Retail Entrepreneurship
Product Development Track

JMS Core
RE Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower-division courses

Fall 1
Intro to Merchandising - CTE3806
Intro to Textiles - CTE1401
Entrepreneur's Guide to Accounting - ENT3451
Corporate Social Responsibility - ENT3XXX
Consumers in the Marketplace - CTE3808
Internship Prep - ENT1940

Spring 1
Personal Finance- EC03041
Retail Math - CTE4822
Computer Applications - CTE3055
Design Principles and Analysis - CTE3763

Summer 1
Internship - ENT4943

Fall 2
Go to Market Strategies - ENT4122
Product Development Process - CTE3431
Product Evaluation - CTE4443
Retail Technologies - CTE3416
Global Sourcing- CTE4829

Spring 2
Sustainability- CTE4470
Senior Capstone - CTE4XXX
Business Plan Design - ENT4114
JM Elective 1