Retail Entrepreneurship Map
2024-2025

Possible concentrations include: Retail Merchandising, Product Development, Digital Retail Technology

**Term 5**
- CTE3806: Intro to Merchandising
- CTE4822: Retail Math
- CTE1401: Intro to Textiles
- ENT3513: Market Solutions to Social Problems
- ENT3941: Internship Prep

**Term 6**
- ENT3451: Entrepreneur’s Guide to Accounting
- CTE3055: Computer Applications
- CTE3808: Consumers in the Marketplace
- Choose 2: CTE3835: Visual Merchandising, CTE4826: Retail Buying,
- CTE4443: Quality Assurance

**Summer**
- Internship: ENT4943

**Term 7**
- ENT4122: Go to Market Strategies
- CTE3431: Product Development Process
- JM Elective
- Choose 1: CTE4812: Retail Branding
- ENT4811: E-Commerce,
- Choose 1: CTE4605: Supply Chain
- CTE4829: Global Sourcing

**Term 8**
- ECO3041: Personal Finance
- ENT4114: Business Plan Design
- Choose 2: CTE3835: Visual Merchandising, CTE4826: Retail Buying,
- CTE4812: Retail Branding, CTE4605: Supply Chain,
- CTE3416: Retail Technologies, ENT4811: E-commerce,
- CTE4443: Quality Assurance, CTE4829: Global Sourcing,
- CTE4470: Sustainability, CTE4868: PD Capstone