• FSU’s international travel polices for Faculty/Staff and Students
• FSU Visiting Scholar/Researcher policy

Special Notes:

The Faculty Expertise and Advancement System (FEAS+) is used by faculty to manage their CV information and track their ongoing professional development. It is also used by some units to present evidence of accomplishments for annual evaluations and was consulted extensively in creating Instructor Credentials System profiles, in preparation for SACSCOC reporting. It is more important than ever for each faculty member to keep their FEAS CV updated at least once a year, because the Office of Faculty Development and Advancement has designed a specially formatted Post-Tenure Review Report within FEAS+ that compiles the faculty member’s accomplishments (CV, AOR, and Teaching Summary) for the five-year period covered by their Post-Tenure Review.
Are you ready for the pervasive use of AI by students? The Office of Faculty Development and Advancement has kept abreast of recent technological advances and the challenges they pose for instructors. The Academic Honor Policy is written in a way that enables instructors to resolve allegations involving misuse of any type of technology. See: https://fda.fsu.edu/academic-resources/academic-integrity-and-grievances/academic-honor-policy for resources.

Now that initial reports have been made to our SACSCOC reviewers, we will use the Instructor Credentials System for ongoing monitoring of faculty and adjunct instructor credentials. Please remember to create instructor profiles for all new instructors and to supplement credentials for any faculty who are teaching in a new academic area not covered by their existing profile. Designations of program coordinators for undergraduate and graduate programs should be updated (added to the new faculty member and deleted from the existing) when a new faculty member takes on the program coordinator role for a degree or a certificate.

**General University Policies**

1. **Outside Employment/Conflict of Interest**
   [http://fda.fsu.edu/Faculty-Employment/Appointments and FSU BOT-UFF Collective Bargaining Agreement](http://fda.fsu.edu/Faculty-Employment/Appointments and FSU BOT-UFF Collective Bargaining Agreement)

   Florida State University encourages faculty and staff members to undertake outside activities that will increase the employee’s professional reputation and service to the community, subject to certain conditions. If an outside activity is undertaken, the faculty/staff member must take reasonable precautions to ensure that the outside employer or other recipient of services understands that they are engaging in such outside activity as a private citizen and not as an employee, agent, or spokesperson of the University. A faculty member must not engage in any outside activity that creates a conflict of interest or interferes with the full performance of their academic responsibilities in the classroom or in other assigned responsibilities.

   Faculty members who plan to engage in outside activity must report that activity.

   At the beginning of each academic year, faculty members shall review Article 19.4, FSU BOT-UFF Collective Bargaining Agreement, and report any outside activity through the Conflict Administration and Management System (CAMS) system.

   Information regarding conflict of interest is available on the FDA website year-round.

2. **Dual Compensation**
   [http://fda.fsu.edu/Faculty-Employment/Appointments/Dual-Compensation](http://fda.fsu.edu/Faculty-Employment/Appointments/Dual-Compensation)

   Dual compensation is defined as compensation from the University for any duties (including work activities previously designated as overload) in excess of a full appointment (1.0 FTE). Dual compensation appointments within the University shall be offered equitably and as appropriate to qualified faculty members in sufficient time to allow voluntary acceptance or rejection. Such employment must meet all of the following conditions:

   • Duties and responsibilities of an overload appointment shall be compensated through OPS, not Salary.
   • No faculty member shall be required to accept a dual compensation appointment. Dual compensation appointments shall be offered to qualified faculty members before anyone who is not a faculty member.
   • Approval by the Dean or Director of both the primary and secondary employing unit is required. Approval must be requested and granted prior to the dual
compensation appointment and/or the performance of any work with the secondary employer;
• Does not interfere with the regular work of the faculty member for the primary department;
• Does not result in any conflict of interest between the two activities.

The following circumstances do not qualify as a dual compensation:
• When there is no other active appointment during the period of the dual-compensation appointment.
  • Additional duties assigned in the same department. These may be handled through a temporary salary increase. (See Additional/One-Time Pay Form.)
• A one-time pay when no other new appointment is needed.

This procedure shall not be used to avoid the payment of over-time as required by the Fair Labor Standards Act. Also note that requests for dual compensation that bring a faculty member’s total FTE above 1.25 require additional justification. Requests for overloads that require excessive time commitments will not be approved.

3. Sex Discrimination and Sexual Misconduct Policy

The University’s comprehensive Sex Discrimination and Sexual Misconduct Policy (see FSU Policy 2-2) at http://policies.fsu.edu is based on the idea that all forms of sex and/or gender-based discrimination and sexual misconduct violate the University’s values and moral standards, which recognize the dignity and worth of each person. The Policy defines sexual harassment and misconduct; informs members of the community regarding expected standards of conduct; differentiates between “Responsible Employees” (including faculty members), who must report alleged violations, and “Confidential University Representatives,” who can discuss related concerns with students on a confidential basis; describes reporting and investigatory mechanisms to resolve alleged violations of the Policy; provides information about rights for complainants and respondents; and outlines resources for those affected by sexual harassment and misconduct.

The University’s Title IX Statement (see https://knowmore.fsu.edu/title-ix/title-ix-signed-statement/) serves as a quick-reference to important information and resources contained in the Sex Discrimination and Sexual Misconduct Policy.

4. Alcohol and other Illicit Drug Policy

The provisions in the two sites identified above constitute the alcohol and illicit drug policy of Florida State University. The policy (see FSU Alcohol Policy, Regulation 6.012) delineates where and under what circumstances alcohol is permitted on campus. Please note that specific approval from the appropriate administrative designee is required to serve alcohol in areas that are not designated for special events by the University.
For faculty events, the designee is the Vice President for Faculty Development and Advancement; for student groups, the designee is the Vice President for Student Affairs; and for all other groups, the designee is the University Relations Office.

The policy also includes a clear statement of the standards of conduct that prohibit unlawful possession, use, or distribution of illicit drugs and alcohol on Florida State University’s property as part of its activities; a description of the health risks associated with the use of illicit drugs and the abuse of alcohol; a description of the legal sanctions under local, state, and federal law; a description of applicable counseling, treatment, and rehabilitation/re-entry programs; and a clear statement of the disciplinary sanctions the institution will impose on students and employees.

5. Faculty Member Seeking Advanced Degree at Florida State University

No tenure-track faculty member is permitted to work toward an advanced degree at the University. This policy applies to the ranks of assistant professor, associate professor, and professor. Exceptions are made when the faculty member already holds a terminal degree in their field and wants to pursue another Ph.D. in a different field or pursue a less advanced degree than the degree the faculty member holds (e.g., a faculty member holding a Ph.D. may pursue a Master’s).

6. Faculty Absences

A faculty member who is absent because of illness or for other legitimate reasons should notify the department chair/director or academic dean as soon as possible in order to make arrangements for the meeting of classes and the performance of other scheduled activities. Sick leave should be taken for any illness-related absences.

7. International Policies

The FSU Global website provides information on the various internationalization efforts at FSU, both on-campus and abroad. The sections with the FSU policies and procedures relating to visiting scholars/researchers, international travel by faculty/staff, and international travel by students, and other international activities are particularly important to review since many updates have occurred.

**Teaching Policies**

1. Required Minimal Canvas Usage

All instructors teaching through any means (face-to-face, online, remotely, hybrid) are required to use a university approved Learning Management System (LMS) for the following purposes: (1) distributing and storing the student course syllabus along with any syllabus updates, and (2) posting final course grades. All grades must only be maintained in a way that ensures FERPA compliance. (Note: Final grades may be submitted via a FERPA-compliant university-approved LMS and approved through Grade Roster in my.fsu.edu or entered manually via Grade Roster in my.fsu.edu.) Please note that individual departments, schools, and colleges may require use of other features of any university-approved, FERPA-compliant reporting tool for which the university has a contract. The only exceptions are courses set up as individual academic experiences such as internships, directed independent study (DIS), supervised research, supervised teaching, preliminary examinations, and thesis or dissertation credits.
Instructors are also strongly encouraged to use Canvas for posting announcements, using the calendar for informing students of deadlines for submitting work, providing access to course materials, and scheduling meetings. Doing so will also allow for uniformity across students’ course loads and facilitate the process of making up of course work missed because of illness and other excused absences. Using the FSU Emergency Module in Canvas can make course delivery more resilient in emergencies of all kinds. Contact the Office of Distance Learning Canvas Support Center for technical assistance or training on the use of Canvas.

2. Course Syllabus (http://fac senate.fsu.edu/Curriculum-Resources)

University and Faculty Senate policy requires that a course syllabus be made available to each student at the beginning of the semester that includes the following items. The syllabus for each course must be made available on Canvas. This will ensure that all students have access to the course syllabus (and any updates to it). (See: How do I add a syllabus to my site for instructions.) Once the course has begun, instructors should not make changes to the syllabus that will substantially affect the implementation of the instructor’s grading (evaluation) statement. Such changes could lead to grade appeals by students. Items to be included:

• written Student Learning Outcomes;
• an evaluation (grading) statement that indicates what procedures will be used to evaluate students and should make it possible to discern the approximate weight of each grade component;
• an Americans with Disabilities Act (ADA) statement (sample statement at http://fac senate.fsu.edu/Curriculum-Resources/Syllabus-Language;)
• a statement regarding academic integrity (see language required by Faculty Senate at http://fac senate.fsu.edu/Curriculum-Resources/Syllabus-Language) and the Academic Honor Policy at http://fda.fsu.edu/Academics/Academic-Honor-Policy in Appendix A of the Faculty Handbook; and
• the class attendance policy, if applicable (see language required by Faculty Senate at http://fac senate.fsu.edu/Curriculum-Resources/Syllabus-Language and Teaching Policies Item #3). Note that religious holy day observance requests must be accommodated in accordance with the Religious Holy Days (See Teaching Policies Items #4 and #15 below for special notes regarding Fall 2023).
• It is recommended that instructors include a statement of their policy and/or expectations regarding classroom conduct and missed work.
• It is recommended that instructors include a statement regarding the availability of tutoring on campus (sample at http://fac senate.fsu.edu/Curriculum-Resources/Syllabus-Language).
• Instructors should include information regarding whether HonorLock will be used for proctoring of examinations.

The university’s Honorlock contract runs through the last week of Fall classes and is available for use in distance learning courses and those in which it is the most effective option (see March announcement). Honorlock will not be available for Fall final exams. Please include information in the syllabus regarding any remote-proctoring option being used in the course.

3. First-Day Non-Attendance Policy

University-wide policy requires all students to attend the first class meeting of all classes for which they are registered. Students who do not attend the first class meeting of a course for which they are registered will be dropped from the course by the academic department that offers the course. In order to enforce this policy, instructors are required to take attendance
during the first class meeting and either record attendance using the first-day attendance tool 
or report absences to the appropriate person in their department/school or college. For 
further information, consult the FSU General Bulletin.

Please note that some colleges and special programs have more stringent requirements for 
class attendance. First-day attendance should be taken with the Attendance Roster Tool on 
the myFSU portal (under Teaching).

In addition, all instructors are strongly encouraged to incorporate an assignment that requires 
students to verify their home address in Campus Solutions, to ensure that it correctly reflects 
the physical address where they will live. This activity could be incorporated as part of the 
attendance verification activity or in conjunction with the use of one or more of the 
emergency management modules in Canvas.

4. Class Attendance

Each instructor decides what effect unexcused absences will have on grades and will explain class 
attendance and grading policies in writing at the beginning of each semester. Instructors must 
accommodate absences due to illness, deaths in the family and other crises, call to active military 
duty or jury duty, religious holy days, and official University activities and must do so in a way 
that does not arbitrarily penalize students who have a valid excuse (See Teaching Policies Item 
#15 for more information about religious holy days). This means that students with valid excuses 
must be given the opportunity to make up all work missed and earn the corresponding grade, and 
that students are responsible for making up all work that is missed. Official University activities 
include official events at which the student is representing the University, such as athletic 
competitions and academic activities sponsored by a student's academic department or college.

Registered Student Organization (RSO) and Greek Life activities are not considered official 
university activities. The current list of Registered Student Organizations can be found at: 
https://nolecentral.dsa.fsu.edu/organizations. Consideration should also be given to students 
whose dependent children experience serious illness. All students are expected to abide by each 
instructor's class attendance policy. Students must also provide advance notice of absences (when 
possible) as well as relevant documentation regarding absences to the instructor as soon as 
possible following the illness or event that led to an absence.

Communicable Diseases Note: Because students who test positive for COVID-19 and other 
communicable diseases such as the flu may be required to self-isolate, please be flexible in 
accepting documentation, in order to encourage students who are ill or infectious to stay home. 
Students who are self-isolating but who are not experiencing significant symptoms may be 
expected to keep up with course activities as long as the necessary material is available to them 
and the work can be done in a remote setting.

University Health Services (UHS) Note: Instructors may accept certification-of-visit 
documentation from UHS or other medical provider if the student was treated for an illness. 
UHS will not issue certification-of-visit documentation for students who did not seek treatment 
at the facility during their illness; therefore, please do not require students to obtain 
documentation of illness from UHS if they were not treated there. Please encourage students to 
notify the instructor if they are ill prior to missing class or assignment deadlines.
Important Policies Memorandum
2023-2024 Academic Year
Page 7

5. Student Enrollment

Unless a student is approved through official channels to audit a course (see “Auditor Seating Privileges” in the General Bulletin), all students must be registered in order to attend classes. Instructors should ensure that all students in their courses are registered properly to attend class and to access university resources such as Canvas.

6. Instructor-Authored Textbooks

When a textbook (written by the instructor of the course, by a relative of the instructor, or by a team of authors that includes the instructor) is required for a course and the author/instructor anticipates receiving textbook royalties of more than $500 in one year from students enrolled in their course, it is considered a conflict of interest (Section 112.313, Florida Statutes). The author/instructor must request permission (to use their textbook under these circumstances) from the President in writing, through the Vice President for Faculty Development and Advancement, prior to the use of the textbook.

The request must include:

• A statement that royalties from required textbook purchased by students in the course at FSU are anticipated to exceed $500 in one year;
• An estimate of how many students per year will enroll in the course where the textbook is required; and
• Justification of the unique suitability of the textbook for use in the course.

If the expected annual royalty income is $500 or less, no request is required.

7. Textbook and Instructional Material Adoption

The Florida Legislature requires state universities to:

• Post on their websites a list of textbooks and instructional materials required or recommended for each course section not less than 45 days prior to the first day of class for each term; and
• Include as part of the list the titles, all authors listed, publishers, edition numbers, copyright dates, published dates, and other information necessary to identify the specific textbook/instructional materials required or recommended for the course.

• Post on website syllabi for courses designated as general education per section 10007.25(3), Florida Statutes 45 days prior to the first day of class for each term.
• Compliance with the state law is reported to both the FSU Board of Trustees and the Florida Board of Governors.

Florida State University is committed to improving education access and affordability through innovative approaches intended to reduce textbook and instructive material costs for students. For more information, see Regulation FSU-5.098, Textbook Adoption and Affordability.

8. Americans with Disabilities Act and the Office of Accessibility Services

Each faculty member and teaching assistant has the responsibility to comply with the Americans with Disabilities Act (ADA). The Office of Accessibility Services provides letters authorizing specific accommodations for individual students; secure, reduced-distraction testing sites; and other services to students as well as consultation to instructors. Information regarding ADA requirements may be found at https://dsst.fsu.edu/oas. See sample ADA statement that must

The University has an Academic Honor Policy that calls for the coordinated efforts of faculty members and students to uphold academic integrity and combat academic dishonesty. The motto of the Honor Policy Committee is “Embrace Responsible Freedom…Learn with Integrity.” A copy of the policy, which was revised substantially in Summer 2022, and all necessary forms can be found on the Office of Faculty Development and Advancement website.

Faculty members should remind students at the beginning of the term that they are bound by the Academic Honor Policy in all of their academic work. Also, faculty members must include a statement in each course syllabus referring students to the Academic Honor Policy and defining their expectations about two specific areas of the policy: whether group work and multiple submissions are permitted.

The Academic Honor Policy applies to all Distance Learning, International, and other off-campus programs. See sample Academic Honor Policy statement at http://facsenate.fsu.edu/Curriculum-Resources/Syllabus-Language that must be included in each course syllabus.

10. Posting of Student Grades

To protect private student data and ensure compliance with the Family Educational Rights and Privacy Act (FERPA), all grades must be posted using Canvas or another FERPA-compliant tool for which the university has a contract. Final grades may be submitted via Canvas or entered manually via the grade submission tool in my.fsu.edu. Contact the Office of Distance Learning if you need technical assistance or training on the use of Canvas for grades or if you wish to request approval to use some other FERPA-compliant reporting tool for which FSU has a contract.

11. Incomplete Grade Policy:

(https://registrar.fsu.edu/bulletin/undergraduate/information/academic_regulations/)

“Incomplete” (“I”) grades should be recorded only in exceptional cases when a student, who has completed a substantial portion of the course and who is otherwise passing, is unable to complete a well-defined portion of a course for reasons beyond their control. “Incompletes” should not be granted in order to allow students to do extra coursework in an effort to increase their grades.

Even when a student can document exceptional circumstances, the authority for determining whether to grant an “Incomplete” rests solely with the instructor, or a Graduate Teaching Assistant’s faculty supervisor. (One exception to this guideline occurs when an “Incomplete” is applied as a result of allegations of academic dishonesty that have not been resolved by the end of a semester.)

Instructors must assign both a timeframe for resolution and a default grade when granting an “Incomplete.” For more information, please consult the Undergraduate or Graduate Bulletin (https://registrar.fsu.edu/records/grade_services/).
12. Grade Appeals System (http://fda.fsu.edu/Academic-Resources/Academic-Integrity-and-Grievances/Grade-Appeals-System)

The purpose of the grade appeals system is to afford an opportunity for an undergraduate or graduate student to appeal a final course grade under certain circumstances. Faculty judgment of students’ academic performance is inherent in the grading process and hence should not be overturned except when the student can show that the grade awarded represents a gross violation of the instructor’s own specified evaluation (grading) statement and therefore was awarded in an arbitrary, capricious, or discriminatory manner. The evaluation (grading) statement utilized during the grade appeals process is the one contained in the instructor’s syllabus at the beginning of the semester. This system does not apply to preliminary or comprehensive exams or to thesis or dissertation defenses; when necessary, these issues are reviewed by the Student Academic Relations Committee via the Office of the Vice President for Faculty Development and Advancement.

The entire policy, which was revised in 2020 to exclude between-semester breaks from timelines and to update and clarify procedures, is found in the Academic Regulations and Procedures section of the Florida State University General Bulletin and on the Office of Faculty Development and Advancement website.

13. Undergraduate Final Examinations

Florida State University General Bulletin and Exam Schedule

The Undergraduate Final Examination Policy provides:

- Final examinations in undergraduate courses are discretionary within any given department. If a department chooses to give a final exam, the exam schedule must be followed as published. All students, including graduating seniors and graduate students enrolled in an undergraduate course having a final examination, are required to take the examination.
- Unless an exam is given during the final examination period, no test may be given during the last week of classes.
- Examinations for courses being delivered remotely may be offered outside of the scheduled class time, provided they fall within the final examination period and do not conflict with other scheduled exams. For example, a course meeting at 10:00 am on Tuesday may offer an exam that is delivered asynchronously and can be accessed during the full day (or over the course of multiple days during the final exam week).
- The scheduling of a face-to-face or synchronous remote final examination at any time other than the regularly scheduled final examination period is prohibited by University policy. The final exam schedule is found in the Registration Guide.

Classes meeting every day at the same hour and classes meeting for more than one time period will hold examinations according to the time and day of the first scheduled class meeting of the week. For example, a class meeting at 8:00 a.m. on Tuesday and at 9:30 a.m. on Thursday will hold its examination at the exam time scheduled for Tuesday 8:00 a.m. classes.

Exceptions to the Examination Policy for an Individual Undergraduate Student:

Approval by the academic dean of the college in which the course is taught is required for any change in examination time for an individual undergraduate student. The student must first receive written permission from the instructor, if the instructor is willing to give a make-up examination at a specified time within the exam week. The student must then petition the dean of the instructor’s college, giving the reason for the requested exception, and including the instructor's written permission. The dean will then notify the instructor in writing if approval is
granted. Make-up examinations are permitted for an undergraduate student when justified by illness, conflicting examinations, three or more examinations in a 24-hour period, or for certain emergencies. Arrangements must be made prior to the scheduled exam (except in cases in which prior notification is impossible).

In case of conflicting examinations, group examinations take precedence over examinations scheduled by class meeting time and higher-enrollment classes take precedence over lower-enrollment classes. In the case of conflicts that cannot otherwise be resolved, the course meeting earlier (by day or time) takes precedence over a course meeting later.

It is the student’s responsibility to identify such conflicts as early as possible and to notify all instructors in advance so that accommodations may be made.

Exceptions to the Examination Policy for an Entire Undergraduate Class:

No instructor of an undergraduate course may give a final examination during the separate examination period at a time other than that which appears online at http://registrar.fsu.edu/, unless the instructor has obtained prior approval from the Undergraduate Policy Committee. This approval must be requested via email to Dr. Daniel Mears (dmears@fsu.edu), Chair of the Undergraduate Policy Committee at least three (3) weeks prior to the scheduled final examination. To re-schedule a final examination without prior approval places the instructor in jeopardy of administrative reprimand by their dean and the Provost and Executive Vice President for Academic Affairs.

Graduate Final Exams

If a final exam is given in a graduate course, the exam should be scheduled during the established final exam schedule unless clear arrangements are made with the students and the Registrar's Office.

Examination Papers

University policy requires that examination papers of students be kept in the faculty member’s files for one year after the examination is given. Faculty members leaving the University before the completion of the year must leave the examination papers in the departmental files.

14. Course Evaluations

The student survey (Student Perception of Courses and Instructors or SPCI) is one among several components of teaching evaluation. Faculty Senate policy requires that all instructors (faculty, adjuncts, and graduate assistants) administer official course evaluations in all graduate courses with enrollments of five or more students, and in all undergraduate courses with ten or more students during the academic year (fall and spring semesters). In courses with lower enrollments than those designated, administration of official course evaluations is not recommended due to concerns over the anonymity and representativeness of responses. In Fall 2022, all student course evaluations will be administered online. In addition, instructors may not administer official course evaluations during final exam week.

15. Religious Holy Days (http://fda.fsu.edu/Academic-Resources/Academic-Policies)

The policy is intended to delineate what rights must be granted to students who wish to observe a religious holy day. Because instructors have the authority to set overall attendance policy, they may choose to grant additional flexibility to students. Instructors should avoid scheduling important academic assessments during holy days typically observed by students.
• Each student shall, upon notifying their instructor as soon as possible upon receipt of the course syllabus, but no later than two weeks before the religious holy day observance, be excused from class to observe a religious holy day of their faith.

• Two links will be helpful to instructors as they respond to students requesting absences:
  - https://interfaithcouncil.fsu.edu/

• While the student will be held responsible for the material covered in his or her absence, each student shall be permitted a reasonable amount of time to make up the work missed.

• Instructors and University administrators shall in no way arbitrarily penalize students who are absent from academic or social activities because of religious holy day observance.

  A Florida State University faculty member who wishes to observe a religious holy day shall notify the department chair, school director, or academic dean as soon as possible in order that arrangements may be made for the meeting of classes and the performance of other scheduled activities.

16. Office Hours

Every member of the faculty must post and honor specific office hours each session in which they conduct classes. Instructors should notify students of scheduled office hours. While University policy does not set a minimum number of hours per week, standard practice has established that there be at least one hour per week for a minimum classroom teaching load. More information on using Zoom for office hours can be found in the FSU Canvas Support Center.

17. Copyright/Fair Use

There is an educational “fair use” exemption to the copyright law for classroom use of excerpts of copyrighted materials. These excerpts must be brief and are limited to one chapter, an article from a periodical or newspaper, a short story or essay, or a chart, cartoon, diagram, picture or the like. Moreover, the material may only be used for a single class and may not be developed into a permanent classroom document. An exception would be when a copyright release is obtained from the copyright holder. So-called course packs compiled by legitimate commercial print shops usually have been through this copyright release process. Further information concerning copyright and fair use may be found in the Faculty Handbook (page 109) and at Home - Copyright Resources - Research Guides at The Florida State University (fsu.edu)

Research Policies

The Office of Research provides information on research compliance policies and procedures as well as current research funding, training, and workshop opportunities that will assist you with your scholarly research and creative activities. Please pay special attention to the policy on Misconduct in Research, Creative Activity and Scholarship (FSU Policy 7A-2).

Conclusion

If you have any questions, please do not hesitate to contact the Office of Faculty Development and Advancement for information about a wide range of issues relevant to faculty members and other instructors.
MEMORANDUM

To: Members of the Faculty and All Instructors

From: Janet Kistner
Vice President for Faculty Development and Advancement
Date: August 3, 2023

Subject: Policy on Observance of Religious Holy Days

Per Section 1006.53, Florida Statutes, Florida State University policy on observance of religious holy days provides that reasonable accommodations will be provided to students who request to be excused from class to observe a religious holy day of their faith. Students will make the request in writing to their instructor, preferably upon receipt of the course syllabus but not later than two weeks before the holy day observance. Note that such an accommodation may not be possible when the religious holy day conflicts with group work or experiential learning projects that cannot reasonably be rescheduled; therefore, students should avoid potential conflicts when scheduling courses or joining particular student groups. While excused students will be held responsible for the material covered in their absence, they shall be permitted a reasonable amount of time to make up the work missed. Instructors and University administrators shall not penalize students who are absent from academic activities because of excused religious holy day observance. This policy applies to all Florida State University instructional sites, regardless of location or mode of delivery.

Instructors may find information provided in these two links to be helpful when responding to student requests concerning holy day observation: https://interfaithcouncil.fsu.edu/ and http://www.interfaith-calendar.org/. Students who allege that this policy has been improperly applied in specific instances may have their grievances addressed through the general academic appeals process (http://registrar.fsu.edu/bulletin/undergraduate/information/integrity/) (https://registrar.fsu.edu/bulletin/graduate/information/integrity/). In this process, the student provides a complaint first to the instructor, then to the department chair, and finally to the academic dean appropriate to the course involved, stopping at the level at which the complaint is resolved. If no resolution is reached, the student brings the complaint to the attention of the Office of Faculty Development and Advancement for either resolution or referral to the Student Academic Relations Committee of the Faculty Senate. This committee has the authority to recommend to the Provost that corrective action be taken when justified. Consult the ‘Grievance Procedure’ section of the Undergraduate Bulletin and the Graduate Bulletin for a complete description of the general academic appeals process.

Policy on Observance of Religious Holy Days
August 3, 2023

Florida State University policy also provides that "a faculty member who wishes to observe a religious holy day shall notify the department chair or academic dean as soon as possible in order that arrangements may be made for the meeting of classes and the performance of other scheduled activities."

cc: Provost James Clark
Vice Presidents
Dr. Kimberly Barber, Registrar
Ms. Bridgett Birmingham, Faculty Senate President
Ms. Renisha Gibbs, Associate Vice President
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 26–31, 2023</td>
<td>Drop/Add. (Includes College of Law.) Begins 12:01 a.m. on Aug. 26 and ends at 11:59 p.m. on Aug. 31.</td>
</tr>
<tr>
<td>Aug. 27, 2023</td>
<td>New Student Convocation, Panama City Campus, Holley Academic Center, (Time TBD).</td>
</tr>
<tr>
<td>Aug. 28, 2023</td>
<td>Classes Begin. Last day to file for a change in residency status.</td>
</tr>
<tr>
<td>Aug. 28–31, 2023</td>
<td>Late Registration ($100.00 late registration fee).</td>
</tr>
<tr>
<td>Aug. 30, 2023</td>
<td>New Student Convocation, FSU main campus.</td>
</tr>
<tr>
<td>Aug. 31, 2023</td>
<td>Fourth Day of Classes. Last day to drop/add and have fees adjusted. Students are liable for all fees for classes remaining on their schedules at 11:59 p.m. Last day to cancel enrollment and have fees removed. Last day to add a class without academic dean’s permission.</td>
</tr>
<tr>
<td>Sept. 1, 2023</td>
<td>Fifth Day of Classes. Last day to request VA deferment from VA representative at the Student Veterans Center. Last day to submit department waivers or billings.</td>
</tr>
<tr>
<td>Sept. 4, 2023</td>
<td>Labor Day—No Classes.</td>
</tr>
<tr>
<td>Sept. 15, 2023</td>
<td>Last day to apply for Fall 2023 Graduation. Apply online at <a href="https://my.fsu.edu">https://my.fsu.edu</a>. Last day to request change to or cancellation of Fall–Only or Annual Student Health Insurance. Open enrollment for Fall–Only and Annual Health Insurance ends.</td>
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<tr>
<td>Sept. 18, 2023</td>
<td>Non–payment–of–tuition schedule cancellations processed for students without a tuition deferment.</td>
</tr>
<tr>
<td>Oct. 6–8, 2023</td>
<td>Family Weekend.</td>
</tr>
</tbody>
</table>

*Note: Dates and times listed below are subject to change. For the most up-to-date information please refer to [http://registrar.fsu.edu/registration_guide/fall/academic_calendar](http://registrar.fsu.edu/registration_guide/fall/academic_calendar)*
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Oct. 13, 2023</td>
<td>End of the Seventh Week of the Term. Last day to submit form requesting S/U grading or to change S/U option back to a regular grade. Last day to reduce course load without the permission of academic dean. Dean’s permission required to drop below 12 credit hours. Last day to drop a course without receiving a grade. Last day to withdraw from school without receiving a grade. Last day to petition to reinstate class schedule cancelled for nonpayment of tuition. Last day for doctoral students to take and pass their preliminary examination to add or convert dissertation hours for the current semester.</td>
</tr>
<tr>
<td>Oct. 16, 2023</td>
<td>Registration for Spring 2024 Begins. Non-payment-of-tuition schedule cancellations processed for students who had deferments that expired.</td>
</tr>
<tr>
<td>Oct. 20–22, 2023</td>
<td>Homecoming—No Classes after 1:00 p.m.</td>
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<tr>
<td>Nov. 10, 2023</td>
<td>Veterans’ Day Observed—No Classes.</td>
</tr>
<tr>
<td>Nov. 13, 2023</td>
<td>Last day to submit master’s thesis for pre-defense format review.</td>
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<tr>
<td>Nov. 17, 2023</td>
<td>End of the Twelfth Week of the Term. Deadline for late drop with dean’s permission.</td>
</tr>
<tr>
<td>Nov. 22–26, 2023</td>
<td>Thanksgiving Day Holiday—No Classes.</td>
</tr>
<tr>
<td>Dec. 8, 2023</td>
<td>Last Day of Classes. Last day to petition academic dean for a reduction in course load. Last day to officially withdraw from the University. Last day to apply for AA Degree at the Office of Undergraduate Studies, UCA 3400. Veteran’s Deferments expire. Full tuition payment must be received to avoid a late payment fee.</td>
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<tr>
<td>Dec. 11–15, 2023</td>
<td>Final Exam Week.</td>
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<tr>
<td>Dec. 15, 2023</td>
<td>Fall Term Ends. Last day to submit extensions for incomplete (I) grades by 4:00 p.m. Last day to turn in ServScript hours online. Last day for thesis, dissertation, and treatise students to receive Official Final Clearance in the Manuscript Clearance Portal. Commencement (Doctoral), 9:00 a.m. Commencement (Bachelor, Master, Specialist), 2:00 p.m. Commencement (Bachelor, Master, Specialist), 7:00 p.m.</td>
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<tr>
<td>Dec. 16, 2023</td>
<td>Diplomas dated this date. Residence Halls close at noon.</td>
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<tr>
<td>Dec. 19, 2023</td>
<td>Online Grades due by 4:00 p.m.</td>
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<tr>
<td>Dec. 20, 2023</td>
<td>Grades available Online.</td>
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</table>
### Make-Up Examinations:
The possibility of a conflict between final exam times exists, particularly for classes that meet in the evening or only once each week. It is the student's responsibility to identify if a conflict exists and immediately make special arrangements with the instructor to take the exam at an alternate time during the University's official final exam period. Make-up exams may be scheduled at any time during final exams week, between Monday at 7 a.m. and Friday at 5 p.m.
University Final Examination Policy
Scheduling a final examination or a test in lieu of a final exam at any time other than the regularly scheduled final exam period is a violation of University policy.
Unless an exam is given during the final examination period, no test may be given during the last week of classes.

Exceptions to the Examination Policy for an Individual Undergraduate Student
Approval by the Academic Dean of the college in which the class is taught is required for an individual undergraduate student seeking an exception to the examination policy. The student must first receive written permission from the instructor if he/she is willing to give a rescheduled final exam at a specified time within the exam week. The student must then petition the dean, giving the reason for the requested exception, and supported by the instructor's written permission. The dean will then notify the instructor in writing if the approval is granted.

Rescheduled final examinations are permitted for an undergraduate student when justified by illness, official documented accommodations on record with the Student Disability Resource Center, conflicting examinations, three or more examinations within a twenty-four-hour period, or certain emergencies. Arrangements should be made prior to the scheduled exam. If a student misses the scheduled final examination and does not have approval in advance for a rescheduled exam within the final exam week, it is up to the instructor to decide if a make-up examination will be allowed. No special dean's office permission is required.

In case of conflicting examinations, block examinations take precedence over examinations scheduled by class meeting time and higher enrollment classes take precedence over lower enrollment classes. In the case of conflicts that cannot be otherwise resolved, the class meeting earlier by day and time takes precedence over a class meeting later.

Exceptions to the Examination Policy for an Undergraduate Class
No instructor of an undergraduate class may give a final examination at a time other than that which appears on the web site of the Office of the University Registrar unless they are utilizing the University Assessment Center. Instructors who do not utilize the assessment center and need to deviate from the published exam schedule must obtain prior approval from the Undergraduate Policy Committee. Such approval must be requested, in writing, at least three weeks prior to the scheduled final exam. To reschedule a final examination without such approval places the instructor in jeopardy of administrative reprimand by his/her dean and the Vice-President for Academic Affairs.

Undergraduate Distance Learning Exams
If the instructor of an online class requires a final exam, the instructor shall have the prerogative to set the window during which a final exam is administered provided that the window is within the University’s official final exam period. A final exam window must be disclosed in the class syllabus. Rescheduled final examinations are permitted for an undergraduate student when justified by illness, official documented accommodations on record with the Student Disability Resource Center, conflicting examinations, three or more examinations in a twenty-four-hour period, or for certain emergencies. It is the student’s responsibility to identify if a conflict exists and to immediately make arrangements with the instructor to take the exam at an alternate time during the University’s official final exam period. If a student has such conflicts, the final exams of the student’s non-online classes shall have priority and the time of the online exam will be the first exam subject to adjustment. If such agreement cannot be achieved between the student and the instructor, then the academic deans of the units housing the various classes will consult to achieve agreement.

This explanation is intended only to clarify the existing University exam policy for online classes and all provisions of the University exam policy that do not conflict with what is stated above remain in effect.
### Newly Admitted Students

Total: 185

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<th>Summer 2023</th>
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<td>118</td>
<td>7</td>
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<tr>
<td>Retail</td>
<td>56</td>
<td>77 (6 PC students)</td>
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<tr>
<td>STEM</td>
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### Not Formally Admitted (NFA) Students

Fall 2023 Total: 133

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<tr>
<td>Commercial</td>
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<td>105</td>
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<td>Retail</td>
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### JMC Graduates Each Semester

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<th>Spring 2023</th>
<th>Summer 2023</th>
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<tbody>
<tr>
<td>Commercial</td>
<td>7</td>
<td>77 (6 PC students)</td>
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<td>56</td>
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### JMC Minors Completed 2022-2023

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<th>Spring 2023</th>
<th>Summer 2023</th>
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<tr>
<td>Commercial</td>
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<tr>
<td>Retail</td>
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<tr>
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<td>STEM</td>
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<tr>
<td>Textiles</td>
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### JMC Classes/Sections Offered 2022-2023

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<td>20</td>
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<tr>
<td>Sum 23</td>
<td>79</td>
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### Students at Summer Orientation

Total: 82
Incoming Fall 2023 Cohort

Total: 32
- Social & Sustainable: 7
- Hospitality: 13
- Product Development: 6

Currently Enrolled Students (Continuing)

- Social & Sustainable: 10
- Hospitality: 12
- Product Development: 5

Textiles & Apparel: 6

Total Projected Fall 2023 Enrollments

- Social & Sustainable: 17
- Hospitality: 25
- Product Development: 11
- Textiles & Apparel: 7

MASTER’S DEGREE IN ENTREPRENEURSHIP

Our mission is to inspire innovation, instill compassion, and ignite an entrepreneurial mindset in the next generation of leaders.

IN-PERSON PROGRAMS

Product Development
- The Product Development program prepares students who seek to work in any company, private or public, advancing their knowledge and skills in product design and development, with hands-on experience in innovation and commercialization.

Textiles & Apparel Entrepreneurship
- The Textiles and Apparel Entrepreneurship program allows students to learn innovative approaches to textile testing and analysis, manufacturing, distribution, and product design and development while exploring new technologies to gain a better understanding of the advancements in the current textile and apparel industry.

Social & Sustainable Enterprises
- The online Social and Sustainable Enterprises major prepares students to create and manage sustainable companies that meet the needs of the present without compromising the future determined by its Environmental, Social, and Corporate Governance (ESG) which refers to the three central factors in measuring the sustainability and societal impact of a business.

Hospitality Entrepreneurship
- The online hospitality entrepreneurship major is a collaborative program with the Dedman College of Hospitality at FSU. This program focuses on entrepreneurial endeavors in hospitality – opening, building, or innovating new hospitality enterprises.

NEW PROGRAMS

Creative Arts Entrepreneurship
- The interdisciplinary MS in Creative Arts Entrepreneurship will offer students a major in which to develop entrepreneurial skills that complement their specific area of professional artistic practice. It is designed for those who already possess professional experience and a solid foundation in the disciplines of motion picture arts, music, visual & performing arts and/or creative writing.

Combined Pathways
- The combined pathway program will allow 12 hours of graduate-level courses (5000+) to be counted towards one of the four different undergraduate degrees at JMC or DCH and one of the four graduate majors in the Entrepreneurship MS degree program.

Graduate Certificate in Entrepreneurship
- Students from all academic disciplines will be encouraged to pursue this graduate certificate so they may expand their knowledge in their chosen field by tying it to an entrepreneurial career, thus enabling students to pursue their passion and at the same time create a successful entrepreneurial venture around that chosen field.

Learn more: jmc.fsu.edu/grad
look forward to a brighter future with a
MINOR IN ENTREPRENEURSHIP

A minor in entrepreneurship is a 12 credit-hour program designed to provide exposure to entrepreneurship to a broad group of students. Specifically, it affords the opportunity for students in all majors to learn how to start and build a successful business in various industries. To learn more visit: jimmorancollege.fsu.edu/minors.
JIM MORAN COLLEGE OF ENTREPRENEURSHIP
STUDENT OPPORTUNITIES

If you have questions about getting involved or learning more about the opportunities listed below, send us an email at info@jimmorancollege.fsu.edu.

ENGAGEMENT OPPORTUNITIES

JMC AMBASSADORS

This group of students will be asked to help with various JMC events and tours throughout the year, representing the JMC.

Faculty Contact: Kirsten Frandsen

JMC STUDENT BOARD

The JMC Student Board consists of juniors and seniors from each major and meets once per month. Their focus is to communicate goals, ideas, and concerns to their peers and JMC faculty and staff regarding events, academics, and the JMC as a whole.

Faculty Contact: Kirsten Frandsen & John Breed

FLORIDA STATE PODCAST OF ENTREPRENEURSHIP AND INNOVATION (FSPEI) "JMC PODCAST"

Florida State Podcast of Entrepreneurship and Innovation (FSPEI) is a student-run podcast that highlights FSU’s entrepreneurs and innovators. Getting involved with FSPEI will give students the opportunity to use skills they are learning in class in a real-world project that hundreds of people listen to throughout the season. FSPEI needs hosts, editors, marketers, directors, and more.

Faculty Contact: Mark McNees

MARKET WEDNESDAYS

The JMC will have two tables available for student use at Market Wednesday each week. In order to claim a table to display/sell your goods or services, please submit a request via this link. Decisions will be sent out Thursday each week.

Faculty Contact: Kirsten Frandsen
GREENHOUSE INCUBATOR

The Greenhouse Incubator is a place to develop and support Florida State students interested in starting or growing a business. Services are provided at no charge to students, and they include assisting new student business owners in developing a working business model, establishing their companies, and progressing to the point of independent operations. Benefits to enterprising students include:

- Access to two professional co-working spaces
- Access to a professional mailing address
- Connections to mentors from faculty and the business community
- Guidance in solving the problems every newly launched venture faces

Faculty Contact: Wendy Plant & Kaitlin Simpson

STUDENT ORGANIZATIONS

AATCC

The purpose of the AATCC (American Association of Textile Chemists and Colorists) Club is to promote the understanding of textiles and the textile related industries. When possible, the club goes on field trips to local retailers, has guest speakers at general body meetings, and members can aid in the planning of an on-campus fashion show each semester.

Faculty Contact: Dr. Meredith McQuerry

BRAG

BRAGfsu is an organization that serves as a liaison between Black Retail Action Group, USA and college students in the Tallahassee area. BRAG encourages the participation of minority college students in Retail and provides students with professional development, leadership skills, and networking opportunities.

Faculty Contact: Christie Hand & Tara Hackett

CEO

The Collegiate Entrepreneurs Organization actively promotes its mission to inform, support, and inspire college students to seek opportunity through enterprise creation. Our expansive but inclusive network of entrepreneurs gives students the right connections needed to turn their ideas into reality. We dedicate our time to making sure our members are inspired to take calculated risks and given the resources they need to succeed as entrepreneurs and/or leaders in life.

Faculty Contact: Wendy Plant
**CMA**

The Collegiate Merchandising Association is a registered student organization at the Florida State University open to all majors. CMA helps students prepare for a successful transition into a career in retailing through presentations, activities and guest speakers. The Collegiate Merchandising Association is affiliated with Clutch Magazine - the university's oldest fashion publication.

**Faculty Contact: Ann Langston**

**DWF**

Since Diverse World Fashion’s first publication in 2012, one of the main focuses of DWF Magazine has continued to be highlighting the diversity of our student-body on campus by embracing how different cultures embody fashion trends and movements. By creating a space for students of all majors to gain hands-on experience working in various roles within a fashion publication, DWF presents the opportunity to thrive in a creative, fashion-forward, and team-focused environment.

**Faculty Contact:**

**ENACTUS**

This international, nonprofit organization works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing skills to become socially responsible business leaders.

**Faculty Contact: Sam Stanley**

**SAM**

The Society for Advancement of Management is over 100 years old and focuses on community service. Each year SAM club members attend the national conference, in which the team competes in a case competition and for various other awards.

**Faculty Contact: Bob Garner & Ron Frazier**

**STITCH, FASHION DESIGN CLUB**

Stitch is focused on the creative aspects of fashion and fashion design. The club gives students an opportunity to work on creative projects, such as fashion and fashion design, in a professional and collaborative environment. It runs as a brand through photo shoots, video shoots, fashion shows, merchandising, social events, and advertising.

**Faculty Contact: Dr. Sherry Schofield**
TAMID

The TAMID Group on college campuses in the US and around the world trains students and alumni to consult and advise Israeli companies. It is a student-led initiative that pioneers the next generation of American commitment to Israel by connecting students at top universities with the Israeli economy.

Faculty Contact: Ron Frazier

WOMEN IN ENTREPRENEURSHIP

The Jim Moran College (JMC), Women in Entrepreneurship (WIE) mission is to Inspire, Instill & Ignite Women Entrepreneurs throughout the FSU Community and beyond. The WIE Initiative aims to offer collaborative programming, networking, support, and promotion of FSU students, alumnae, faculty & community partners pursuing entrepreneurial endeavors. While the initiative is focused on female entrepreneurs' unique needs, we strive to value & respect the role of our counterparts, with a goal of parity in the entrepreneurial community.

Faculty Contact: Britain Riley & Shelly Griffin

WOMEN IN CONSULTING (WIC)

The mission of WIC is to empower and encourage Florida State University students to learn more about consulting and set themselves up for a successful career in consulting. WIC aims to offer a collaborative environment centered around educating and informing FSU students about what consulting is, how to break into the industry, and how to stand out in interviews. While WIC is focused on female consultants’ unique needs, we strive to value & respect the role of our counterparts, with a goal of parity in the consulting community. WIC aims to offer interactive case-prepping workshops, resume/cover letter workshops, presentations, and accomplished female consultant guest speakers in meetings. WIC aims to offer collaborative programming, networking events, resources, support, and promotion to Florida State University students, alumnae, faculty, and community partners pursuing a career in consulting. All activities and functions of Women in Consulting shall be legal under the university, local, state, and federal laws.

Faculty Contact: Jeff Whalen & Britain Riley

TO STAY UP TO DATE ON EVENTS, COMPETITIONS, AND OPPORTUNITIES WITHIN THE JIM MORAN COLLEGE (JMC), BE SURE TO FOLLOW US ON SOCIAL MEDIA OR CHECK OUT OUR WEBSITE!
Entrepreneurship and Innovation Learning Community (EILC)

WHAT IS A LIVING-LEARNING COMMUNITY (LLC)?

- A small group of students with common interests assigned to their own reserved section of a residence hall.

- Designed to immerse first-year students in entrepreneurship and innovation at FSU and expose them to all of the exciting things happening around campus and in Tallahassee.

- Speakers, coursework, field trips and an Entrepreneurship and Innovation Colloquium encourage students to explore their own interests and ideas, look for ways to solve problems and develop a project based on these interests.

- The Entrepreneurship and Innovation Learning Community (EILC) gives students the perfect place to study, work, and live together and creates an energetic environment for idea generation, brainstorming and product development.

- Students in the EILC will take a Fall and Spring Colloquium for one credit hour each semester and one three-credit-hour liberal studies course each semester.

- The EILC Colloquium course is held in the nearby Innovation Hub, an innovative and collaborative environment.

How to Apply

- Visit jim moran college.fsu.edu for more information
- Submit your Fall-Spring Housing Contract at housing.fsu.edu as soon as you're admitted to FSU
- Submit your EILC application at housing.fsu.edu/applyLLC

SCHOLARSHIPS AVAILABLE!
MADE IN ITALY: FASHION AND SUSTAINABILITY
FLORENCE, ITALY, SUMMER PROGRAM

From its awe-inspiring architecture to its historic contributions to international art, design, and fashion, Florence provides the ideal living-learning experience. Students will discover the influence of heritage and innovation on entrepreneurship, fashion, health, and wellness. Italy continues to be one of the healthiest countries in the world. Students will explore the importance of environmental protection and social responsibility in developing products for global markets. Fast fashion, driven by globalization, has negatively impacted our environment. Students will explore new and positive ways the fashion industry can contribute to our well-being through sustainable, ethical, intelligent, healing, and inclusive clothing. Trips to Prato and Milan provide exposure to different Italian entrepreneurial landscapes.
EXPLORING HOSPITALITY AND ENTREPRENEURSHIP IN FLORENCE
FLORENCE, ITALY, SPRING BREAK PROGRAM

Graduate Course: 1 credit hour
ENT 5952 Discovering the Global Influence of Entrepreneurship & Hospitality

Graduate students in this program will explore the hospitality industry in Florence from the perspective of entrepreneurs. Students will have some coursework before and after going abroad for this one-credit hour course and will travel to Florence with their professor and peers during spring break. Visits are planned to hotels, B&B’s, and restaurants which allow students to gain a behind-the-scenes view into the day-to-day work life of professionals in the industry. Students will gain a cross-cultural perspective as they compare these establishments to those of the US. Experiential learning at the FSU Florence culinary lab, conversations with international experts, and excursions to a vineyard and organic farm-to-table restaurant will bring coursework to life.
SUPPLY CHAIN IN PANAMA
PANAMA CITY, REPUBLIC OF PANAMA FALL BREAK

The Panama Canal is an integral part of one of the largest supply chain routes in the world, making FSU Panama the perfect setting for students interested in this area of study. During this week-long fall program, students will travel to Panama with their professor and peers to learn about logistics, sourcing, quality control, transportation, and more through conversations with industry leaders. Students learn about the various links of the supply chain through class excursions such as a trip on the Panama Canal Train and port visits.
INNOLEVATION® CENTER FOR STUDENT ENGAGEMENT

99  Blackstone LaunchPad
100  Incubator Program
102  Jim Moran Micro Grants
103  StartupTree
OUR TEAM

WENDY PLANT
Director, InNOLEvation®
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JMB 212

KAITLIN SIMPSON
Program Manager, InNOLEvation®
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RSB 232

MORGAN RODGERS
Program Coordinator,
Blackstone LaunchPad
mrodgers@jmc.fsu.edu
644-1771
RSB 226
The Blackstone LaunchPad in the InNOLevation® Center for Student Engagement provides all FSU students with entrepreneurial opportunities to develop and showcase business ventures. The resources provided include the Blackstone LaunchPad, Incubator Program, Jim Moran Micro Grants, Workshops, Competitions, and Mentoring. All information can be found on the InNOLevation® Center for Student Engagement website as well as our StartupTree platform*.

In 2022 the JMC received a three-year (with the option to continue) $300,000 grant from the Blackstone Charitable Foundation to create a Blackstone LaunchPad program. The Blackstone LaunchPad is located in room 226 at the Roderick K. Shaw Building. The program’s goal is to make entrepreneurship and entrepreneurial skills accessible and relevant for all college students to help them build thriving companies and careers. Under the InNOLevation® Center for Student Engagement, the Blackstone LaunchPad is comprised of the Incubator Program and Mentoring, while also hosting relevant events and competitions that align with the programs goals.

*Please see page 103 for more information on StartupTree
OVERVIEW

The Incubator is a place to develop and support Florida State students interested in starting or growing a business. The goal is to create a comfortable learning environment where the classroom education of Florida State’s student entrepreneurs translates into real-life experiences.

The Incubator consists of 4 tracks: Discovery, Create, Innovate, & Ignite.

DISCOVERY TRACK

- For students who are interested in entrepreneurship and starting a business, but don’t know where to start and want to learn more
- Offerings: workshops and one-on-one meetings

CREATE TRACK

- For students who have a business idea and may have started working on it, but need a better understanding of the ins and outs of creating a business
- This track will meet regularly, as a cohort, over two semesters with set meeting topics and group activities
  - The first meeting will be held on the Thursday of the second week of the Fall semester
- Students will graduate from this track to the Innovate Track

INNOVATE TRACK

- For students who have completed the business model canvas and need assistance on topics more specific to their business
- Individual participants will meet monthly with Student Engagement staff to go over goals and milestones
- Students will graduate from this track to the Ignite Track

IGNITE TRACK

- For students who have an established business and need co-working space
- Students will need to submit a monthly report to continue their participation in this track
- Students can stay in this track until they graduate from FSU
**Incubator Program**

**Application Process**

### 01 Applications

There will be one application available on our website at all times.

Additional questions will be added to our current application to assist us in deciding what track is best suited for the applicant. (*Students do not choose their own track*).

### 02 Deadlines

The deadline to apply for the Create Track will be the beginning of the second week of each Fall semester.

Verbiage regarding the application process and the tracks will be added to the website so that potential applicants understand the deadline is only in place for the Create Track if they think they’re most likely suited for that track.

All other tracks will have rolling admissions.

---

**EMAIL: KSIMPSON@JMC. FSU.EDU**
JIM MORAN MICRO GRANTS

Student businesses can be awarded up to $5,000

Available to current undergraduate or graduate students from any discipline across FSU

The business must have FSU students total at least 51% ownership

Funding is awarded as a one-time opportunity

Funding can be for the growth/improvement of an existing business OR to validate a new business concept

In order to receive funding, the business must be a legal entity and have a business bank account setup

Recipients have up to 1 year after they graduate to use their funding

Applications are due 10 days before each committee meeting

Committee meeting dates occur in the Fall and Spring only and are posted when the class schedules have been finalized for the upcoming semesters

### Fall 2023 Jim Moran Micro Grant Deadlines & Meeting Dates

<table>
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<tr>
<th>Application Links</th>
<th>Application Deadlines</th>
<th>Emails Sent to Applicants</th>
<th>Committee Meetings</th>
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</tr>
</tbody>
</table>

EMAIL: KSIMPSON@JMC.FSU.EDU
STARTUPTREE PLATFORM

StartupTree is an all-in-one solution for mentoring, competitions, events, opportunities, and reporting. We are using this platform as part of the new Blackstone LaunchPad Program initiative.

Features
- Community
  - For students, faculty, staff, alumni, and mentors
- Mentoring
  - JMC and SE students can connect with outside mentors as well as faculty
- Competitions
  - All competitions will be hosted through this platform
- Events
  - All events will be hosted or linked through this platform
- Opportunities
  - Incubator, micro-grants, etc.

Who Needs to Onboard
- Faculty
- Academic staff
- JMC students
- Mentors

The Bottom Line
Adding all of our students, faculty, competitions, events, and opportunities to this platform will help us track every little detail for reporting.
- This is important for Blackstone LaunchPad, Princeton Review, FSU reports, and continuous improvement.
107 National Retail Federation (NRF)
108 Fashion Scholarship Fund (FSF)
The FSU Retail Center seeks to create a partnership between the academic and retailing communities that will enhance the business skills of students through professional development opportunities.
The Florida State University Retail Center is a member of the National Retail Federation Foundation and the Fashion Scholarship Fund. The Retail Center provides students with the opportunity to participate in case studies that models real world scenarios in the retail industry.

**STUDENT OPPORTUNITIES**

**NATIONAL RETAIL FEDERATION (NRF) STUDENT ASSOCIATION - FSU MEMBER SCHOOL**

The NRF Student Association provides talented students interested in retail careers with unique educational and scholarship programs, networking opportunities, and access to the latest industry news and research. Students can join for free using this link: [https://nrf.com/user/join](https://nrf.com/user/join).

Through the NRF Student Association, students can explore diverse career paths within the retail industry and receive exclusive educational and employment opportunities. Membership benefits include:

- Discounted attendance at the NRF Foundation Student Program in January in NYC.
- Networking opportunities – members can join the exclusive NRFSA LinkedIn group.
- Recognition – affiliation with the world’s largest retail trade association.
- Industry News – access to news, research, and resources designed for the retail industry.
- Scholarships and Competitions – eligible for NRF Competitions and Scholarships:
  - **The NRF Student Ambassador** program provides the opportunity for one student to serve as campus representative for a calendar year. This Ambassador will serve as the liaison between the NRF Foundation and FSU.
  - **The University Team Challenge** consists of teams of three to four students where students take on a real-world case study for the opportunity to win scholarship prizes. [Learn more about the University Team Challenge here](https://nrffoundation.org/campus/scholarships/university-challenge)
  - **The Next Generation Scholarship** is for future retail industry leaders to showcase their talents in the field of retail. This is an individual competition. [Learn more about the Next Generation Scholarship here](https://nrffoundation.org/campus/scholarships/next-generation)
  - **The Rising Star Scholarship** was created to teach younger students about the variety of career opportunities available in the retail industry, and to encourage them to attend the NRF Foundation Student Program early in their academic careers. [Learn more about the Rising Star Scholarship here](https://nrffoundation.org/campus/scholarships/rising-stars)
Overall GPA of 3.2 or greater (copy of transcripts is required)

You must be a full-time sophomore, junior, or senior. Seniors graduating in December are NOT eligible to compete.

This year’s case study is due by 11:59 AM EST on Monday, October 16, 2023

The Fashion Scholarship Fund is the oldest and foremost fashion-oriented education and workforce development nonprofit in the U.S. The FSF works directly with the country’s most talented young students from diverse backgrounds and awards over $1 million each year in scholarships.

The annual FSF Case Study Scholarship is an in-depth student challenge that focuses on real issues facing the fashion industry today. Students choose from one of the following business case study topics: Merchandising, Design and Product Development, Marketing, or Business Strategy. Students have an opportunity to win anywhere from $7,500 to $25,000 in scholarships and attend the FSF Gala in New York City in the spring.

Requirements:
- Overall GPA of 3.2 or greater (copy of transcripts is required)
- You must be a full-time sophomore, junior, or senior. Seniors graduating in December are NOT eligible to compete.
- This year’s case study is due by 11:59 AM EST on Monday, October 16, 2023

Students may use this link to complete their Applicant Profile (intent to compete):
https://webportalapp.com/sp/24_fashionscholarshipfund

Please contact Ann Langston at alangston@fsu.edu for copies of the case studies and any additional information.
DEVELOPMENT
INFORMATION

111 JMC Featured Fundraisers
112 Annual Campaigns
113 JMC Dean's Development Council
OUR TEAM

ASHLEIGH MARSH

Director of Development
amash@foundations.fsu.edu
850-404-3433
JMB 204
JMC FEATURED FUNDS

Jim Moran College of Entrepreneurship (F08224)
This fund supports the overall enhancement of the college and the Jim Moran Institute for Global Entrepreneurship.

Center for Retail Entrepreneurship (F03030)

JMC Student Engagement (F08313)
Your gift will support student engagement opportunities within the college.

JMC Dean General Use Fund (F08907)
Your gift will support overall enhancement and well-being of the college.

KNOW OF A POTENTIAL DONOR?

If you know of anyone who would like to support the Jim Moran College of Entrepreneurship, please reach out to Ashleigh to learn how you can help!

Call or Text: (850) 404-3433

Email: amarsh@foundation.fsu.edu
ANNUAL FUNDRAISING CAMPAIGNS

Giving Tuesday
November 28, 2023

#GIVINGTUESDAY
FLORIDA STATE UNIVERSITY

13th Annual Great Give
March 2024
NEW MEMBERS:

Mario Fernandez, Owner, Growler Country

William Mauldin, VP, US Auto Logistics

REMAINING BOARD MEMBERS:

Gary Brand, President at Brand Ferland Advisors

Brad Buckenheimer, CEO of Rise and Grind Hospitality Group (Canopy Road)

Jeremy Carter, Co-Founder and Winemaker, Tarpon Cellars

Nan Hillis, Former Executive Banker, Former FSU Foundation Board of Trustees

John Luckett, COO, The Kessler Collection

Tom Petrillo, Principal/CEO, The Salon People

Adam Rosenthal, Associate, Entertainment, Sports & Media at Latham & Watkins

Jeff Rosenthal, Former President & CEO, Hibbett Sports

Sandy Soto, Former Teaching Faculty at Jim Moran College of Entrepreneurship

JIM MORAN FOUNDATION REPRESENTATIVES

Tom Blanton, Founding Director & Ast. Treasurer, The Jim Moran Foundation, Inc.

Dr. Melvin Stith, Dean Emeritus FSU, Founding Member, The Jim Moran Foundation, Inc.
# JMC Directory

**On Campus Address:**
Shaw Building (RSB)
644 West Call Street
Tallahassee, FL 32306-1115

**Downtown Address:**
Jim Moran Building
111 South Monroe Street
Tallahassee, FL 32301-1486

<table>
<thead>
<tr>
<th>Faculty</th>
<th>E-Mail:</th>
<th>Phone:</th>
<th>Office:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baber, Brian</td>
<td><a href="mailto:bbaber@jmc.fsu.edu">bbaber@jmc.fsu.edu</a></td>
<td>(850) 770-2218</td>
<td>Office B119 (PC)</td>
</tr>
<tr>
<td>Breed, John</td>
<td><a href="mailto:jbreed@jmc.fsu.edu">jbreed@jmc.fsu.edu</a></td>
<td>(850) 645-0905</td>
<td>RSB 140</td>
</tr>
<tr>
<td>Carter, Matt</td>
<td><a href="mailto:mcarter@jmc.fsu.edu">mcarter@jmc.fsu.edu</a></td>
<td>(917) 554-4043</td>
<td>RSB 155</td>
</tr>
<tr>
<td>Clayton, Jessica Ridgway</td>
<td><a href="mailto:jridgway@jmc.fsu.edu">jridgway@jmc.fsu.edu</a></td>
<td>(850) 644-1754</td>
<td>RSB 238</td>
</tr>
<tr>
<td>Fiorito, Susan</td>
<td><a href="mailto:sfiorito@jmc.fsu.edu">sfiorito@jmc.fsu.edu</a></td>
<td>(850) 644-7856</td>
<td>RSB 233, JMB 206</td>
</tr>
<tr>
<td>Frazier, Ron</td>
<td><a href="mailto:rfrazier@jmc.fsu.edu">rfrazier@jmc.fsu.edu</a></td>
<td>(850) 556-1897</td>
<td>RSB 216</td>
</tr>
<tr>
<td>Garner, Bob</td>
<td><a href="mailto:bgamer@jmc.fsu.edu">bgamer@jmc.fsu.edu</a></td>
<td>(850) 591-4778</td>
<td>RSB 217</td>
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<tr>
<td>Garner, Brenda</td>
<td><a href="mailto:bkgamer@jmc.fsu.edu">bkgamer@jmc.fsu.edu</a></td>
<td>(850) 591-8164</td>
<td>RSB 153</td>
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<tr>
<td>Griffin, Shelly</td>
<td><a href="mailto:sagriffin@jmc.fsu.edu">sagriffin@jmc.fsu.edu</a></td>
<td>(850) 644-7147</td>
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<tr>
<td>Hackett, Tara</td>
<td><a href="mailto:tjhackett@jmc.fsu.edu">tjhackett@jmc.fsu.edu</a></td>
<td>(850) 644-7152</td>
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<tr>
<td>Hackett, Trae</td>
<td>trae@<a href="mailto:hackett@fSU.edu">hackett@fSU.edu</a></td>
<td>(813) 415-7562</td>
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<tr>
<td>Hand, Christie</td>
<td><a href="mailto:chand@jmc.fsu.edu">chand@jmc.fsu.edu</a></td>
<td>(850) 644-6893</td>
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<tr>
<td>Kim, Eundeok</td>
<td><a href="mailto:ekim@jmc.fsu.edu">ekim@jmc.fsu.edu</a></td>
<td>(850) 644-2789</td>
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<tr>
<td>Langston, Ann</td>
<td><a href="mailto:alangston@jmc.fsu.edu">alangston@jmc.fsu.edu</a></td>
<td>(850) 644-3236</td>
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<td>Lewis, Lanny</td>
<td><a href="mailto:illewis@jmc.fsu.edu">illewis@jmc.fsu.edu</a></td>
<td>(850) 566-9799</td>
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<td>Manchiraju, Sri</td>
<td><a href="mailto:smanchiraju@jmc.fsu.edu">smanchiraju@jmc.fsu.edu</a></td>
<td>(850) 644-1479</td>
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<td>McHaffie, Tom</td>
<td><a href="mailto:tmchaffie@jmc.fsu.edu">tmchaffie@jmc.fsu.edu</a></td>
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<td>McNees, Mark</td>
<td><a href="mailto:mmcnees@jmc.fsu.edu">mmcnees@jmc.fsu.edu</a></td>
<td>(850) 973-7687</td>
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<td>McQuerry, Meredith</td>
<td><a href="mailto:mmcquerry@jmc.fsu.edu">mmcquerry@jmc.fsu.edu</a></td>
<td>(850) 644-6838</td>
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<tr>
<td>Nam, Lyon</td>
<td><a href="mailto:cnam@jmc.fsu.edu">cnam@jmc.fsu.edu</a></td>
<td>(850) 645-7176</td>
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<td>Parker, Roxanne</td>
<td><a href="mailto:rparker@jmc.fsu.edu">rparker@jmc.fsu.edu</a></td>
<td>(850) 644-5578</td>
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<td>Plant, Wendy</td>
<td><a href="mailto:wplant@jmc.fsu.edu">wplant@jmc.fsu.edu</a></td>
<td>(850) 645-2711</td>
<td>JMB 212</td>
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<tr>
<td>Riley, Brittain</td>
<td><a href="mailto:briley@jmc.fsu.edu">briley@jmc.fsu.edu</a></td>
<td>(850) 644-5876</td>
<td>RSB145</td>
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<tr>
<td>Schofield, Sherry</td>
<td><a href="mailto:sschofield2@jmc.fsu.edu">sschofield2@jmc.fsu.edu</a></td>
<td>(850) 644-2172</td>
<td>SAN 304</td>
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<tr>
<td>Stith, Tommy</td>
<td><a href="mailto:mtstith@fSU.edu">mtstith@fSU.edu</a></td>
<td>(315) 430-9939</td>
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<tr>
<td>Tatum, Doug</td>
<td><a href="mailto:dtatum@jmc.fsu.edu">dtatum@jmc.fsu.edu</a></td>
<td>(770) 331-1341</td>
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<tr>
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<tr>
<td>Baldauf, Ken</td>
<td><a href="mailto:ken@innovation.fsu.edu">ken@innovation.fsu.edu</a></td>
<td>(850) 645-8649</td>
<td>Innovation Hub</td>
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<tr>
<td>Benham, Richard</td>
<td><a href="mailto:rbenham@law.fsu.edu">rbenham@law.fsu.edu</a></td>
<td>(850) 644-6075</td>
<td>Law</td>
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<tr>
<td>Calhoun, Joe</td>
<td><a href="mailto:jcalhoun@fSU.edu">jcalhoun@fSU.edu</a></td>
<td>(850) 644-7723</td>
<td>Economics</td>
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<tr>
<td>Craig-Rodriguez, Ali</td>
<td><a href="mailto:acraigrodriguez@fsu.edu">acraigrodriguez@fsu.edu</a></td>
<td>(941) 587-3192</td>
<td>Nursing</td>
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<tr>
<td>Hand, Molly</td>
<td><a href="mailto:mhand@fSU.edu">mhand@fSU.edu</a></td>
<td>(850) 443-3981</td>
<td>Arts &amp; Sciences</td>
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<tr>
<td>Hoffman, Darren</td>
<td><a href="mailto:dphoffman@fsu.edu">dphoffman@fsu.edu</a></td>
<td>(850) 645-8649</td>
<td>Motion Picture Arts</td>
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<tr>
<td>Pritchard, Emily</td>
<td><a href="mailto:epritchard@fsu.edu">epritchard@fsu.edu</a></td>
<td>(850) 644-6075</td>
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<tr>
<td>Rao, Qinchun</td>
<td><a href="mailto:qrao@fSU.edu">qrao@fSU.edu</a></td>
<td>(850) 644-1829</td>
<td>Human Sciences</td>
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<tr>
<td>Rousseau, Horacio</td>
<td><a href="mailto:hrousseau@fSU.edu">hrousseau@fSU.edu</a></td>
<td>(850) 644-1829</td>
<td>Business</td>
</tr>
<tr>
<td>Rodriguez, Cesar</td>
<td><a href="mailto:carodriguez@fSU.edu">carodriguez@fSU.edu</a></td>
<td>(650) 387-3741</td>
<td>Medicine</td>
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<tr>
<td>Vickers, Vic</td>
<td><a href="mailto:rvickers@fSU.edu">rvickers@fSU.edu</a></td>
<td>(850) 645-0766</td>
<td>Crimonaology</td>
</tr>
<tr>
<td>Wyckoff, Trip</td>
<td><a href="mailto:twyckoff@fSU.edu">twyckoff@fSU.edu</a></td>
<td>(850) 645-1475</td>
<td>Libraries</td>
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### Adjuncts

<table>
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<tr>
<th>Name</th>
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<tr>
<td>Bailey Greene, Kelly</td>
<td><a href="mailto:k.greene@fsu.edu">k.greene@fsu.edu</a></td>
<td>(850) 644-1331</td>
<td>WES 313</td>
</tr>
<tr>
<td>Chamberlin, Alexandra</td>
<td><a href="mailto:alexandra.chamberlin@gmail.com">alexandra.chamberlin@gmail.com</a></td>
<td>(367) 774-3662</td>
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<tr>
<td>Geoghanagan, Blake</td>
<td><a href="mailto:bggeoghanagan@jsm.fsu.edu">bggeoghanagan@jsm.fsu.edu</a></td>
<td>(704) 905-1013</td>
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<tr>
<td>McCarthy, William</td>
<td><a href="mailto:wwm18@fsu.edu">wwm18@fsu.edu</a></td>
<td>(813) 610-5882</td>
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</tr>
<tr>
<td>Springette, Amy</td>
<td><a href="mailto:aspringsteel@jsm.fsu.edu">aspringsteel@jsm.fsu.edu</a></td>
<td>(646) 221-6501</td>
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### Staff

<table>
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<tr>
<th>Name</th>
<th>E-Mail</th>
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<tr>
<td>Brown, Hayley</td>
<td><a href="mailto:hbrown@jsm.fsu.edu">hbrown@jsm.fsu.edu</a></td>
<td>(850) 644-7132</td>
<td>RSB 219</td>
</tr>
<tr>
<td>Frandsen, Kirsten</td>
<td><a href="mailto:kfrandsen@jsm.fsu.edu">kfrandsen@jsm.fsu.edu</a></td>
<td>(850) 644-7893</td>
<td>RSB 231</td>
</tr>
<tr>
<td>Gray, Kaylee</td>
<td><a href="mailto:kgray@jsm.fsu.edu">kgray@jsm.fsu.edu</a></td>
<td>(850) 644-7125</td>
<td>JMB 213</td>
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<tr>
<td>Jerrolds, Ryan</td>
<td><a href="mailto:rjerrolds@jsm.fsu.edu">rjerrolds@jsm.fsu.edu</a></td>
<td>(850) 645-0885</td>
<td>RSB 154</td>
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<tr>
<td>Lopez-Dapena, Lisa</td>
<td><a href="mailto:lisa@jsm.fsu.edu">lisa@jsm.fsu.edu</a></td>
<td>(850) 644-3779</td>
<td>JMB 203</td>
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<tr>
<td>Lopez, Rosie</td>
<td><a href="mailto:rlopez@jsm.fsu.edu">rlopez@jsm.fsu.edu</a></td>
<td>(850) 644-4351</td>
<td>JMB 211</td>
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<tr>
<td>Marsh, Ashleigh Dellinger</td>
<td><a href="mailto:amarshell@foundation.fsu.edu">amarshell@foundation.fsu.edu</a></td>
<td>(850) 404-3433</td>
<td>JMB 205</td>
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<tr>
<td>Morrow, Victoria</td>
<td><a href="mailto:vmorrow@jsm.fsu.edu">vmorrow@jsm.fsu.edu</a></td>
<td>(850) 644-4353</td>
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<tr>
<td>Rodgers, Morgan</td>
<td><a href="mailto:mrodgers@jsm.fsu.edu">mrodgers@jsm.fsu.edu</a></td>
<td>(850) 645-1771</td>
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<tr>
<td>Simpson, Kaitlin</td>
<td><a href="mailto:ksimpson@jsm.fsu.edu">ksimpson@jsm.fsu.edu</a></td>
<td>(850) 644-1691</td>
<td>RSB 232</td>
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<tr>
<td>Stafford, Lisha</td>
<td><a href="mailto:lstafford@jsm.fsu.edu">lstafford@jsm.fsu.edu</a></td>
<td>(850) 644-4352</td>
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### General

<table>
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<th>Service</th>
<th>E-Mail</th>
<th>Phone</th>
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<tr>
<td>Front Desk</td>
<td><a href="mailto:info@jsm.fsu.edu">info@jsm.fsu.edu</a></td>
<td>(850) 644-7158</td>
<td>RSB115C</td>
</tr>
<tr>
<td>FSU Service Center</td>
<td></td>
<td>(850) 644-2424</td>
<td></td>
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<tr>
<td>Printer Help</td>
<td><a href="mailto:obs@fsu.edu">obs@fsu.edu</a></td>
<td>(850) 644-7777</td>
<td>RSB 218</td>
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<tr>
<td>General Advising</td>
<td><a href="mailto:advising@jsm.fsu.edu">advising@jsm.fsu.edu</a></td>
<td>(850) 644-2811</td>
<td></td>
</tr>
<tr>
<td>Classroom Support</td>
<td><a href="mailto:classroomsupport@jsm.fsu.edu">classroomsupport@jsm.fsu.edu</a></td>
<td>(850) 644-1234</td>
<td></td>
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<tr>
<td>FSU Police Department</td>
<td></td>
<td>(850) 645-6462</td>
<td>RSB 224</td>
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<tr>
<td>Conference Room</td>
<td></td>
<td>(850) 644-7158</td>
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### JMC 2019-2024 Strategic Goals

#### GOAL I: CULTIVATE
Grow entrepreneurship course enrollments, new academic programs, and interdisciplinary relations.

#### GOAL II: INNOVATE
Provide new hand-on approaches to entrepreneurial learning & innovation via competitions, events, and community relations.

#### GOAL III: COLLABORATE
Engage with alumni and industry partners to increase beneficial opportunities.

#### GOAL IV: INCUBATE
Create an environment that allows students to start, scale, and succeed in their business ventures.

#### GOAL V: ELEVATE
Develop strong metrics and branding to increase our efforts and recognition within the global entrepreneurship community.
DELETED PAGES
OR
FUTURE PAGES
The Next Generation Scholarship
This is the highest honor that the NRF Foundation can bestow upon a student. Applicants submit an essay, personal brand video, one letter of recommendation, resume, headshot, and school transcripts. 25 semifinalists are chosen to complete a case study created in collaboration with a specific retailer. Five students will then be selected to compete in final round interviews. Top recipient receives $25,000 tuition scholarship, and four finalists receive $10,000. All semifinalists will the opportunity to attend the NRF Student Program in NYC. The competition is open from January until May of each year.
Requirements are:
- Sophomores or juniors who will be enrolled full time
- Must have a 3.0 or above GPA
- Must have prior or current retail work experience

The Student Challenge Competition
This is a business competition for teams of two to four undergraduates. This year’s teams will collaborate to convince the DICK’S Sporting Goods leadership team on how their market proposal presents the best growth opportunity for Public Lands. Three teams will advance and present their pitches live to a panel of retail judges in NYC while attending the NRF Student Program with a chance to win up to $7,000!
Requirements are:
- Must be a sophomore or junior not graduating before January 2023
- Must have a 3.0 or above GPA

The NRF Foundation Student Ambassador program
Each NRF University Member selects one student to serve as their campus representative throughout a calendar year. The Ambassador will serve as the liaison between the NRF Foundation and their school. This student should be ambitious, resourceful, and highly motivated, capable of leading the NRF Student Association on campus. Faculty advisors must select this student by the third week of January each year.

The NRF Foundation Rising Star Scholarship
This scholarship helps freshmen and sophomores attend the NRF Foundation Student Program to explore the variety of opportunities in the industry early in their academic careers. Faculty advisors must submit their nominees by the end of November each year.
Virtual Networking Sessions

**Date:** Held throughout the fall and spring semesters

**About:** The Retail Center hosts virtual networking sessions in partnership with the retailers. Each retailer decides what they want to highlight about their company’s culture and intern/job opportunities. Students have a chance to network and meet with the retailers in small groups over Zoom. Retailers are provided with the resumes of the students that attend their session.

**Contact:** Ann Langston, alangston@fsu.edu
To increase the culture and awareness of STEM Entrepreneurship (STEME) through the creation of a headquarters on the main campus that serves all of the FSU community including students, faculty, and staff. The STEME Lab will provide resources, expertise, and other assets specifically tailored to the unique needs of practicing STEME.

**Equipment** Multiple virtual and augmented reality headsets (will be more in the future but currently have two Oculus Quest2 headsets and one Microsoft Hololens), two computers, mechatronic prototyping component bench (stocked as needed but containing all necessary basic inventory like soldering iron, breadboards, array of electrical parts, actuators, various sensors, etc.), whiteboards, 3D printer.

**Training**: 30min initial basic training required (administered by STEME Lab director or director designee), equipment specific training (time requirement varies by equipment, administered through online platform), all training will be signed up for using the STEME Lab website.

**Scheduling/Utilizing the Space**: Utilization of the STEME Lab will be managed using the STEME Lab website and will be given on a first come first served rotating basis unless otherwise determined by STEME Lab director.

**Faculty Contact**: Dr. Jeff Whalen
# Career Center Stats

## Career Advising Visits

### Undergraduate

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<th>2021-22</th>
<th>2020-21</th>
<th>2019-20</th>
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<td>Commercial Entrepreneurship</td>
<td>168</td>
<td>181</td>
<td>226</td>
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<tr>
<td>Retail Entrepreneurship</td>
<td>93</td>
<td>155</td>
<td>169</td>
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<tr>
<td>Retail, Merchandising, and Product Development*</td>
<td>0</td>
<td>0</td>
<td>3</td>
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<tr>
<td>STEM Entrepreneurship</td>
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<tr>
<td>Social Entrepreneurship</td>
<td>4</td>
<td>10</td>
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*Some majors currently may not be offered by the College or were renamed/merged to another major.

### Graduate

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<td>Textiles and Apparel Entrepreneurship</td>
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<td>Product Development</td>
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## Career Fair Attendance

### Undergraduate

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<th>2019-20</th>
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<tbody>
<tr>
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<td>107</td>
<td>175</td>
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<tr>
<td>Retail Entrepreneurship</td>
<td>175</td>
<td>104</td>
<td>338</td>
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<tr>
<td>Retail, Merchandising, and Product Development*</td>
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### Graduate

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<tr>
<td>Hospitality Entrepreneurship (online)</td>
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<td>Textiles and Apparel Entrepreneurship</td>
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Graduating Senior Survey (GSS)
Summer 2020, Fall 2020, Spring 2021, six-month follow-up, and additional knowledge collection via LinkedIn and National Student Clearinghouse

Source: FSU Office of Institutional Research

88% of graduates who applied for employment received job offers

Graduates & Response Rates

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<td>Total GSS Respondents</td>
<td>7,934</td>
<td>92.3%</td>
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<td>Total Graduates with Knowledge Rate</td>
<td>8,218</td>
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<td>Jim Moran College of Entrepreneurship Graduates</td>
<td>228</td>
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Primary Plan

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<th>College/Major</th>
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<th>Taking Time Off</th>
<th>Volunteering</th>
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<tr>
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<td>76.3%</td>
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<td>Commercial Entrepreneurship</td>
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<td>17</td>
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<tr>
<td>Retail Entrepreneurship</td>
<td>114</td>
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<td>23</td>
<td>16.2%</td>
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<tr>
<td>Social Entrepreneurship</td>
<td>8</td>
<td>57.1%</td>
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Employment Outcomes N = 167

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<th>Job Offers</th>
<th>Employed</th>
<th>Applied for Continuing Education</th>
<th>Offered</th>
<th>Admitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim Moran College of Entrepreneurship</td>
<td>159</td>
<td>95.2%</td>
<td>140</td>
<td>88.1%</td>
<td>138</td>
<td>86.8%</td>
</tr>
<tr>
<td>Commercial Entrepreneurship</td>
<td>44</td>
<td>97.8%</td>
<td>39</td>
<td>88.6%</td>
<td>38</td>
<td>84.4%</td>
</tr>
<tr>
<td>Retail Entrepreneurship</td>
<td>108</td>
<td>94.7%</td>
<td>96</td>
<td>88.9%</td>
<td>95</td>
<td>88.0%</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>7</td>
<td>87.5%</td>
<td>5</td>
<td>71.4%</td>
<td>5</td>
<td>71.4%</td>
</tr>
</tbody>
</table>

Salary Information

<table>
<thead>
<tr>
<th>Major</th>
<th>N</th>
<th>Median</th>
<th>Mean</th>
<th>Low</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim Moran College of Entrepreneurship</td>
<td>76</td>
<td>$45,000</td>
<td>$44,001</td>
<td>$10,000</td>
<td>$120,000</td>
</tr>
<tr>
<td>Commercial Entrepreneurship</td>
<td>16</td>
<td>$47,500</td>
<td>$50,022</td>
<td>$12,345</td>
<td>$100,000</td>
</tr>
<tr>
<td>Retail Entrepreneurship</td>
<td>58</td>
<td>$43,250</td>
<td>$42,357</td>
<td>$10,000</td>
<td>$120,000</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>2</td>
<td>$43,500</td>
<td>$43,500</td>
<td>$30,000</td>
<td>$57,000</td>
</tr>
</tbody>
</table>
Sample employers from 97 unique employers listed

Amazon
Apple
Dell Technologies
HSN - Home Shopping Network
Margaritaville Hollywood Beach Resort
Microsoft Corporation
Self-Employed
The RealReal

Sample Job Titles from a list of 100 unique job titles

Brand Ambassador
Event Marketing Specialist
Fashion & Beauty Assistant
Ladies Contemporary Business Manager
Marketing & Merchandising Coordinator
Merchandise Planning Specialist
Product Development Manager
Social Media Manager

On-Campus Recruiting – Interviews Conducted

<table>
<thead>
<tr>
<th>Major</th>
<th>2021-22 (UG &amp; G)</th>
<th>2020-21 (UG &amp; G)</th>
<th>2019-20 (UG &amp; G)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Unique Interviews</td>
<td>20</td>
<td>3</td>
<td>164</td>
</tr>
</tbody>
</table>

UNDERGRADUATE

<table>
<thead>
<tr>
<th>Major</th>
<th>2021-22</th>
<th>2020-21</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Entrepreneurship</td>
<td>11</td>
<td>3</td>
<td>64</td>
</tr>
<tr>
<td>Retail Entrepreneurship</td>
<td>8</td>
<td>1</td>
<td>95</td>
</tr>
<tr>
<td>Retail, Merchandising, and Product Development*</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>1</td>
<td>0</td>
<td>5</td>
</tr>
</tbody>
</table>

*College of Human Sciences former major

Experiential Learning Opportunity Engagements – Internships, Co-ops, Fellowships, etc.

<table>
<thead>
<tr>
<th>Total Unique Experiential Learning Engagements</th>
<th>2021-22 (UG &amp; G)</th>
<th>2020-21 (UG &amp; G)</th>
<th>2019-20 (UG &amp; G)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>217</td>
<td>149</td>
<td>296</td>
</tr>
</tbody>
</table>

UNDERGRADUATE

<table>
<thead>
<tr>
<th>Major</th>
<th>2021-22</th>
<th>2020-21</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Entrepreneurship</td>
<td>94</td>
<td>11</td>
<td>61</td>
</tr>
<tr>
<td>Retail Entrepreneurship</td>
<td>101</td>
<td>4</td>
<td>77</td>
</tr>
<tr>
<td>Retail, Merchandising, and Product Development*</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>2</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Entrepreneurship*</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Myrna Hoover, Career Center Director

Jim Moran College Liaisons:
Shereada Harrell, Program Director, Employer Relations, 850-644-9771 shereada.harrell@fsu.edu
Lauren Spaunburgh, Assistant Director, Employer Relations, 850-644-2529, lspaunburgh@fsu.edu
FACULTY RESEARCH

2021–2022 new faculty research updates
JESSICA RIDGWAY CLAYTON


**Patent**

EUNDEOK KIM


*Andrew Fairley was my 2020–2021 UROP (Undergraduate Research Opportunity Program) student.*


Marketing & Branding Requests

SOCIAL MEDIA
All social media requests for all platforms.

GRAPHIC DESIGN
Flyers, programs, brochures, save the dates, etc.

ANNOUNCEMENTS
The university-wide email announcements for faculty and staff and students.

JIM MORAN COLLEGE OF ENTREPRENEURSHIP
THE NATION’S FIRST STAND-ALONE ENTREPRENEURSHIP COLLEGE AT A PUBLIC UNIVERSITY

Resources
- IT Resources
- Administrative Resources
- Events & Marketing

WEBSITE
Updates or additions to the college website.

FLORIDA STATE UNIVERSITY NEWS
THE OFFICIAL NEWS SOURCE OF FLORIDA STATE UNIVERSITY

Jim Moran College of Entrepreneurship announces new automotive franchising track
BY: KAVIKA BLANCHARD | PUBLISHED: DECEMBER 12, 2021 | 13:37 AM | SHARE

The Jim Moran College of Entrepreneurship at

DIGITAL & PRINT COMMUNICATION
Announcements, press releases, news, etc.

EVENTS
Marketing and coordination provided for all events

Please email socialmedia@jmc.fsu.edu for any marketing requests.
All JMC Faculty, Staff, and EIRs should have a LinkedIn Profile page. Your LinkedIn profile will be linked to their JMC Profile on the JMC website - in the near future.

Create/Update your LinkedIn® Profile
Step 1: Go to www.linkedin.com
Step 2: Follow the sign-up instructions to create a new profile
Step 3: Follow the below to create a standout profile

<table>
<thead>
<tr>
<th>Task #</th>
<th>Task Name</th>
<th>Description of Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Photo</td>
<td>Included a professional headshot (We will take updated photos Friday of the retreat)</td>
</tr>
<tr>
<td>2</td>
<td>Write a Headline</td>
<td>Created a unique headline</td>
</tr>
<tr>
<td>3</td>
<td>Professional Summary</td>
<td>Included a concise paragraph akin to a cover letter</td>
</tr>
<tr>
<td>4</td>
<td>Experience</td>
<td>Included at minimum your current role with JMC please link to Florida State University- Jim Moran College of Entrepreneurship</td>
</tr>
<tr>
<td>5</td>
<td>Education</td>
<td>-List any completed degrees -Utilize the correct University/College name – link to the College/University - if currently pursuing a degree, please list the correct University/College -Connect with Alumni Networks on LinkedIn for all Alma Maters *If any specializations, minors, honors, study abroad, awards, etc. include those as well.</td>
</tr>
<tr>
<td>6</td>
<td>Create a unique URL</td>
<td>Has created a unique, professional URL</td>
</tr>
<tr>
<td>7</td>
<td>Get Connected</td>
<td>Make sure to join the JMC Networking Group Florida State University – Jim Moran College of Entrepreneurship Alumni &amp; Networking</td>
</tr>
<tr>
<td>8</td>
<td>Stay Updated</td>
<td>Make sure to follow Florida State University and Florida State University - Jim Moran College of Entrepreneurship Pages  *We also suggest following your alma mater, previous companies, and/or areas of interest</td>
</tr>
</tbody>
</table>
This section looks at majors/minors offered and ENT classes offered at JMC and FSU.

FOR BEST UNDERGRADUATE ENTREPRENEURSHIP PROGRAM!

#1 in FLORIDA
#2 in SOUTHEAST
#11 in PUBLIC INSTITUTIONS

19

OVERALL

STUDENTS AND FACULTY

This section looks at enrollment data for minors and majors, and also non-majors enrolling in ENT classes. It looks at Faculty teaching ENT classes across the institution and departments represented. Also includes data from Faculty PR.

OUTSIDE THE CLASSROOM

This section captures data regarding mentors who have worked with our students, and information regarding Competitions hosted by FSU/JMC within specific categories and External Competition Students Competed in, along with JMC Scholarship data.

#2

ACADEMICS

This section looks at majors/minors offered and ENT classes offered at JMC and FSU.

#28

Overall

61% companies founded in last 5 years by our graduates of undergraduate degree(s), major(s) or minor(s) that are still in business

LAST 5 YEARS

213 total number of companies started by 2017-2022 graduates of our undergraduate degree(s), major(s), or minor(s)

Alumni Ventures

currently this section falls under students, but starting 2023 it will be its own portion. Here we report on companies started by any graduates of our program and of FSU who have interacted with our student engagement center.

HOW CAN YOU HELP?

- Do you know about a student business?
- Do you know about an alumni business?
- Faculty PR survey information:
  - Service on a BOD/Advisor for a Commercial/Social Venture
  - Service on a BOD/Advisor to an organization that supports Commercial/Social Venture
  - Opened or own your own business?
  - Host a competition?
  - Hear about a competition on campus?

Please be sure to complete the Faculty Princeton Review survey information each year when Britain contacts you!

CONTACT BRITAIN RILEY: BRILEY@FSU.EDU
GRADUATE ADMISSIONS AT A GLANCE - FALL 2022

Applications Open: August 1
Early Decisions: March 1
Applications Close: July 1
Apply Today: admissions.fsu.edu/gradapp
Learn More: jmc.fsu.edu/grad

GRE test requirements are waived until Fall 2026 admissions!

MS-RE, TEXTILES & APPAREL ENTREPRENEURSHIP
   Admitted: 20
   Committed: 8

MSE, PRODUCT DEVELOPMENT
   Admitted: 20
   Committed: 12

MSE, SOCIAL & SUSTAINABLE ENTERPRISES
   Admitted: 19
   Committed: 17

MSE, HOSPITALITY ENTREPRENEURSHIP
   Admitted: 20
   Committed: 16