Retail Entrepreneurship
Retail/Merchandising Track

JMS Core
RE Core
Major Courses

Prior to Starting:
All pre-reqs, ENT2000, lower-division courses

Fall 1

Intro to Merchandising - CTE3806
Retail Math - CTE4822
Intro to Textiles - CTE4822
Consumers in the Marketplace - CTE3808
Corporate Social Responsibility - ENT3XXX
Internship Prep - ENT1940

Spring 1

Design Principles and Analysis - CTE3763
Computer Applications - CTE3055
Visual Merchandising - CTE3835
Retail Buying - CTE4826

Summer 1

Internship - ENT4943

Fall 2

Go to Market Strategies - ENT4122
Entrepreneur’s Guide to Accounting - ENT3451
Retail Branding - CTE4812
Product Development Process - CTE3431
JM Elective 1

Spring 2

Personal Finance - EC03041
Supply Chain Management - CTE4605
E-commerce - ENT4811
Business Plan Design - ENT4114