

Roxanne Parker

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Profile

- Former VP Store Manager
- 20 years of retail management experience at all store levels
- Highly organized and able to adapt quickly to changing priorities
- Ability to work well with all levels of management, build partnerships, and direct teams
- Ability to anticipate and solve problems, act decisively and persist in the face of obstacles
- Demonstrated the ability to empower and develop a team of managers
- Outstanding written and verbal communication skills
- Strong leadership profile and negotiation skills

Experience

SPECIALIZED TEACHING FACULTY I/ INTERNSHIP COORDINATOR IN RMPD | FLORIDA STATE UNIVERSITY | JULY 2015 TO PRESENT

Undergraduate course instructor. Courses taught: Quantitative Merchandising Management, Executive Perspectives on Retail Management, and Professional Internship.

As Internship Coordinator, manage and coordinate internship program that includes assisting students with placement decisions and supervising undergraduate RMPD interns. Networks with current and potential industry partners for internships and career opportunities for students. Acts as a liaison with established and potential internship businesses.

VISITING SPECIALIZED FACULTY IN RMPD | FLORIDA STATE UNIVERSITY | AUGUST 2013 TO MAY 2015

Undergraduate course instructor. Courses taught: Quantitative Merchandising Management, Retail Merchandising Strategies, and Merchandise Presentation and Inventory Analysis.

- 2013-14 Academic Year Additional Departmental Chair responsibilities including; the supervision of the RMPD administrative office, department representative for College AC meetings, course scheduling, resolving student concerns, and monitoring departmental budgets.
- Participation on Assistant Professor Search Committee

VP STORE MANAGER | MACY'S | JULY 2007- MAY 2013

Responsible for driving sales and service with a focus on the customer using all company processes. Oversee all storewide activities related to selling/service, merchandising, sales promotion, expense management, shortage control, and sales support functions. Responsible for hiring, coaching and developing all Store Executives. Have held VP store manager role in 2 locations, volumes ranging from \$8M to \$15M.

- Store Manager of the Year 2009
- Comp store sales growth +10% 2010
- Awarded Top Store Shortage Reduction 2011

ASSISTANT STORE MANAGER | MACY'S | JUNE 1998-JULY 2007

Supervised over 200 employees in various locations. Responsibilities included all aspects of merchandising, selling, human resources, and operations. Responsible for hiring and coaching Sales Managers. Determined staff promotions and demotions, and terminated employees when necessary.

- Successfully liquidated and closed store location
- Oversaw store remodel
- Pilot store for company growth project

SALES MANAGER | BURDINES | JUNE 1994-JUNE 1998

Responsible for driving sales, service, and loyalty through hiring and training associates. Oversaw all daily merchandising functions.

- Sales Manager of the Year 1995 and 1996

Education**BACHELOR OF SCIENCE IN TEXTILES AND CLOTHING****FLORIDA STATE UNIVERSITY****1992**