

# Jessica Lee Ridgway Clayton

Retail Entrepreneurship, Jim Moran College of Entrepreneurship, Florida State University  
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## EDUCATION

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- 2014      **Ph.D. Textiles and Apparel Management, University of Missouri**  
Major Work: Textile and Apparel Design  
Supporting Work: Color Theory and Designing with Technology  
Dissertation: *Women's self-perceptions: An exploratory study of optical illusion garments*  
Dissertation Advisor: Dr. Jean Parsons
- 2011      **M.S. Textile and Apparel Management, University of Missouri**  
Minor: Information Sciences and Learning Technologies  
Major Work: Product Development and Branding  
Supporting Work: Art  
Thesis: *The perception of brand personality through the use of color in brand logos*  
Thesis Advisors: Dr. Lynn Boorady and Dr. Mary Beth Meyers
- 2009      **B.S. Textile and Apparel Management, University of Missouri, May 2009**  
Major: Textile and Apparel Manufacturing and Product Development  
Minor: Business

## PROFESSIONAL EXPERIENCE

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- 2020–present      **Director of Graduate Studies**, Jim Moran College of Entrepreneurship, Florida State University.
- 2020–present      **Associate Professor**, Retail Entrepreneurship, Jim Moran College of Entrepreneurship, Florida State University.
- 2018–2020      **Assistant Professor**, Retail Entrepreneurship, Jim Moran College of Entrepreneurship, Florida State University.
- 2016–2017      **Assistant Professor**, Retail, Merchandising, and Product Development, College of Human Sciences, Florida State University.
- 2015–2016      **Visiting Assistant Professor**, Retail Merchandising and Product Development, College of Human Sciences, Florida State University.
- 2014–2015      **Assistant Professor**, Textiles and Apparel Merchandising, School of Family, Consumer, and Nutrition Sciences, Northern Illinois University.  
Director, Fashion Merchandising Body Scanning Laboratory.

2009–2013 **Graduate Instructor of Record**, Department of Textile and Apparel Management, University of Missouri.

2009–2013 **Graduate Teaching Assistant**, Department of Textile and Apparel Management, University of Missouri.

#### ASSIGNMENT OF RESPONSIBILITIES (%)

##### **FLORIDA STATE UNIVERSITY**

	RESEARCH	TEACHING	SERVICE
Fall 2019- Spring 2020	50%	45%	5%
Fall 2018- Spring 2019	45%	50%	5%
Fall 2017- Spring 2018	47.5%	45%	7.5%
Fall 2016- Spring 2017	47.5%	47.5%	5%
Fall 2015- Spring 2016	0%	95%	5%

##### **NORTHERN ILLINOIS UNIVERSITY**

	RESEARCH	TEACHING	SERVICE
Fall 2014-Spring 2015	30%	65%	5%

#### HONORS AND AWARDS

- 2019 *Top Altmetric Score Receiver*, Award received for manuscript titled, “*Before and after avatar exposure: The impact of body scanning technology on body satisfaction, mood, and appearance management.*” Published in *Clothing and Textile Research Journal*, International Textile and Apparel Association, Las Vegas, NV.
- 2019 *Top Altmetric Score Receiver*, Award received for manuscript titled, “*Creating a more ideal self through the use of clothing: An exploratory study of women’s perceptions of optical illusion garments.*” Published in *Clothing and Textile Research Journal*, International Textile and Apparel Association, Las Vegas, NV.
- 2019 *Guardian of the Flame Award Nominee*, Burning Spear, Florida State University
- 2018 *Florida State University Award for Excellence in Undergraduate Teaching Nominee*, Florida State University
- 2017 *Thank-A-Professor Recipient*, Center for the Advancement of Teaching Florida State University
- 2017 *Florida State University Transformation Through Teaching Award*, Spiritual Life Project at Florida State University
- 2017 *Florida State University Award for Excellence in Undergraduate Advising*,

- Florida State University (\$2,000)
- 2014 *Alvanon Creative Design Award*, International Textile and Apparel Association for *Oh Fish in the Sea*, Charlotte, North Carolina
- 2012 *Chancellor's Award for Public Outreach - 1st Place*, University of Missouri
- 2012 *Graduate Professional Council Research Award*, Graduate Professional Council, University of Missouri (\$300)
- 2011 *American Apparel and Footwear Association Scholarship Winner* (\$1,250)
- 2011 *Natalie R. Reid/Wheeler Memorial Scholarship Recipient*, University of Missouri Departmental Scholarship (\$750)
- 2011 *Graduate Professional Council Research Award*, Graduate Professional Council, University of Missouri (\$300)
- 2010 *Natalie R. Reid/Wheeler Memorial Scholarship Recipient*, University of Missouri Departmental Scholarship (\$750)

## RESEARCH IMPACT METRICS

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Citations: 362  
H-index Google Scholar: 7  
i10-index Google Scholar: 6  
Research Gate: 13.26

## PUBLICATIONS

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### Invited Articles

- Ridgway, J. L.** (2018). What you see in a 3D scan of yourself could be upsetting. *The Conversation*, 1. Retrieved from <https://theconversation.com/what-you-see-in-a-3d-scan-of-yourself-could-be-upsetting-96175>  
\*Article has received over 28,000 reads.

### Refereed Journal Articles (\*graduate student, \*\* undergraduate)

1. Hendrickse, J., Clayton, R. B., Ray, E. C., **Ridgway, J. L.**, & Secharan, R. (2020). Experimental Effects of Viewing Thin and Plus-size Models in Objectifying and Empowering Contexts on Instagram. *Health Communication*, 1-9.

2. **Ridgway, J. L.** (2020). The “Use of Lines in Your Clothing Will Work Magic”: Advice to Women From 1914 to 1961 on Using Line to Design an Ideal Body Type. *Clothing and Textiles Research Journal*, 0887302X20905358.
3. \* King, M. C., & **Ridgway, J. L.** (2019). The female fan goes shopping: Satisfaction, involvement and utilitarian value when shopping for women’s Star Wars merchandise. *The Journal of Fandom Studies*, 7(3), 229-244.
4. \*King, M. C., & **Ridgway, J. L.** (2019). Costume evolution during the development of romantic relationships and its impact on the positions of power in the Star Wars prequel and original trilogies. *Fashion and Textiles*, 6, 11. doi.10.1186/s40691-018-0167-8
5. **Ridgway, J. L.** (2018). Before and after avatar exposure: The impact of body scanning technology on body satisfaction, mood, and appearance management. *Clothing and Textile Research Journal*, 36, 91-103. doi:10.1177/0887302X17749924
6. Clayton, R. B., **Ridgway, J. L.**, & \*Hendrickse, J. (2017). Is plus size equal? The positive impacts of average and plus sized media fashion models on women’s cognitive resource allocation, social comparisons, and body satisfaction. *Communication Monographs*, 84, 406-422. doi :10.1080/03637751.2017.1332770  
#10 Most Read Article in history of *Communication Monographs*
7. \*Hendrickse, J., Arpan, L. M., Clayton, R. B., & **Ridgway, J. L.** (2017). Instagram and college women's body image: Investigating the roles of appearance-related comparisons and intrasexual competition. *Computers in Human Behavior*, 74, 92-100. doi:10.1016/j.chb.2017.04.02
8. **Ridgway, J. L.**, Parsons, J., & Sohn, M. H. (2017). Creating a more ideal self through the use of clothing: An exploratory study of women’s perceptions of optical illusion garments. *Clothing and Textiles Research Journal*, 35, 111-127. doi:10.1177/0887302X166
9. Manchiraju, S., Sadachar, A., & **Ridgway, J. L.** (2016). The Compulsive Online Shopping Scale (COSS): Development and validation using panel data. *International Journal of Mental Health and Addiction*, 15, 209-223. doi:10.1007/s11469-016-9662-6
10. **Ridgway, J. L.**, & Clayton, R. B. (2016). Instagram unfiltered: Exploring associations of body image satisfaction, Instagram #selfie posting, and negative romantic relationship outcomes. *Cyberpsychology, Behavior, and Social Networking*, 19, 2-7. doi:10.1089/cyber.2015.0433  
Most read article in *Cyberpsychology, Behavior, and Social Networking* (04/2019)
11. **Ridgway, J. L.**, & Myers, M. B. (2014). A study on brand personality: Consumers’ perceptions of colours used in fashion brand logos. *International Journal of Fashion Design, Technology and Education*, 7, 50-57. doi:10.1080/17543266.2013.877987

#### **Refereed Journal Articles In Progress (\*graduate student, \*\* undergraduate)**

- \*Hendrickse, J., \*Ray, E., \*\*Secharan, R., **Ridgway, J. L.**, & Clayton, R. B. (R&R1).  
Experimental Effects of Viewing Thin and Plus-size models in Objectifying and Empowering Contexts on Instagram. *Mass Communication and Society*.

#### **Non-Refereed Journal Articles**

- Wilson, L., **Ridgway, J. L.**, Emadi, M., Jones, K., Gensler, A., & Kim, J. (2011). *The reality and romance of Missouri's western dress*. University of Missouri, Textile and Apparel Management. Missouri Historic Costume and Textile Collection.

**Refereed Teaching Collection**

**Ridgway, J. L.** (2019). Teaching technology: Project based learning to develop industry specific skills. *International Textile and Apparel Teaching Collection*. (Double blind –reviewed) <https://itaaonline.org/page/TeachingCollection>

**EXHIBITIONS**

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***Juried Exhibitions***

When evaluating juried designs exhibitions, it is important to recognize the percentage of acceptance (the lower the percentage the higher quality of the exhibition) and the reputation of the juror(s). Evaluating both aspects of juried exhibitions is equivalent to ranking the quality of scholarly journals. Retrieval methods of written abstracts and images of the exhibition are also important to the dissemination of knowledge; thus links are provided to each creative work.

**International**

**Ridgway, J. L.** (2018). *Color Hearing: Baby it's Cold Outside* [Juried Exhibition]. Cleveland, Ohio: International Textile and Apparel Association.

- Level: Professional - International
- Retrieval: [ITAA 2018 Design Catalog](#)
- Acceptance Rate: 49%, Submissions: 122, Accepted: 60
- Judges: Patty Edmonson, Karin Sterner, Marie Teike, and Mary Ruppert-Stroescu

**Ridgway, J. L.** (2018). *Relativity of a Woman* [Juried Exhibition]. Cleveland, Ohio: International Textile and Apparel Association.

- Level: Professional - International
- Retrieval: [ITAA 2018 Design Catalog](#)
- Acceptance Rate: 49%, Submissions: 122, Accepted: 60
- Judges: Patty Edmonson, Karin Sterner, Marie Teike, and Mary Ruppert-Stroescu

**Ridgway, J. L.** (2017). *Color Hearing: Bridal Chorus*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: Professional - International
- Retrieval: [ITAA 2017 Design Catalog](#)
- Acceptance Rate: 38%, Submissions: 134, Accepted: 50
- Judges: Marisol Perez, Melinda Adams, Elizabeth Carson Racker

Parsons, J., & **Ridgway, J. L.** (2014). *Guardians of the Garden*. International Textile and Apparel Association Design Exhibition. Charlotte, North Carolina.

- Level: Professional - International
- Retrieval: [ITAA 2014 Design Catalog](#)
- Acceptance Rate: 34%, Submissions: 313, Accepted: 105
- Judges: Katien Cootsona, Geraldine Flamment, Julie Kontos, Tsvety McAuliffe, Jen Muggee, Morgan Peterson Powell, Jolina Roberson, Paul Sisti, Mary Tuma

**Ridgway, J. L.** (2014). *Oh Fish in the Sea*. International Textile and Apparel Association Annual Design Exhibition. Charlotte, North Carolina.

- Award Received: Alvanon Creative Design
- Level: Graduate - International
- Retrieval: [ITAA 2014 Design Catalog](#)
- Acceptance Rate: 43%, Submissions: 313, Accepted: 134

- Judges: Katien Cootsona, Geraldine Flamment, Julie Kontos, Tsvety McAuliffe, Jen Muggee, Morgan Peterson Powell, Jolina Roberson, Paul Sisti, Mary Tuma

**Ridgway, J. L., & Link, S. (2014).** *A Sunday Afternoon*. International Textile and Apparel Association Annual Design Exhibition. Charlotte, North Carolina.

- Level: Graduate - International
- Retrievable: [ITAA 2014 Design Catalog](#)
- Acceptance Rate: 43%, Submissions: 313, Accepted: 134
- Judges: Katien Cootsona, Geraldine Flamment, Julie Kontos, Tsvety McAuliffe, Jen Muggee, Morgan Peterson Powell, Jolina Roberson, Paul Sisti, Mary Tuma

**Ridgway, J. L. (2012).** *Smoke and Mirrors*. International Textile and Apparel Association Annual Design Exhibition. Honolulu, Hawaii.

- Level: Graduate - International
- Retrievable: [ITAA 2012 Design Catalog](#)
- Acceptance Rate: 37%, Submissions: 375, Accepted: 139
- Judges: Not Available

### **Regional**

**Ridgway, J. L., & Link, S. (2012).** *Not So Lady Bug*, True North's Little Black Dress Juried Exhibition. Exhibition held in conjunction with the True North Little Black Dress Charity Event, Columbia, MO.

- Level: Local
- Retrievable: [2012 Little Black Dress](#)

### ***Non-Juried Exhibitions***

**Ridgway, J. L. (2013).** *Outcast*. Digitally printed textile banner. Commissioned as part of a large installment piece for The Newman Center, Columbia, MO.

### ***Invited Exhibitions***

**Ridgway, J. L. (2017).** *Relativity of a Women*. Engineered Textile Print for Subtraction Cut Pattern. Exhibited as part of the Textile and Form: New Configurations in Fashion Collective Exhibit. MacKay Auditorium, Iowa State University, Ames, Iowa.

**Ridgway, J. L. (2013).** *Digital Deception*. 3D Digital Runaway Show garment and Digitally Printed Garment. Exhibited as part of the University of Missouri I Lab Exhibition. Columbia, MO.

**Ridgway, J. L. (2012).** *Oh Fish in the Sea*. Digitally printed jacket with hand embellishment. Displayed as part of the Ediciones Vigia Exhibition. University of Missouri, Columbia, MO.

### ***Student Juried Exhibitions***

*\*Student collaboration-* ITAA design scholars submit proposals to present evidence of teaching excellence through exhibiting the original design work of their mentees at the juried exhibition. All student design submissions are completed under a design mentor. The design mentor submits the student design(s) for juried review.

**International**

\*Connor, K. & **Ridgway, J. L.**, (2017). *May All Your Days Be Circus Days: Ringmistressing in Modern Times with an Ode to the Past*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: Undergraduate- International
- Retrievable: [ITAA 2017 Design Catalog](#)
- Acceptance Rate: 37%, Submissions: 102, Accepted: 38
- Jurors: Marisol Perez, Melinda Adams, Elizabeth Carson Racker

\*Palay, A. & **Ridgway, J. L.**, (2017). *What Lies Beneath the Beauty*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: Undergraduate - International
- Retrievable: [ITAA 2017 Design Catalog](#)
- Acceptance Rate: 37%, Submissions: 102, Accepted: 38
- Jurors: Marisol Perez, Melinda Adams, Elizabeth Carson Racker

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**GRANTS – Total Funding Received: \$125,641**


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**External Grants Funded**

2017-2018 **Ridgway, J. L.** (PI), & Langston, A. *Target Case Study for Student Leadership Improvement within the Retail Industry*. Funded by Target Corp. Total award \$2,000.

2016-2017 **Ridgway, J. L.**, & Langston, A. (CoPIs). *Target Case Study for Student Leadership Improvement within the Retail Industry*. Funded by Target Corp. Total award \$2,000.

**External Grants Not Funded**

2015 **Ridgway, J. L.**, & Kim, J. H. (CoPIs). *Anthropometric Data Collection Project*. Submitted to Korea Research Institute of Standards and Science. \$38,250.

**Internal Grants Funded**

2019 **Ridgway, J. L.** (PI). Jim Moran School of Entrepreneurship Summer Research Grant, Florida State University. \$10,000.

2018 **Ridgway, J. L.** (PI). Jim Moran School of Entrepreneurship Summer Research Grant, Florida State University. \$10,000.

2017-2018 **Ridgway, J. L.** (PI). *A better dress: A series of optical illusion garments to enhance body satisfaction*. Planning Grant Funded by Council on Research and Creativity, Florida State University. (040309). \$11,399.

2017 **Ridgway, J. L.** (PI). *Before and After Avatar Exposure: The Impact of Body Scanning Technology on Women's Body Satisfaction, Self-Esteem, and Mood*. First Year Assistant Professor Grant Funded by Council on Research and Creativity, Florida State University. (039898). \$20,000.

2016-2017 **Ridgway, J. L., & Schofield, S. (Co-PI).** *From Concept to Creation: A Digital Textile Printer to Aid in the Product Development Process.* Student Technology Fee Grant Funded by Florida State University. \$68,742.

2014-2015 **Ridgway, J. L. (PI).** *Development of the Clothing and the Body Laboratory.* Funded by Office of Student Engagement and Experiential Learning. Northern Illinois University. \$1,500.

**Internal Grant Submissions (Under Review / Not Funded)**

2019-2020 **Ridgway, J. L. & McQuerry, M.** *Body Scanning Technology: A Changing retail environment calls for innovative approaches to product development.* Student Technology Fee Grant Funded by Florida State University. \$19,200. Not Funded.

2018-2019 **Ridgway, J. L. (PI).** *Body Scanning Technology: A Changing retail environment calls for innovative approaches to product development.* Student Technology Fee Grant Funded by Florida State University. \$19,200. Not Funded.

2017-2018 **Ridgway, J. L. (PI).** *Body Scanning Technology: A Changing retail environment calls for innovative approaches to product development and in-store experiences.* Student Technology Fee Grant Funded by Florida State University. \$22,250. Not Funded.

**Travel Awards**

2019 **Ridgway, J. L.** *Provost's Faculty Travel Grant.* Florida State University. \$1000.

2018 **Ridgway, J. L.** *Provost's Faculty Travel Grant.* Florida State University. \$1000.

2017 **Ridgway, J. L.** *Provost's Faculty Travel Grant.* Florida State University. \$800.

2016 **Ridgway, J. L.** *Provost's Faculty Travel Grant.* Florida State University. \$1,500.

2015 **Ridgway, J. L.** *School of Family, Consumer, and Nutrition Science Travel Grant.* Northern Illinois University. \$750.

**RESEARCH PRESENTATIONS**

**Refereed Conference Presentations (all include published proceedings unless noted)**

(\*graduate student; \*\*undergraduate student)

**International**

Divita, L., Lu, S., & **Ridgway, J. L.** (2019). *Case Study Teaching Method: Bringing Concepts to Life.* Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Las Vegas, NV.

\*Hendrickse, J., \*Ray, E., \*\*Secharan, R., **Ridgway, J. L.,** & Clayton, R. B. (2019). *The effects of depicting thin and average-size models in sexualizing and empowering contexts on women's body image.* International Communication Association (ICA), Mass Communication Division, Washington, D.C.

**Ridgway, J. L.** (2018). *Teaching technology: Project based learning to develop industry specific skills*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Cleveland, OH.

\*King, M. & **Ridgway, J. L.** (2018). *Costume evolution during the development of romantic relationships and its impact on the positions of power in the Star Wars prequel and original trilogies*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Cleveland, OH.

**Ridgway, J. L.,** & Hasty, A. (2017). *Inviting industry into the classroom: Meeting learning outcomes while satisfying industry demands*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, St. Petersburg, FL.

**Ridgway, J. L.,** & \*King, M. (2017). *Before and after avatar exposure: The impact of body scanning technology on body satisfaction, mood, and appearance management*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, St. Petersburg, FL.

\*Hendrickse, J. A., Arpan, L. M., Clayton, R. B., & **Ridgway, J. L.** (2017). *Instagram and college women's body image: Investigating the roles of appearance-related comparisons and intrasexual competition*. Presentation at International Communication Association Annual Conference, International Communication Association, San Diego, CA.

**Ridgway, J. L.** (2016). *Depicting thin and plus size models in fashion advertisements: Exploring social comparisons, body image satisfaction, and memory*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada.

**Ridgway, J. L.,** & Hasty, A. (2016). *Navigating design rules vs. creativity in two visual merchandising courses*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada.

Manchiraju, S., Sadachar, A., & **Ridgway, J. L.** (2016). *Passion for online social networking and internet addiction: Testing a dual theory conceptual framework*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada.

**Ridgway, J. L.,** & Parsons, J. (2015). *An exploratory study of the impact of optical illusion garments on women's self-perceptions*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Santa Fe, NM.

**Ridgway, J. L.** (2014). *The Helmholtz illusion: Women's perceptions of horizontal and vertical stripes in dress*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Charlotte, NC.

**Ridgway, J. L., & Parsons, J.** (2014). *There is magic in the principles of optical illusion: An historical analysis of advice to women on dressing for their body shape*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Charlotte, NC.

Lu, S & **Ridgway, J. L.** (2013). *When apparel "Made in China" become more expensive, will U.S. consumers have to pay more?* Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, New Orleans, LA.

**Ridgway, J. L., & Parsons, J.** (2013). *With a theme, as a team, for a client: A digital textile design commissioned art project*. Presentation at International Textiles and Apparel Association Conference, International Textiles and Apparel Association Conference, New Orleans, LA.

**Ridgway, J. L., & Sohn, M.** (2013). *Optical illusion textile prints: A case study of body shape*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, New Orleans, LA.

**Ridgway, J. L., & Parsons, J.** (2012). *Women's self-perceptions: A case study of equestrian apparel*. Poster presentation at International Textiles and Apparel Association conference, International Textiles and Apparel Association, Honolulu, HI.

#### **Graduate Student Presentations at Conferences (\*graduate student)**

\*King, M. & **Ridgway, J. L.** (2017). *Kessel runners: Socially responsible running costumes*. Presentation at International Textile and Apparel Association 2017 Annual Conference, International Textile and Apparel Association, St. Petersburg, Florida. (International)

#### **Special Topic Session Presentations at Conferences**

Sanders, A., Baytar, F., McKinney, E., Stannard, C., **Ridgway, J. L.**, Hannel, S., Plummer, B., & Eike, R. (2018). New configurations in fashion: Innovative forms meet engineered textile printing. Participated as a panelist in a special topic session at International Textile and Apparel Association, Cleveland, OH. (International).

#### **Invited Presentations at Symposia**

**Ridgway, J. L., & Clayton, R. B.** (2017). Instagram unfiltered: Exploring associations of body image satisfaction, Instagram #selfie posting, and negative romantic relationship outcomes. In Kim, Kyung (Chair), *Social Media & Research Symposium*. Presentation at the meeting of Florida State University Libraries, Strozier Library at FSU. (State)  
Retrieved from <https://www.lib.fsu.edu/smrs>

## **TEACHING**

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## Undergraduate Courses Taught

### Florida State University

Course Title	Catalog #	Credit Hours	Average # of Students	Semesters Taught SP= Spring, F=Fall	New Course Development	Multiple Lab Sections
Graduate Retail Technologies	CTE 5815	5	8	SP2020, F2020	X	
Retail Technologies	CTE 3416	3	17	SP2019, F2019, SP2020, F2020	X	
Retail Computer Applications	CTE 3055	3	48	SP2019, F2018, F2019	X	
Special Topics: Fashion Tech	CTE 4937	1	29	F2017		
Global Sourcing	CTE 4829	3	80	F2018, SP2018, F2017, SP2017, F2016, SP2016, F2015		
Introductory Textile Science	CTE 1401	4	99	Sp2016, F2015		4 lab sections 6 lab sections
Merchandise Presentation and Inventory Analysis	CTE 3835	3	77	Sp2016, F2015		3 lab sections 4 lab sections
Special Topic: Direct Independent Study	CTE 4905	1-5	1-3	SP2019, F2017		

### Northern Illinois University

Course Title	Catalog #	Credit Hours	Average # of Students	Semesters Taught SP=Spring, F=Fall	New Course Development	Multiple Lab Sections
Fashion E-Commerce	FCNS 458	3	10	SP2015	X	
Merchandising Promotion	FCNS 272	3	25	SP2015	X	
Economics of the Textile and Apparel Industry	FCNS 466	3	29	F2014		
Introduction to the Fashion Industries	FCNS 258	3	56	F2014		

## Graduate Course Taught

### Florida State University

Course Title	Catalog #	Credit Hours	Average # of Students	Semesters Taught	New Course Development	Multiple Lab Sections
Sourcing in the Global Environment	CTE 6939	3	5	F2016, SP2016	X	
Direct Individual Study	CTE 5906	3-6	1	SP2018, F2017		
Supervised Research	CTE 5912	3	1	SP2017		

### Northern Illinois University

Course Title	Catalog #	Credit Hours	Average # of Students	Semesters Taught	New Course Development	Multiple Lab Sections
Fashion E-Commerce	FCNS 658	3	1	SP2015	X	
Economics of the Textile and Apparel Industry	FCNS 666	3	1	F2014	X	

## ADVISING

### Master's Thesis Committee Member

Hendrickse, J., graduate. (2016). *Appearance-related comparisons mediate the relationship between Instagram use and body image concerns.*

### Undergraduate Honors Thesis

Janzen, A., undergraduate. (2017-2018). *Sustainable consumption: Dyadic evaluation.*

**Supervision of Student Research Not Related to Thesis or Dissertation**

(\*graduate student; \*\* undergraduate student)

\*\*Phelan, J. (Aug 2018-May 2019). Conducting an independent research project in order to fulfill honors college requirement to graduate with honors.

\*King, M. (Jan 2017–May 2018). Retail, Merchandising, and Product Development Master's student who completed independent research project. Presented Research at the International Textile and Apparel Association Conference, 2017.

\*\*Connor, K. (Aug 2015– May 16). Florida State Undergraduate Research Opportunity Program. Student presented work at The Florida Undergraduate Research Conference (FURC) and FSU Annual Undergraduate Research Symposium.

**Undergraduate Research Team**

I developed and mentor an undergraduate research team to engage undergraduate students in research. The purpose of this team is to educate undergraduate students about research practices and invite them to engage with my current research projects.

Pedowitz, S. (Spring 2018 – Spring 2019)  
 Calver, D. (Fall 2018-Spring 2019)  
 Castillo, A. V. (Spring 2018-Fall 2018)  
 McAleese, H. (Spring 2018)  
 Albanna, L. (Spring 2018)  
 Adams, A. (Spring 2018)  
 Segebre, V. (Spring 2018)  
 McGahee, A. (Spring 2018 – Spring 2019)

Manganiello, A. (Spring 2018)  
 Lizarazo, N. (Spring 2018)  
 Lewis, V. (Spring 2018)  
 Santoro, B. (Fall 2017)  
 Cancel, M. (Fall 2017 – Spring 2019)  
 Bachansingh, J. (Fall 2017 – Spring 2019)  
 Perry, S. (Fall 2017)  
 Steele, K. (Fall 2017)

**Student Awards:**

Each of the awards listed below were obtained by students who I advised.

- 2019-20 Lilly Fuller– *YMA- Fashion Scholarship Fund. Design and Product Development.* Young Menswear Association. (\$5,000).
- 2019-20 Nadia Love– *YMA- Fashion Scholarship Fund. Design and Product Development.* Young Menswear Association. (\$5,000).
- 2019-20 Alfred Yeh– *YMA- Fashion Scholarship Fund. Design and Product Development.* Young Menswear Association. (\$5,000).
- 2019 Jessica Bachansingh– *AATCC C2C Student Design Competition.* American Association of Textile Chemists and Colorists. 1<sup>st</sup> place winner (\$1,000).
- 2018-19 Jessica Bachansingh– *YMA- Fashion Scholarship Fund. Design and Product Development.* Young Menswear Association. (\$5,000).
- 2018 Jessica Bachansingh – *AATCC Fashion For All Student Design Competition,* AATCC and Runway of Dreams Foundation. (1<sup>st</sup> place winner, \$5,000).

- 2017-18 Kayla Ellison – *YMA- Fashion Scholarship Fund. Design and Product Development.* Young Menswear Association. (\$5,000).
- 2017 Mary King – *ESRAP 2017 Student Merchandising Poster Competition.* International Textile and Apparel Association. 1<sup>st</sup> place Winner, Graduate Level.
- 2017 Jessica Bachansingh – *Ray Greenly Scholarship.* National Retail Federation. Finalist, Top 5. (\$10,000).
- 2017 Melissa Cancel - *2017 AATCC Concept 2 Consumer Student Design Competition.* American Association of Textile Chemists and Colorists. Honorable Mention. (\$175).
- 2016 Samantha Figueroa – *Robin Ruth’s Student Design League Competition.* FSU Campus Winner.
- 2016-17 Jessica Bachansingh – *YMA-Fashion Scholarship Fund.* Young Menswear Association. (\$5,000).
- 2015-16 Eliza Mosman, Katelyn Sampl, Alison Bettencourt, Christina Rao – *2016 Kohl's Invitational Case Competition.* Kohl's Corporation. 2<sup>nd</sup> place out of 72 teams.

## **SERVICE**

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### **Profession**

#### **Professional Associations Service**

- 2019 Juror of the Textile and Design Exhibition for the International Federation for Home Economics
- 2019 Organizer of the “Performance and Interpretive Expressions of Creative Scholarship” Salon Session at the International Textile and Apparel Association Annual Conference
- 2019 Juror of the Undergraduate Design Exhibition Submissions at the International Textile and Apparel Association Annual Conference
- 2018 Presider of the Learning the Technology of Tomorrow Session at the International Textile and Apparel Association Annual Conference
- 2018 Committee Member, AATCC Faculty Advisor Award Development Committee, American Association of Textile Chemists and Colorists
- 2017 Committee Member, Philosophical Missions Committee, International Textile and Apparel Association

2014- 2016 Committee Member, Design Education and Scholarship Committee, International Textile and Apparel Association

2015 Committee Member, ITAA 2015 Mounted Exhibit Committee, International Textile and Apparel Association

**International Conference Abstract and Paper Refereeing**

2020 International Textile and Apparel Association (ITAA) – Abstract Reviewer for Annual Conference, Reviewed for 2 Tracks: Design/Product Development and Pedagogy and Professional Development

2019 International Textile and Apparel Association (ITAA) – Abstract Reviewer for Annual Conference, Reviewed for 2 Tracks: Design/Product Development and Pedagogy and Professional Development

2018 International Textile and Apparel Association (ITAA) – Abstract Reviewer for Annual Conference, Reviewed for 2 Tracks: Professional Development and General Track & Textile and Apparel Industry

2017 International Textile and Apparel Association (ITAA) – Abstract Reviewer for Annual Conference, Reviewed for 2 Tracks: Professional Development and General Track & Textile and Apparel Industry

**Manuscript Refereeing** (date indicated first year reviewing for the journal)

2019 *Clothing and Textiles Research Journal*

2018 *Journal of Fashion Design, Technology, and Education*

2018 *Journal of Fashion Marketing and Management*

2017 *Journal of Media Psychology*

2017 *Psychology of Popular Media Culture*

2017 *Fashion and Textiles*

2017 *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*

2016 *Body Image*

2016 *Cyberpsychology, Behavior, and Social Networking*

**Community Service Related to Professional Expertise**

2019 Advisory Board Member, Reflekt Me, LLC

2017-2018 Expert Advisor, AP Capstone Diploma Program, McArthur High School.

2017 Exhibitor, Discovery on Parade. Joint event between FSU, FAMU, and TCC that is open to the public for us to showcase our research.

**Textbook Reviews**

2016 *Global Sourcing in the Textile and Apparel Industry*. Fairchild Books.

**Service to Other Universities**

2015 Invited Juror for Senior Design Collection Competition, *San Francisco State University*

### **University Service**

2019-Present Graduate Policy Committee (FSU)

2018 Spiritual Life Project Steering Committee (FSU)

2018 Member, Panel for Honor Code Violations, The Office of Faculty Development and Advancement (FSU)

2014-2015 Member, Creativity, Innovation, and Change Pathway General Education Committee (NIU)

2014-2015 Member, Holmes Student Center Design Committee (NIU)

2009-2011 Graduate Student Member, Residence for Tuition Purposes (MU)

### **College Service**

Fall 2020- Present Director of Graduate Studies, Jim Moran College of Entrepreneurship (FSU)

Fall 2020- Present Chair, Graduate Curriculum Committee, Jim Moran College of Entrepreneurship (FSU)

Fall 2018- Present Member, School of Entrepreneurship Technology Committee (FSU)

Fall 2018-2019 Member, School of Entrepreneurship Scholarship Committee (FSU)

Summer 2018 Member, Search Committee for Specialized Faculty Member (FSU)

Spring 2018 Member, School of Entrepreneurship Scholarship Committee (FSU)

Spring 2017 Member of College of Human Sciences Scholarship Committee (FSU)

Spring 2016 Member, College of Human Sciences Scholarship Committee (FSU)

2014-2015 Member, Search Committee for the Director of Ph.D. Program for the College of Health and Human Sciences (NIU)

### **Department Service**

Fall 2016- Present Faculty Advisor, American Association of Textile Chemists and Colorists Student Organization (FSU)

Fall 2017 Member, Curriculum Development Committee for Retail Track (FSU)

Fall 2017	Member, Curriculum Development Committee for Product Development Track (FSU)
Fall 2017	Member, RMPD Scholarship Committee (FSU)
Fall 2017	Member, Merit Review Committee (FSU)
Spring 2017	Co-Chair, Teaching in the Discipline Development Committee (FSU)
Spring 2017	Member, Specialized Faculty Promotion Committee (FSU)
Fall 2016	Member, RMPD Scholarship Committee (FSU)
Fall 2016	Member, Annual Evaluation Document Development Committee (FSU)
Fall 2016	Chairperson of Merit Review Committee (FSU)
Fall 2016	Marshal of Graduation (FSU)
Spring 2016	Member, Annual Evaluation Criteria Committee (FSU)
2014-2015	Member, Committee on Recognition and Scholarship (NIU)
2014-2015	Faculty Advisor, Fashion Industries Organization (NIU)
Spring 2015	Member, Graduate Faculty Scholarship Committee (NIU)
2009-2011	Department Representative, Graduate Professional Council (MU)

## **PROFESSIONAL AFFILIATIONS**

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### **Memberships in Professional Societies**

2019 – Present	Costume Society of America
2009 – Present	International Textiles and Apparel Association
2016 – Present	American Association of Textile Chemists and Colorists
2010 – 2011	American Association of Family and Consumer Sciences
2010 – 2011	Association of Internet Researchers

## **PROFESSIONAL DEVELOPMENT**

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Fall 2020	3D Printing Master Class with Danit Peleg
Summer 2018	Attended Copenhagen Fashion Summit, Copenhagen, Denmark
Fall 2017	Optitex Educational Round Table, Chico's Headquarters, Fort Myers, FL

- Summer 2017      Attended New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing Workshop at Iowa State University
- Spring 2017      Training on Canvas at Florida State University
- Spring 2017      NSF Grant Writing Workshop at the University of Florida
- Spring 2015      Portfolios for Student Career Success Workshop, Sponsored by NIU Faculty Development and Instructional Design Center
- Fall 2014        Multi-Media Sample Workshop, Sponsored by NIU Faculty Development and Instructional Design Center
- Winter 2011     Participated in the Fabric of Indian Life Study Tour, 2-week textile tour of India
- Spring 2008      Participated in Study Abroad Program (3 months), London, England
- Spring 2008      Attended Premier Vision, Paris, France

**RESEARCH IN THE NEWS: SELECTED INTERVIEWS, QUOTES, MENTIONS**

Weiss, S. (2019, January). Do You Love Yourself Yet? *Cosmopolitan*, pp. 78-79.

Goode, L. (August 1, 2018) Naked Labs' 3-D Body Scanner Shows You the Naked Truth.

*Wired*. <https://www.wired.com/story/naked-labs-3d-body-scanner/> (February 7, 2018).

3-D Body Scanners Aren't Your Friends, FSU Research Says. *ABC News*.

[http://www.wtxl.com/news/d-body-scanners-aren-t-your-friends-fsu-researcher-says/article\\_40d63ee8-0bdb-11e8-9ee6-2fabfa428ce8.html](http://www.wtxl.com/news/d-body-scanners-aren-t-your-friends-fsu-researcher-says/article_40d63ee8-0bdb-11e8-9ee6-2fabfa428ce8.html)

Jacobs, T. (February 9, 2018). The Shock of Seeing Your Body in 3-D. *Pacific Standard*.

<https://psmag.com/news/the-shock-of-seeing-your-body-in-3-d>

Preidt, R. (June 13, 2017). Women More Likely to Remember Plus-Size Models. *U.S. News & World Report*. <http://health.usnews.com/health-care/articles/2017-06-13/women-more-likely-to-remember-plus-size-models>

Beighton, R. (June 12, 2017). Plus-Size Models Have a Positive Effect on Women's Mental Health, Says Study. *Elle*. <http://www.elleuk.com/beauty/body-and-physical-health/news/a36388/plus-sized-models-postive-effect-womens-mental-health/>

Capon, L. (June 12, 2017). A New Study Has Revealed the Curvy Models have a Huge Effect on Our Mental Health. *Cosmopolitan*.

<http://www.cosmopolitan.com/uk/fashion/a10009522/plus-size-models-mental-health/>

Feldman, J. (June 12, 2017). Study Says Plus-Size Models Are Good For Our Mental Health. *The Huffington Post*. [http://www.huffingtonpost.com/entry/plus-size-models-mental-health\\_us\\_593ee246e4b02402687c0329](http://www.huffingtonpost.com/entry/plus-size-models-mental-health_us_593ee246e4b02402687c0329)

Pedersen, T. (June 10, 2017). Plus-Size Models Can Boost Women's Mental Health. *Psych Central*. <https://psychcentral.com/news/2017/06/10/plus-size-models-can-boost-womens-mental-health/121753.html>

Capetta, A. (June 9, 2017). Study Confirms Women's Self-Esteem Changes Depending on the Models They See. *Yahoo! News*. <https://www.yahoo.com/beauty/study-confirms-womens-self-esteem-changes-depending-models-see-220539416.html>

Gollayan, C. (June 8, 2017). A Scientific Case for Plus-Size Models. *New York Post*. <http://nypost.com/2017/06/08/a-scientific-case-for-plus-size-models/>

Tanner, C. (June 8, 2017). Plus-Size Models Like Size 16 Ashley Graham are Officially Good for Our Mental Health by Boosting Our Self-Esteem. *Daily Mail*. <http://www.dailymail.co.uk/health/article-4584368/Plus-size-models-like-Ashley-Graham-good-health.html>

Parker, M. (December 5, 2016). Women Feel Good and Like the Way They Look in Patterns. *Yahoo! News*. <https://www.yahoo.com/style/women-feel-good-and-like-the-way-they-look-in-patterns-211224310.html>

Haughney, K. (December 5, 2016). FSU Researcher: Optical Illusions Can Improve Body Image. *Tallahassee Democrat*. <http://www.tallahassee.com/story/life/2016/12/05/fsu-researcher-optical-illusions-can-improve-body-image/94984024/>

(November 20, 2016). An Eye for Fashion: Researcher Finds Optical Illusion Garments Can Improve Body Image. *Science Daily*. <https://www.sciencedaily.com/releases/2016/11/161130141055.html>

Borreli, L. (February 1, 2016). #NoFilter: How Posting Too Many Instagram Selfies Could Ruin Your Love Life. *Medical Daily*. <http://www.medicaldaily.com/instagram-selfies-nofilter-self-image-body-image-love-life-jealously-problems-371694>

Marshall, T. (January 29, 2016). How A Selfie Obsession Could Ruin Your Relationship, According to a Study. *Independent*. <http://www.independent.co.uk/life-style/love-sex/how-your-selfie-obsession-could-ruin-your-relationship-according-to-a-psychologist-a6841066.html>

## **SPECIALIZED TECHNOLOGY SKILLS**

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**Adobe Photoshop CS & Adobe Illustrator CS** - Textile print design, digital fashion illustration, and digital technical sketches

**Visual Retailing – MockShop** - Store creation, fixture placement, merchandise display

**Gerber Technology and Software-** Accumark Pattern Design, GERBERdigitizer, AccuNest, WebPDM

**Optitex – 2D/3D CAD Fashion Design Software** - Pattern digitizing and manipulation, digital fabric draping, and fit analysis

**TC2 – 3D body scanning software** - 3D body scanning, automatic body measurement, and avatar creation

**Wasatch Softrip TX – Digital Textile Printing** - Mutoh Digital Textile Printer

**TinkerCAD** – 3D design software for 3D printing