Retail Entrepreneurship
Product Development Track

JMS Core
RE Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower -division courses

Intro to Merchandising - CTE3806
Computer Applications - CTE3055
Intro to Textiles - CTE1401
Entrepreneur's Guide to Accounting...:. ENT3451
Consumers in the Marketplace - CTE3808
Internship Prep - ENT1940

Spring 1
Personal Finance - EC03041
Retail Math - CTE4822
Retail Technology - CTE3416
Design Principles and Analysis - CTE3763

Summer 1
Internship - ENT4943
Go to Market Strategies - ENT4122
Product Development Process - CTE3431
Product Evaluation - CTE4443
Global Sourcing - CTE4829
JM Elective 1

Spring 2
Sustainability - CTE4470
Senior Capstone - CTE4XXX
Business Plan Design - ENT4114
JM Elective 2