Retail Entrepreneurship
Retail/Merchandising Track

JMS Core
RE Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower-division courses

Fall 1
Intro to Merchandising- CTE38Q6
Computer Applications - CTE3055
Retail Math -CTE4822
Intro to Textiles - CTE1401
Consumers in the Marketplace - CTE3808
Internship Prep ....:.. ENT1940

Spring 1
Design Principles and Analysis - CTE3783
Visual Merchandising- CTE3835
Retail Buying- CTE4826
JM Elective 1

Summer 1
Internship - ENT4943

Go to Market Strategies - ENT4122
Entrepreneur’s Guide to Accounting- ENT3451
Retail Branding- CTE4812
Product Development Process - CTE3431
JM Elective 2

Spring 2
Personal Finance - EC03041
Supply Chain Management - CTE4605
E-Commerce - ENT4811
Business Plan Design - ENT4114